LETTER FROM STSA PRESIDENT

It is my pleasure as President of the Southern Thoracic Surgical Association (STSA) to invite you to join me and hundreds of other cardiothoracic surgeons at the STSA 64th Annual Meeting this fall.

If you have exhibited with us before you know that each year STSA’s Annual Meeting attracts more than 500 attendees, including approximately 350 professional attendees who are all potential customers for your products and services.

The 2017 meeting will take place at the beautiful JW Marriott San Antonio Hill Country Resort & Spa in San Antonio, TX. The relaxed but luxurious hotel is just the right size for STSA. Coffee breaks and meals will be served inside the exhibit hall to drive foot traffic to your booth. STSA is excited to again offer a variety of high-touch sponsorship and support opportunities to further elevate your company’s presence at the meeting (see page 4 for additional information).

The educational program has been updated and modernized to better fit attendee and exhibitor schedules. Session times have been tailored to offer non-compete break time when attendees will be encouraged to visit exhibits, and exhibit hours have been modified based on previous exhibitor feedback. The STSA Annual Meeting educational and exhibits schedule will improve the experience of both meeting attendees and industry representatives throughout the meeting.

I encourage you to take full advantage of this great opportunity to network with your target market at this beautiful site. Exhibiting companies at the 2017 Annual Meeting will have the chance to meet and interact with cardiothoracic surgeons not only on the exhibit floor but also during social events. Each exhibiting company will receive two complimentary tickets to the All Attendee Luncheon and President’s Mixer, both now held on Thursday, and exhibitors are welcome to register for the Friday night Awards Dinner Dance. I do hope you can join us in San Antonio.

I look forward to seeing you in November!

Sincerely,

David R. Jones, MD
STSA President

WHAT IS STSA

The Southern Thoracic Surgical Association (STSA) supports southern and southern-trained members of the cardiothoracic surgery community and their families in the pursuit of the highest quality patient care, education, scientific achievement, collegiality, and life balance.

STSA represents more than 1,100 cardiothoracic surgeons throughout the country. Although the STSA is a regional society by definition, our members are from all over the United States. STSA members have practiced or are currently practicing in one of the states/regions listed on the map shown here.

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STSA represents more than 1,100 cardiothoracic surgeons throughout the country. Although the STSA is a regional society by definition, our members are from all over the United States. STSA members have practiced or are currently practicing in one of the states/regions listed on the map shown here.
STSA has a limited number of exhibit spaces available. Booths will be assigned on a first-come, first-served basis. Complete and return your exhibit space application immediately to capitalize on this exciting opportunity. If you have questions or need additional information, please contact Angel Law at 312-202-5838.

STSA is an ACCME-accredited organization and adheres to the ACCME Standards for Commercial Support. It is STSA’s intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.

**EXHIBIT SCHEDULE**

**Wednesday, November 8**
- Exhibit Set-Up: 4:00 p.m. – 6:00 p.m.

**Thursday, November 9**
- Exhibit Set-Up: 7:00 a.m. – 9:00 a.m.
- Exhibits Open: 10:00 a.m. – 12:00 p.m. 1:30 p.m. – 3:30 p.m.

**Friday, November 10**
- Exhibits Open: 7:45 a.m. – 12:00 p.m. 12:45 p.m. – 3:30 p.m.
- Exhibit Removal: 3:30 p.m. – 6:00 p.m.

**BOOTH PRICING**

**10’ x 10’ Exhibit Fee: $5,500**

Booth price includes: 6’ table, two (2) chairs, two (2) complimentary Exhibit Hall badges, hotel ballroom carpet, two (2) tickets to the All Attendee Luncheon, two (2) tickets to the President’s Mixer, and an attendee preregistration list.

**First-time Exhibitor Benefit**

Companies exhibiting at the STSA 64th Annual Meeting for the first time receive 5% off of the normal booth price when they submit their application by September 1, 2017.
CONNECT WITH YOUR TARGET MARKET IN THE STSA EXHIBIT HALL

Exhibits are an essential component of the STSA Annual Meeting. Our members – your customers and prospective customers – welcome this unique opportunity to personally interact with exhibitors and learn about the latest technical and medical advances available in the field. Over 400 medical professionals attended the 2016 STSA Annual Meeting.

96% of 2016 Annual Meeting & Exhibition professional attendees visited the Exhibit Hall*.

83% of 2016 Annual Meeting & Exhibition professional attendees play a personal role in the buying process for surgical equipment and/or services*.

