YOUR INVITATION TO EXHIBIT

STSA 2015
LAKE BUENA VISTA, FLORIDA

SOUTHERN THORACIC SURGICAL ASSOCIATION
62ND ANNUAL MEETING

NOVEMBER 4-7, 2015 | DISNEY’S YACHT & BEACH CLUB RESORTS
Dear Corporate Colleague,

It is my pleasure as President of the Southern Thoracic Surgical Association (STSA) to invite you to join me and hundreds of other cardiothoracic surgeons at the STSA 62nd Annual Meeting this fall.

The meeting will take place at Disney’s Yacht & Beach Club Resorts. Due to the family-oriented nature of the STSA Annual Meeting, Orlando-area meetings are especially popular and successful for the Association. The last time that STSA held its Annual Meeting at a Walt Disney World® property, registration was approximately 15% higher than the most recent five-year average. Exhibiting with STSA, your company gains close personal interaction with an engaged and interested target audience.

I encourage you to take full advantage of this great opportunity to network with your target market at this beautiful site. Exhibiting companies at the 2015 Annual Meeting will have the chance to meet and interact with cardiothoracic surgeons not only on the exhibit floor but also during social events. Each exhibiting company will receive two complimentary tickets to the President’s Mixer and are welcome to take part in planned activities on Saturday afternoon and evening.

I look forward to seeing you in November!

Sincerely,

John H. Calhoon, MD
STSA President

The Southern Thoracic Surgical Association (STSA) supports southern and southern-trained members of the cardiothoracic surgery community and their families in the pursuit of the highest quality patient care, education, scientific achievement, collegiality, and life balance.

STSA represents more than 1,100 cardiothoracic surgeons throughout the country. Although STSA is a regional association by definition, our members are from all over the United States. STSA members have practiced or are currently practicing in one of the states/regions listed on the map shown here.

www.stsa.org
STSA ANNUAL MEETING & EXHIBITION FLOOR PLAN

STSA has a limited number of exhibit spaces available. Booths will be assigned on a first-come, first-served basis. Complete and return your exhibit space application immediately to capitalize on this exciting opportunity. If you have questions or need additional information, please contact Angel Law at alaw@sts.org or (312) 202-5838.

STSA is an ACCME-accredited organization and adheres to the ACCME Standards for Commercial Support. It is STSA’s intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.

EXHIBIT SCHEDULE

Thursday, November 5
Exhibit Set-Up 8:00 am-11:00 am
Exhibits Open 12:00 pm-4:00 pm

Friday, November 6
Exhibits Open 6:45 am-11:30 am 1:00 pm-4:00 pm
Exhibit Removal 4:00 pm-6:00 pm

10’ x 10’ Booth: $5,500
Booth price includes: 6’ table, two (2) chairs, two (2) complimentary Exhibit Hall badges, hotel ballroom carpet, and two (2) tickets to President’s Mixer.

CONNECT WITH YOUR TARGET MARKET IN THE STSA EXHIBIT HALL

Exhibits are an essential component of the STSA Annual Meeting. Our members – your customers and prospective customers – welcome this unique opportunity to personally interact with exhibitors and learn about the latest technical and medical advances available in the field.

91.4% of 2014 Annual Meeting & Exhibition professional attendees visited the Exhibit Hall*.

85.9% of 2014 Annual Meeting & Exhibition professional attendees play a personal role in the buying process for surgical equipment and/or services*.

8.2% visited 6 times or more
42.0% visited 3-5 times
41.2% visited 1-2 times
12.6% have final say in buying decisions
12.9% help assess what equipment/services should be purchased
60.4% provide recommendations

*Based on 2014 STSA Annual Meeting evaluation data.
The limited number of exhibitors accepted for the STSA 62nd Annual Meeting & Exhibition increases your opportunity for personalization and interactivity with meeting attendees. Coffee breaks, continental breakfast, and dessert following the Friday afternoon All-Attendee Luncheon will be served exclusively inside the Exhibit Hall. Meeting breaks have been scheduled to allow plenty of time for attendees to visit your booth. Industry representatives are invited to attend STSA Annual Meeting social activities providing additional opportunities to network with STSA attendees on the golf course and at evening receptions.

Approximately 40 companies exhibit at the STSA Annual Meeting & Exhibition each year. The intimate size of the STSA Exhibition ensures that you will have quality access to STSA attendees. Contact Angel Law at alaw@sts.org or (312) 202-5838 to secure your company's premium booth space.

