

# YOUR INVITATION TO EXHIBIT

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# STSA

SOUTHERN THORACIC  
SURGICAL ASSOCIATION

## 56TH ANNUAL MEETING

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NOVEMBER 4 - 7, 2009

Marco Island Marriott Beach Resort  
Marco Island, Florida

## DEAR EXHIBITOR,



It is my pleasure as President of the Southern Thoracic Surgical Association (STSA) to invite you to [join our 56th Annual Meeting](#) this November in Marco Island, Florida.

The Annual Meeting this year will be held at the Marco Island Marriott Beach Resort, situated on three miles of pristine beachfront property on the Gulf of Mexico. This venue

is sure to be a popular choice for STSA members and their families.

If you have exhibited with us before you know that each year STSA's Annual Meeting attracts more than 300 attendees—all potential customers for your products and services. [STSA members welcome the opportunity to find out about the latest technical and medical/surgical advances in the field from industry colleagues.](#) Exhibiting with STSA, your company gains close personal interaction with an engaged and interested target audience.

I encourage you to take full advantage of this great opportunity to network with your target market at such a beautiful site. Exhibiting companies at the 2009 Annual Meeting will have the [opportunity to meet and interact with cardiothoracic surgeons](#) not only on the exhibit floor but during social events as well. Each exhibiting company will receive two complimentary tickets to the President's Mixer and the opportunity to take part in planned sporting and social events.

Your company should also consider [STSA Annual Meeting sponsorship opportunities](#). This prospectus includes details about sponsorship and its benefits. There are a limited number of sponsors at certain levels so be sure to contact STSA about becoming a sponsor right away. For additional information on sponsorship or exhibiting, please contact STSA Headquarters at 800-685-7872. [Come join us in Marco Island.](#)

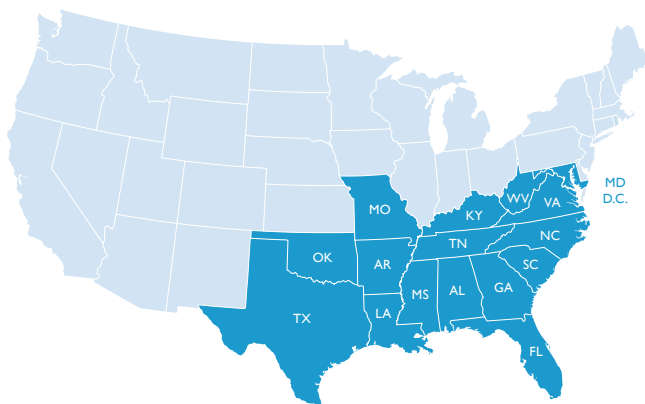
Sincerely,

A handwritten signature in blue ink, reading "Michael J. Mack, MD".

Michael J. Mack, MD  
STSA President

## WHAT IS THE STSA?

The Southern Thoracic Surgical Association (STSA) represents more than 1000 cardiothoracic surgeons throughout the country. Although the STSA is a regional society by definition, our members are from all over the United States. STSA members have completed thoracic surgery residency training or have either practiced or are currently practicing in one of the states/regions listed below:



US Territories and commonwealths in the Caribbean

The STSA was founded more than 50 years ago with the primary purpose of disseminating knowledge and information and to encourage and stimulate progress in the fields of thoracic and cardiovascular surgery. Today, each of our members devotes at least 75 percent of his or her practice to these fields. An additional objective of the STSA is to promote fellowship among the thoracic surgeons represented in the southern United States. The fulfillment of these objectives is achieved through the rigorous scientific programming and lively collegiality of the STSA Annual Meeting.

STSA is an ACCME accredited organization and adheres to the ACCME Standards for Commercial Support. It is STSA's intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.

## SPONSORSHIP OPPORTUNITIES FOR THE STSA 56TH ANNUAL MEETING

Exhibitors are invited to participate as Platinum, Gold or Silver Sponsors.

STSA offers three sponsorship levels aimed at providing sponsors with invaluable exposure to STSA members and Annual Meeting Attendees. Please refer to the sponsorship insert included with this prospectus to learn more about the valuable opportunities available for your company to gain visibility at the 56th Annual Meeting.