*Based on 2016 STSA Annual Meeting evaluation data.
The limited number of exhibitors accepted for the STSA 64th Annual Meeting & Exhibition increases your opportunity for personalization and interactivity with meeting attendees. Coffee breaks and dessert following both the Thursday All Attendee Luncheon and lunch on Friday will be served exclusively inside the exhibit area. Meeting breaks have been scheduled to allow plenty of time for attendees to visit your booth. Industry representatives are invited to attend STSA Annual Meeting social activities providing additional opportunities to network with STSA attendees on the golf course and at evening receptions.

Approximately 35 companies exhibit at the STSA Annual Meeting & Exhibition each year. The intimate size of the STSA Exhibition ensures that you will have quality access to STSA attendees. Contact Angel Law at alaw@sts.org or 312-202-5838 to secure your company’s premium booth space.

The following is a sample of companies that have exhibited at past STSA Annual Meetings:

EXHIBITORS AT PREVIOUS STSA ANNUAL MEETINGS

A&E Medical Corporation
Abbott Vascular
ABMI MED, Inc.
Acelity
ACUTE Innovations
Admedus Corp.
A-Med Systems, Inc.
AtriCure, Inc.
Atrium Medical Corp.
ATS Medical, Inc.
ATMOS, Inc.
Axcan Pharma
Axis Clinical Software, Inc.
Bard Davol
Baxter
Bayer Corp.
Baylor Radiosurgery Center
BFW, Inc.
Bio-Vascular, Inc.
Boston Scientific
CarboMedics
Cardina, Inc.
CardioGenesis Corporation
CardioAccess, Inc.
CardiacAssist, Inc.
CardioNet
Cardiovascular Research, Inc.
Care-tec Laboratories, Inc.
CASMED
Caris Life Sciences
Ceremed, Inc.
Chase Medical, Inc.
Coastal Life Systems, Inc.
COBE Cardiovascular, Inc.
Cohesion Technologies, Inc.
Cook Medical, Inc.
CorMatrix
CryoCath
CryoLife
CSA Medical
CTSNet
Denver Biomedical, Inc.
Designs for Vision, Inc.
Domain Surgical
Dornier MedTech America, Inc.
Eclipse Surgical Corporation
Edwards Lifesciences
EK Therapeutics
Elsevier
Essential Pharmaceuticals
Estech
Ethicon US, LLC, DePuy Synthes
Fehling Surgical Instruments, Inc.
Fusion Innovations
Geneseek BioMedical
Genzyme BiaSurgery
Geninge Group
GlaxoSmithKline
Guidant Cardiac Surgery
Haemacure Corporation
Haemonetics Corp.
Heartport
Heart Center, Inc.
Huntsville Hospital
IMPRA, Inc.
InnoCor, Inc.
InterVascular
Intuitive Surgical
Karl Storz
KCI
Kimberly Clark
KLS Martin
Koros Surgical Instruments, Corp.
LifeNet Health
Life Technologies
Life System, Inc.
LivaNova
Look, Div. of Surgical Specialties
Corporation, Look, Inc.
LSI Solutions
M2S
Medela, Inc.
Medical Carbon Research Inst. Medical
CV, Inc.
Medistim
Medivance, Inc.
Medtronic, Inc.
Memorial Healthcare System
Merit Medical Endotek
Milam & Associates
Mountain States
Myriad Genetics
Health Alliance
nContact Surgical, Inc.
New England Compounding Center
Novadaq
Novare Surgical Systems
Olympus Surgical America
OnX Life Technologies, Inc.
Pectofix, Inc.
PFM Medical, Inc.
Phillips Medical Systems
Phileps Ultrasound
Physicians Independent
Management Service
Pioneer Surgical Technology
PLC Medical Systems, Inc.
Porter Medical Products, Inc.
Precision Therapeutics
Products for Surgery, Inc.
QualiTeam SRT
Quest Medical, Inc.
rEVO Biological
Rultract/Pemco
RTI Surgical
Sarasota Memorial Hospital
Scanlan International, Inc.
Shelhigh, Inc.
Sic Brevetti
Somanetics Corp.
Sonotec Instruments, Inc.
Spectranetics
Spiration, Inc.
Sulzer Carbomedics
superDimension, Inc.
SurgiTel
Syncardia Systems, Inc.
Synovis Surgical Innovations
SyntheMed, Inc.
Terumo Cardiovascular Systems
The Medicines Company
The University of Tennessee
Physician Executive MBA Program
Thermo CardioSystems
Tissue Link Medical
Transonic
Thoracic Surgery Foundation
U.S. Army Medical Department
Recruiting Detachment
U.S. Surgical Corp.
Vascutek
Veran Medical
Vitalcor, Inc. / Applied Fiberoptics
Vitalitec International, Inc.
W.L. Gore & Associates, Inc.
Wexler Surgical
Workforce on Health Policy,
Advocacy and Reform, The
Society of Thoracic Surgeons
Zimmer Biomet
2017 RULES & REGULATIONS