EXHIBITORS AT PREVIOUS STSA ANNUAL MEETINGS

A&E Medical Corporation
Abbott Vascular
ABIOMED, Inc.
ACUTE Innovations
Admedus Corp.
A-Med Systems, Inc.
AtriCure, Inc.
Atrium Medical Corp.
ATS Medical, Inc.
ATMOS Inc.
Axcam Pharma
Axis Clinical Software, Inc.
Baxter
Baxter Healthcare Corporation
Bayer Corp.
Baylor Radiosurgery Center
BFW Inc.
Biomet Microfixation
Bio-Vascular, Inc.
Boston Scientific
CAOS, Inc.
CarboMedics Cardima, Inc.
CardioGenesis Corporation
Cardio Access, Inc.
CardiacAssist, Inc. CardioNet
Cardiovascular Research, Inc.
Care-tek Laboratories, Inc.
CASMED
Caris Life Sciences
Ceremed, Inc.
Chase Medical, Inc.
Coastal Life Systems, Inc.
COBE Cardiovascular, Inc.
Cohesion Technologies, Inc.
Cook Medical, Inc.
CorMatrix Cardiovascular, Inc.
CryoCath
CryoLife
CSA Medical
CTSN
Davol Inc., a BARD Company
Denver Biomedical, Inc.
DePuy Synthes CMF
Designs for Vision, Inc.
Domain Surgical
Dornier MedTech America, Inc.
Eclipse Surgical Corporation
Edwards Lifesciences
EKR Therapeutics
Elsevier Science Inc.
Essential Pharmaceuticals
Estech
ETHICON
Fehling Surgical Instruments, Inc.
Fusion Medical Technologies
Geneseek BioMedical
Genzyme Biosurgery
GlaxoSmithKline
Guidant Cardiac Surgery
Haemacure Corporation
Haemometrics Corp.
Heartport
Heartware, Inc.
IMORA, Inc.
ImaCor, Inc.
InterVascular
Intuitive Surgical
KARL STORZ
KCI
Kimberly-Clark KLS Martin
Koros Surgical Instruments, Corp.
LifeNet Health
Life Technologies
Life System, Inc.
Look, Inc.
LSI Solutions
M2S
MAQUET Medical Systems
Medela, Inc.
Medical Carbon Research Inst.
Medical CV, Inc.
Medistim
Medivance, Inc.
Medtronic, Inc.
Merit Medical
Endotek
Milam & Associates
Mountain States
Myriad Genetics
Health Alliance
nContact Surgical, Inc.
New England Compounding Center
Novadaq
Novare Surgical Systems
Olympus Surgical America
On-X Life Technologies, Inc.
Pectofix, Inc.
PFM Medical, Inc.
Phillips Medical Systems
Philips Ultrasound
Physicians Independent Management Service
Pioneer Surgical Technology
Plc Medical Systems, Inc.
Porter Medical Products, Inc.
Precision Therapeutics
Products for Surgery, Inc.
Qualteam SRI
Quest Medical, Inc.
rEVO Biological
Rultract/Pemco
Sarasota Memorial Hospital
Scanlan International, Inc.
Selihigh, Inc.
Sic Breventi
Somanetics Corp.
Sonotec Instruments, Inc.
Sorin Group
Spectranetics
Spiraion, Inc.
St. Jude Medical, Inc.
Sulzer Carbomedics
superDimension, Inc.
Surgical Specialties Corp.
Synarcia Systems, Inc.
Synovis Surgical Innovations
SyntheMed, Inc.
Terumo Cardiovascular Systems
The Medicines Company
The University of Tennessee Physician Executive MBA Program
Thermo CardioSystems
Thoratec Corporation
Tissue Link
Medical Transonic Systems Inc.
Thoracic Surgery Foundation for Research and Education
U.S. Army Medical Department Recruiting Detachment
U.S. Surgical Corp.
Vascutek
Vitalcor, Inc./Applied Fiberoptics
Vitalitec International, Inc.
W. L. Gore & Associates, Inc.
Wexler Surgical
Workforce on Health Policy, Advocacy and Reform, The Society of Thoracic Surgeons

www.stsa.org
2015 RULES & REGULATIONS

All matters and questions not covered by these Rules & Regulations are subject to the decision of the Southern Thoracic Surgical Association. In the event of any such decision being of general interest, written notice will be given by the Association to exhibitors as may be affected.