Sponsorships range from \$5,000 to \$25,000. Simply complete the enclosed form, indicating which sponsorship level your company is interested in, and fax it back to STSA at 312-202-5829. We will then contact you to discuss your interest. There are a limited number of sponsorships available at certain levels so be sure to respond right away!

*Please note: Sponsorship does not include booth cost.*

If you have questions regarding sponsorship, please contact Katie Bochenek at 800-685-7872.

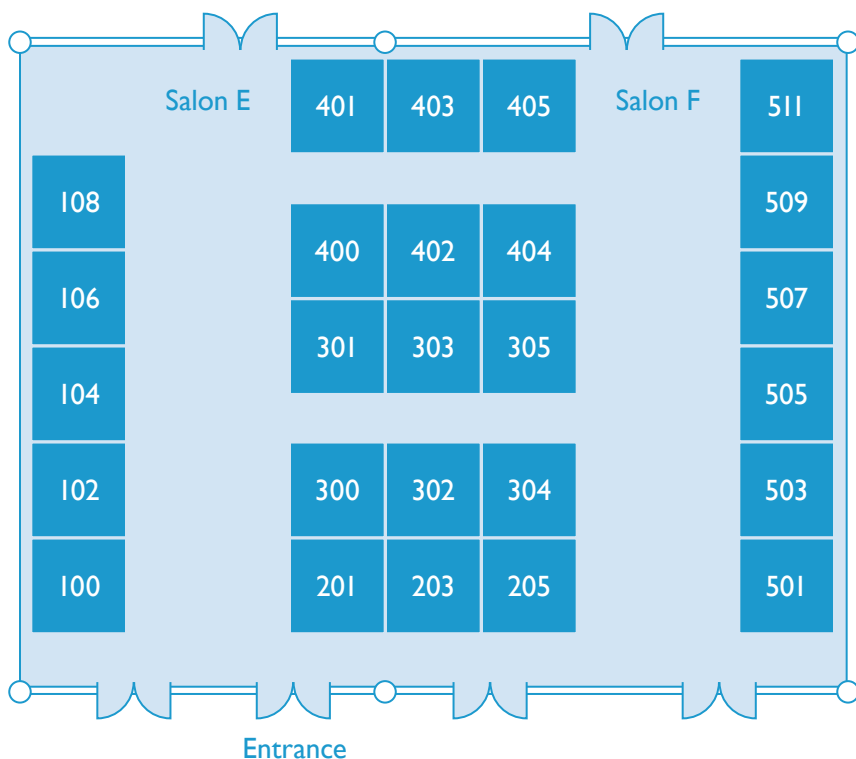
## THE STSA INVITES YOU TO EXHIBIT

The exhibits are an essential component of the STSA Annual Meeting. Our members—your customers and prospective customers—welcome this unique opportunity to personally interact with exhibitors and learn about the latest technical and medical advances available in the field.

For your reference, on the back cover of this brochure we have provided an impressive listing of companies that have exhibited at recent STSA meetings.

The STSA has a limited number of exhibit spaces available. Please complete and return your contract immediately to capitalize on this exciting opportunity. If you have questions or need additional information, please contact STSA Headquarters at 800-685-7872.

### EXHIBIT FLOOR PLAN



### EXHIBIT HOURS

#### Thursday, November 5

Exhibits Set-Up  
8:00 am – 11:00 am

Exhibits Open  
12:00 pm – 5:00 pm

#### Friday, November 6

Exhibits Open  
9:45 am – 11:30 am  
1:00 pm – 4:15 pm

#### Saturday, November 7

Exhibits Open  
6:45 am – 10:30 am

Exhibits Removal  
10:30 am – 12:30 pm

### 8X10 BOOTH COST - \$5,000

Includes booth, chairs, hotel ballroom carpet and two tickets to President's Mixer.