All matters and questions not covered by these Rules & Regulations are subject to the decision of the Southern Thoracic Surgical Association. In the event of any such decision being of general interest, written notice will be given by the Association to exhibitors as may be affected.

Exhibitors should review the STSA Education Disclosure Policy and the ACCME Standards of Commercial Support available at www.stsa.org/cme. Please note that STSA is an ACCME-accredited organization and adheres to the ACCME Standards of Commercial Support.

1. Exhibit Dates and Hours
Thursday, November 9, 2017 10:00 a.m. – 12:00 p.m.
1:30 p.m. – 3:30 p.m.
Friday, November 10, 2017 7:45 a.m. – 12:00 p.m.
12:45 p.m. – 3:30 p.m.

2. Assignment of Booths
Applications received from prospective exhibitors will be recorded in order of their receipt. Space will be assigned on a first-come, first-served basis. In the event of a conflict regarding space or other imperative conditions, STSA shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of Exhibition. No special arrangements or favored booth assignment will be made on the basis of commercial support.

3. Reservation and Occupation of Exhibit Space
Full payment must be received with the application for exhibit space assignment.
Any space not claimed and occupied or regarding which no special arrangements have been made prior to 9:00 a.m. on Thursday, November 9, may then be resold or reassigned by STSA without obligation on the part of STSA to refund any part of the space rental.
An exhibiting company may not assign or sublet any space allotted to it, and may not advertise or display goods other than those manufactured or sold by it in the regular course of its business.

4. Cancellation of Exhibit Space
Cancellation of exhibit space must be directed in writing to the STSA exhibits office or by email to alaw@sts.org, by August 30, 2017.
An administrative processing fee of $500 will be charged for all cancellations. In no case, however, will refunds be made after August 30, 2017.

5. Exhibit Set Up
Exhibitor set up will begin on Wednesday, November 8 at 4:00 p.m. and set up must be completed by 10:00 a.m. on Thursday, November 9. Set up will not be permitted after this timeframe without the special permission of STSA.

6. Removal of Exhibits
All exhibits must remain intact until 3:30 p.m. on Friday, November 10, and may not be dismantled or removed until that hour. Exhibit removal may commence at 3:30 p.m., and exhibits must be removed from the exhibit area by 6:00 p.m. on Friday. After that hour the Exhibit Hall will be closed.

7. Booth Construction and Arrangement
All exhibits must be confined to the special limits of the space, as indicated on the floor plan.
No perpendicular obstruction eight feet (8’) or more in height may extend forward more than 50 percent of the distance from the back wall, and none over 48 inches in height shall extend forward from the remaining space to the front of the booth. Booths shall not present an objectionable side appearance when viewed from adjoining booth areas.

It is STSA’s intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.

The words “STSA” used herein or in subsequent regulations shall mean the Southern Thoracic Surgical Association, its committees, agents or staff acting for the management of the Meeting and Exhibition. The words “The Hotel” used herein or in subsequent regulations shall mean JW Marriott San Antonio Hill Country Resort & Spa.

Flammable materials must be flame proofed before being taken into the exhibit building. Fire Department permits are required for open flame devices and use of compressed gases or dangerous chemicals.

Literature on display shall be limited to reasonable quantities (one-day supply).

8. Animal Tissue
The use of animal tissue will be considered if a written request is submitted to STSA no later than 30 days in advance, detailing the types of tissue, the preservation methods to be used prior to and during the meeting, and the proposed method of disposal either daily and/or at the conclusion of the meeting. Exhibitors may not utilize micro-organisms to demonstrate the efficacy of the product. Under no circumstances may human tissue of any kind be used for demonstration purposes.
Exhibitor shall protect, indemnify, hold harmless, and defend STSA and the Official Service Decorator, their officers, directors, agents, and employees against all claims, liabilities, losses, damages, and expenses, including reasonable attorneys’ fees and costs of litigation, arising from or in any way connected with the use of animal tissue by Exhibitor, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of STSA or the Official Service Decorator, their officers, directors, agents, or employees. Exhibitor shall have or obtain insurance in an amount sufficient to completely cover this indemnification obligation in addition to all other indemnification obligations contained in these Exhibit Rules & Regulations and may be required to provide proof of such insurance to STSA prior to STSA’s approval of the use of animal tissue by the Exhibitor.