Exhibitors should review the STSA Education Disclosure Policy and the ACCME Standards of Commercial Support available at www.stsa.org/cme. Please note that STSA is an ACCME-accredited organization and adheres to the ACCME Standards of Commercial Support.

1. Exhibit Dates and Hours
The exhibits will be open Thursday, November 5, from 12:00 p.m. to 4:00 p.m.; Friday, November 6, from 6:45 a.m. to 11:30 a.m. and 1:00 p.m. to 4:00 p.m.

2. Assignment of Booths
Applications received from prospective exhibitors will be recorded in order of their receipt. Space will be assigned on a first-come, first-served basis. In the event of a conflict regarding space or other imperative conditions, STSA shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of Exhibition. No special arrangements or favored booth assignment will be made on the basis of commercial support.

3. Reservation and Occupation of Exhibit Space
Full payment must be received with the application for exhibit space assignment. Any space not claimed and occupied or regarding which no special arrangements have been made prior to 9:00 a.m. on Thursday, November 5, may then be resold or reassigned by STSA without obligation on the part of STSA to refund any part of the space rental. An exhibiting company may not assign or sublet any space allotted to it, and may not advertise or display goods other than those manufactured or sold by it in the regular course of its business.

4. Cancellation of Exhibit Space
Cancellation of exhibit space must be directed in writing to the STSA exhibits office or by email to alaw@sts.org, by August 30, 2015. An administrative processing fee of $500 will be charged for all cancellations. In no case, however, will refunds be made after August 30, 2015.

5. Exhibit Set-Up
Exhibitor set-up will begin on Thursday, November 5 at 8:00 a.m. and set up must be completed by 11:30 a.m. on Thursday, November 5. Set up will not be permitted after this timeframe without the special permission of STSA.

6. Removal of Exhibits
All exhibits must remain intact until 4:00 p.m. on Friday, November 6, and may not be dismantled or removed until that hour. Exhibit removal may commence at 4:00 p.m., and exhibits must be removed from the exhibit area by 6:00 p.m. on Friday. After that hour the Exhibit Hall will be closed.

7. Booth Construction and Arrangement
All exhibits must be confined to the special limits of the space, as indicated on the floor plan.
No perpendicular obstruction eight feet (8’) or more in height may extend forward more than 50 percent of the distance from the back wall, and none over 48 inches in height shall extend forward from the remaining space.

8. Animal Tissue
The use of animal tissue will be considered if a written request is submitted to STSA no later than 30 days in advance, detailing the types of tissue, the preservation methods to be used prior to and during the meeting, and the proposed method of disposal either daily and/or at the conclusion of the meeting. Exhibitors may not utilize micro-organisms to demonstrate the efficacy of the product. Under no circumstances may human tissue of any kind be used for demonstration purposes. Copies of an insurance policy naming The Southern Thoracic Surgical Association and indemnifying The Southern Thoracic Surgical Association in case of lawsuit involving animal tissue in the Exhibit Hall must be provided before permission will be granted.

9. Hazardous/Medical Waste
Exhibitors assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/ medical waste from the exhibit facility will be the sole responsibility of the Exhibitor.

10. Care of Exhibit Space
The exhibitor shall care for and keep in good order space occupied. Special cleaning and dusting of the table, display equipment and material will be the exhibitor’s responsibility.
Exhibitors may not place anything in the aisles during the open hours of the Exhibition.

11. Registration and Badges
All Exhibitors shall register their personnel in advance. Any additions or changes in registration made during the meeting must be certified by an officer of the exhibiting firm or by the person in charge of the company’s space.
Admission to the Exhibition will be by badge only. Official badges must be worn whenever the registrant is in the Exhibit Hall. Exhibiting companies will receive two (2) complimentary badges. Two (2) additional badges may be purchased for a fee of $50 each. Any additional badges after the two (2) complimentary badges and the two (2) badges for $50 maybe purchased for $100. After October 9, 2015 there will be a $100 charge for all badges. Upon acceptance of the exhibit space application, a separate badge registration form will be emailed.
Badges of members, Exhibitors, program participants, and visitors will show the name and affiliation of the wearer. Badges will not be transferable. The general public will not be admitted to the Exhibition.