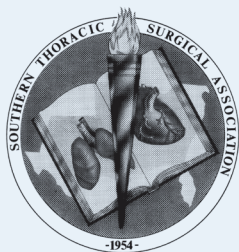
### THE MANY BENEFITS OF AN STSA EXHIBIT OPPORTUNITY

- Meet one-on-one with our member surgeons and discuss your products and services with the more than 300 cardiothoracic surgeons who will attend this meeting.
- Ample breaks between morning and afternoon sessions allow plenty of time for members to visit your exhibit booth.
- Coffee breaks are held in the exhibit area during session breaks to help increase traffic flow.
- On Friday afternoon, following the All-Attendee Lunch, complimentary dessert will be served in the exhibit hall.
- A complimentary continental breakfast is served in the exhibit hall on Saturday morning.
- The limited number of exhibitors accepted for the show increases your opportunity to be seen. Two tickets to the President's Mixer are included in your booth price.
- For the ninth consecutive year, there will be no increase in the cost of booth space for exhibitors.



## EXHIBITORS AT PREVIOUS STSA ANNUAL MEETINGS

A&E Medical	Eclipse Surgical Corp.	Physicians Independent Management Service
ABIOMED, Inc.	Edwards Lifesciences	Pioneer Surgical Technology
ACUTE Innovations	EKR Therapeutics	PLC Medical Systems, Inc.
A-Med Systems, Inc.	Elsevier Science Inc.	Porter Medical Products, Inc.
AtriCure, Inc.	ESTECH Cardiac Surgery Specialists	Products for Surgery, Inc.
Atrium Medical Corp.	Ethicon, Inc.	Quest Medical, Inc.
ATS Medical, Inc.	Fehling Surgical Instruments, Inc.	Rultract/Pemco
Axis Clinical Software, Inc.	Fusion Medical Technologies	Scanlan International, Inc.
Bard Access Systems	Genessee BioMedical	Shelhigh, Inc.
Baxter	Genzyme Biosurgery	Somanetics Corp.
Baxter Healthcare Corp. Novacor Division	Guidant Cardiac Surgery	Sontec Instruments, Inc.
Bayer Corp.	Haemacure Corp.	Sorin Group
Baylor Radiosurgery Center	Haemonetics Corp.	Sorin Group – US Heart Valves
BFV	Heartport	Spectranetics
Biomet Microfixation	IMPRA, Inc.	St. Jude Medical, Inc.
Bio-Vascular, Inc.	InterVascular	Sulzer Carbomedics
Boston Scientific/E.P. Technologies	Kimberly-Clark	Synovis Surgical Innovations
CAOS, Inc.	KLS – Martin, LP	SyntheMed, Inc.
CarboMedics	Koros Surgical Instruments, Corp.	Synthes CMF
CardioGenesis Corp.	LifeNet Health	Terumo Cardiovascular Systems
Cardio Access, Inc.	Life System, Inc.	The Medicines Company
CardiacAssist, Inc.	Look, Div. of Surgical Specialties Corp.	The University of Tennessee Physician Executive MBA Program
CardioNet	Look, Inc.	Thermo CardioSystems
Cardiovascular Research, Inc.	M2S	Thoratec Laboratories Corp.
CardioVations/Ethicon	Maquet Cardiovascular	Tissue Link Medical
Care-tec Laboratories, Inc.	Medical Carbon Research Inst.	Transonic Systems Inc.
CASMED	Medical CV, Inc.	U.S. Army Medical Department Recruiting Detachment
Ceremed, Inc.	Medi-stim	U.S. Surgical Corp.
Chase Medical, Inc.	Medivance, Inc.	Vascutek
Coastal Life Systems, Inc.	Medtronic, Inc.	Vascutek USA Inc., A Terumo Company
COBE Cardiovascular, Inc.	Milam & Associates	Vitalcor, Inc./Applied Fiberoptics
Cohesion Technologies, Inc.	nContact Surgical, Inc.	W.L. Gore & Associates, Inc.
Cook Medical, Inc.	New England Compounding Center	Wexler Surgical Supplies, Inc.
CorMatrix Cardiovascular, Inc.	Novadaq	Workforce on Health Policy, Advocacy and Reform, The Society of Thoracic Surgeons
CryoCath	Novare Surgical Systems	
CryoLife, Inc.	Olympus Surgical America	
CTSN	ON-X Life Technologies, Inc.	
Denver Biomedical, Inc.	Pectofix, Inc.	
Designs for Vision, Inc.	Phillips Medical Systems	
Dornier MedTech America, Inc.	Philips Ultrasound	



## FOR ADDITIONAL INFORMATION CONTACT:

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 Phone: 800-685-7872 or 312-202-5816  
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