9. Hazardous/Medical Waste
Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. (Note: Disposal of animal tissue is addressed in section 8.) Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor.

10. Care of Exhibit Space
The Exhibitor shall care for and keep in good order space occupied. Special cleaning and dusting of the table, display equipment, and material will be the Exhibitor’s responsibility.
Exhibitors may not place anything in the aisles during the open hours of the Exhibition.

11. Registration and Badges
All Exhibitors shall register their personnel in advance. Any additions or changes in registration made during the meeting must be certified by an officer of the exhibiting firm or by the person in charge of the company’s space.
Admission to the Exhibition will be by badge only. Official badges must be worn whenever the registrant is in the Exhibit Hall. Exhibiting companies will receive two (2) complimentary badges. Two (2) additional badges may be purchased for a fee of $50 each. Any additional badges after the two (2)
complimentary badges and the two (2) badges for $50 may be purchased for $100. After October 9, 2017 there will be a $100 charge for all badges. Upon acceptance of the exhibit space application, a separate badge registration form will be emailed. Badges of members, Exhibitors, program participants, and visitors will show the name and affiliation of the wearer. Badges will not be transferable. The general public will not be admitted to the Exhibition. Exhibitors attending educational sessions are allowed to participate as observers only. Exhibitors are not allowed to make comments or otherwise interfere in any manner with educational sessions.

12. Exhibitor Admittance
Admittance to exhibit hall is limited to the owners, officers, representatives, employees of exhibiting firms that have contracted for space. Models or similar personnel not commercially connected with the industry may not be employed to help at the Exhibitor’s booth. Representatives are defined as individuals who receive commission or salary from the exhibiting firm, and must be registered with STSA by exhibiting firm prior to October 9. Excluded from this category are representatives who maintain and own inventories of merchandise for resale. Such persons are considered to be dealers and, as such, are eligible to purchase exhibit space. Children under 14 are not allowed on the exhibit floor during set-up or dismantle. Except under special circumstances, no more than three (3) registered representatives per booth shall be allowed in the Exhibit Hall at any one time. Compliance with this regulation shall be the responsibility of the person in charge of each exhibit. Non-exhibiting commercial visitors must have certification by an exhibiting firm and accomplishment by the Exhibit Manager to enter the Exhibition.

13. Insurance and Liability
It is the Exhibitor’s sole responsibility to obtain, at its own expense, any and all licenses and permits and to comply with all federal, state, and local laws and City of San Antonio ordinances for any activities conducted in association with or as part of the exhibition. Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, the Exhibitor’s participation in the exhibition and/or presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys’ fees and costs of litigation, arising from or in any way connected with Exhibitor’s negligent acts, omissions, and/or participation in the exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of STSA, the Hotel, or the Official Service Decorator, its officers, directors, agents, or employees.

During the exhibition, including the installation and removal period, Exhibitor, its agents, subcontractors and representatives shall maintain insurance coverages as set forth in Exhibit A viewable at http://stsa.org/exhibits/. STSA, the Hotel, and the Official Service Decorator must be named as additional insureds, on a primary and noncontributory basis, on all required liability insurance, excluding workers’ compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to STSA, at least 30 days prior to the exhibition. Exhibitor is responsible to ensure that each independent contractor or subcontractor performing work for Exhibitor during the exhibition comply with all insurance requirements set forth in Exhibit A, and Exhibitor shall submit proof of insurance to STSA for its independent contractors or subcontractors 30 days prior to the exhibition.

In the event any part of the exhibit hall is destroyed or damaged so as to prevent STSA from permitting Exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of STSA, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against STSA, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against STSA being for a refund of rent paid for the period it was prevented from using the space.

14. Special Sound Effects and Giveaways
Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited. Sample-giving shall not interfere with other Exhibitors’ space. Distribution of refreshments or other products for consumption on the premises, not manufactured by or specifically related to the sales activities of the Exhibitor, will not be permitted. Films of purely entertainment character, without educational or informative value, will not be permitted.

