

STSA CORPORATE SUPPORT OPPORTUNITIES

STSA will offer branding and corporate support opportunities for its 63rd Annual Meeting at the Naples Grande Beach Resort in Naples, FL. Branding opportunity details will be available in summer 2016. The following list includes 2016 STSA corporate support levels and benefits.

PLATINUM SUPPORTER \$20,000 and above

Platinum supporters receive all Silver and Gold benefits listed below, plus these additional benefits:

- **Four Invitations to the President's Invited Reception**

An opportunity to join approximately 75 STSA leaders and VIPs at the Thursday, November 10, 2016 President's Invited Reception. Platinum Supporters receive invitations for four individuals.

- **Speaker Ready Room Signage**

Acknowledgement signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

- **All Attendee Luncheon Signage**

Acknowledgement signage will be prominently placed on each table at the Friday, November 11, 2016 All Attendee Luncheon. Approximately 500 STSA Annual Meeting participants and exhibitors attend this lunch annually.

- **Badge Ribbons**

Platinum Supporter badge ribbons will be provided to four company representatives.

- **Exhibit Hall Booth Markers**

Signage placed at your company's booth acknowledging distinguished support of the specialty.

GOLD SUPPORTER \$10,000-\$19,999

Gold supporters receive all Silver benefits listed below, plus these additional benefits:

- **Rotating Walk-in and Break Slides**

Acknowledgement will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgement of your company's generous support.

- **Recognition in an Issue of *The Annals of Thoracic Surgery***

A supporter acknowledgement will be placed in the October 2016 issue of *The Annals of Thoracic Surgery*.

- **Blast E-mail**

An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Gold and Platinum Supporters, acknowledging the level of support each company has provided. In 2015, the STSA 62nd Annual Meeting Corporate Supporter acknowledgment e-mail, which was sent to more than 400 professional meeting registrants, had an open rate of 55.2%.

SILVER SUPPORTER \$5,000-\$9,999

Silver supporters receive these benefits:

- **STSA News, Fall 2016 Recognition**

Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 63rd Annual Meeting. Support must be secured by September 1, 2016 to meet publication deadlines.

- **STSA 63rd Annual Meeting Program Book Recognition**

The STSA Annual Meeting Program Book is distributed to all meeting attendees and exhibitors; the Program Book is also posted to STSA's website and e-mailed to all STSA Annual Meeting registrants in PDF format in advance of the Annual Meeting. Sixty-third Annual Meeting Corporate Supporters and support levels are published on the first page of the Program Book to ensure that all STSA Annual Meeting participants are aware of supporters' generous contributions. Support must be secured by September 15, 2016 to meet publication deadlines.

- **Online Recognition**

Acknowledgement and link to your company's website on the STSA website, www.stsa.org.

- **Convention Center Signage**

Signs will be prominently displayed near the STSA 63rd Annual Meeting registration desk at the Naples Grande Beach Resort so that all attendees can be aware of your company's generous support.

Please contact Megan Drumm, STSA Executive Director, at mdrumm@stsa.org or (312) 202-5864 for additional information about STSA 63rd Annual Meeting corporate support and branding opportunities.

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