15. Other Events Held in Conjunction with the STSA Annual Meeting
Exhibitors may host satellite activities, ancillary activities or other events beginning November 8 to November 11, 2017. Such activities and events may not take place during the hours of the scientific sessions, during other activities scheduled by STSA, or during the Exhibition itself. To request a copy of the STSA Policy Regarding Industry Sponsored Activities, e-mail Angel Law at alaw@sts.org. Exhibitor assumes full responsibility for property damage, personal injury, or death to any party, by reason of occurrences at or related to any such functions conducted by it. An outline of the STSA program and activities is available at www.stsa.org.

16. Conduct of Exhibitors
Exhibitors shall conduct themselves in an ethical manner at all times and in conformance with these regulations. STSA reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. Exhibitors’ badges are personal, not transferable, and must be worn at all times.

17. Americans with Disabilities Act
Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold STSA harmless from any consequences of exhibiting companies who fail in this regard.

18. Attendee Listing
All participating exhibiting companies will receive a complimentary pre-meeting and post-meeting list of STSA registrants. Please note the complimentary list will not include mailing or email addresses.

Registration Packet Inserts: All marketing materials must be contained within each company’s allotted exhibit area. No marketing materials may be inserted in attendee registration packets or displayed near the registration area.

For more information contact:
Angel Law
Southern Thoracic Surgical Association (STSA)
633 North Saint Clair Street, Floor 23
Chicago, IL 60611
Phone: (312) 202-5838
Fax: (312) 202-5803
E-mail: alaw@sts.org
Website: www.stsa.org
STSA CORPORATE SUPPORT OPPORTUNITIES

STSA will offer branding and corporate support opportunities for its 64th Annual Meeting at the JW Marriott San Antonio Hill Country Resort & Spa in San Antonio, TX. Branding opportunity details will be available in summer 2017. The following list includes 2017 STSA corporate support levels and benefits.

PLATINUM SUPPORTER $20,000 and above
Platinum supporters receive all Silver and Gold benefits listed below, plus these additional benefits:

- **Four Invitations to the President’s Reception**
  An opportunity to join approximately 75 STSA leaders and VIPs at the Wednesday, November 8, 2017 President’s Reception. Platinum Supporters receive invitations for four individuals.

- **All Attendee Luncheon Signage**
  Acknowledgement signage will be prominently placed on each table at the Thursday, November 9, All Attendee Luncheon. Approximately 500 STSA Annual Meeting participants and exhibitors attend this lunch annually.

- **Speaker Ready Room Signage**
  Acknowledgement signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

- **Badge Ribbons**
  Platinum Supporter badge ribbons will be provided to four company representatives.

- **Exhibit Hall Booth Markers**
  Signage placed at your company’s booth acknowledging distinguished support of the specialty.

GOLD SUPPORTER $10,000-$19,999
Gold supporters receive all Silver benefits listed below, plus these additional benefits:

- **Rotating Walk-in and Break Slides**
  Acknowledgement will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgement of your company’s generous support.

  A supporter acknowledgement will be placed in the October issue of The Annals of Thoracic Surgery.

- **Blast E-mail**
  An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Gold and Platinum Supporters, acknowledging the level of support each company has provided.

SILVER SUPPORTER $5,000-$9,999
Silver supporters receive these benefits:

- **STSA News, Fall 2017 Recognition**
  Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 64th Annual Meeting. Support must be secured by September 1, 2017 to meet publication deadlines.

- **STSA 64th Annual Meeting Program Book Recognition**
  The STSA Annual Meeting Program Book is distributed to all meeting attendees and exhibitors; the Program Book is also posted to STSA’s website and e-mailed to all STSA Annual Meeting registrants in PDF format in advance of the Annual Meeting. STSA 64th Annual Meeting Corporate Supporters and support levels are published on the first page of the Program Book to ensure that all STSA Annual Meeting participants are aware of supporters’ generous contributions. Support must be secured by September 15, 2017 to meet publication deadlines.

- **Online Recognition**
  Acknowledgement and link to your company’s website on the STSA website, www.stsa.org.

- **Meeting Signage**
  Signs will be prominently displayed near the STSA 64th Annual Meeting registration desk at the JW Marriott San Antonio Hill Country Resort & Spa so that all attendees can be aware of your company’s generous support.

Please contact Laura Medek, STSA Affiliate Manager, at lmedek@stsa.org, or 312:202:5825 for additional information about STSA 64th Annual Meeting corporate support and branding opportunities.