Exhibitors attending educational sessions are allowed to participate as observers only. Exhibitors are not allowed to make comments or otherwise interfere in any manner with educational sessions.

12. Admittance

Admittance to technical exhibits is limited to the owners, officers, representatives, employees, and the immediate families of exhibiting firms who have contracted for space. Models or similar personnel not commercially connected with the industry may not be employed to help at the Exhibitor’s booth. Representatives are defined as individuals who receive commission or salary from the exhibiting firm, and must be registered with STSA by exhibiting firm prior to October 4. Excluded from this category are representatives who maintain and own inventories of merchandise for resale. Such persons are considered to be dealers and, as such, are eligible to purchase exhibit space. Children under 14 are not allowed on the exhibit floor during set-up or dismantle. Except under special circumstances, no more than three (3) registered representatives per booth shall be allowed in the Exhibit Hall at any one time. Compliance with this regulation shall be the responsibility of the person in charge of each exhibit. Non-exhibiting commercial visitors must have certification by an exhibiting firm and accompanied by the Exhibit Manager to enter the Exhibition.

13. Insurance and Liability

Each Exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment, and display at all times. Neither STSA nor The Hotel will be responsible for property damage or loss for such claims. The Exhibitor assumes full responsibility for property damage, personal injury, or death to any party by reason of Exhibitor’s participation in the Exhibition or meeting activities. Neither STSA nor The Hotel will be liable for injuries to any person or for damages to property owned or controlled by the Exhibitor, that claims for damages or injuries may be incident to, arise from, or be in any way connected with Exhibitor’s occupation of display space; the Exhibitor agrees to defend, indemnify and hold STSA and The Hotel harmless against all such claims. Exhibitor agrees to insure itself, at its own expense, against property loss or damage, and against liability for personal injury.

In case any part of the Exhibit Hall is damaged, or if circumstances make it impossible for STSA to permit an Exhibitor to occupy the space assigned during any part or the whole of the period covered, then under such circumstances the Exhibitor will be charged for space only for the period space was or could have been occupied by the Exhibitor and STSA is released from any and all claims for damages which may arise in consequence thereof.

Exhibitor, it’s agents and representatives shall maintain general public liability insurance against claims for personal injury, death, or property damage incident to, arising out of or in any way connected with Exhibitor’s participation in the STSA Exhibition, in an amount of not less than $1,000,000 per occurrence and $2,000,000 in aggregate for personal injury, death, or property damage, and Worker’s Compensation insurance in an amount equal to the greater of that which is required by statute in the applicable jurisdiction, or $500,000 per accident or disease with a $500,000 policy limit. Exhibitor’s general liability insurance shall cover Exhibitor’s indemnification obligations under these Exhibit Rules & Regulations and shall cover STSA and the Service Contractor as additional named insureds. Exhibitor shall have or obtain proof of such insurance, and shall have such proof available upon request at least 30 days prior to the Exhibition. Exhibitor is responsible for obtaining, for its protection and entirely at its expense, such property insurance for its exhibit and display materials as Exhibitor deems appropriate.

Any policy providing such property insurance must contain an express waiver by the Exhibitor’s insurance company of any right of subrogation as to any claims against STSA and the Service Contractor, their officers, directors, agents, or employees. In the event any part of the Exhibit Hall is destroyed or damaged, Exhibitor also waives any claim against STSA, its directors, officers, agents, or employees for loss or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against STSA being for a refund of rent paid for the period it was prevented from using space.

14. Special Sound Effects and Giveaways

Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited. Sample-giving shall not interfere with other Exhibitors’ space. Distribution of refreshments or other products for consumption on the premises, not manufactured by or specifically related to the sales activities of the Exhibitor, will not be permitted. Films of purely entertainment character, without educational or informative value, will not be permitted.

15. Other Events Held in Conjunction with the STSA Annual Meeting

Exhibitors may not host satellite activities, ancillary activities or other events from November 3 to November 7, 2015 without prior written approval of STSA. Such activities and events may not take place during the hours of the scientific sessions, during other activities scheduled by STSA, or during the Exhibition itself. To request a copy of the STSA Policy Regarding Industry Sponsored Activities, e-mail Angel Law at alaw@sts.org. Exhibitor assumes full responsibility for property damage, personal injury, or death to any party, by reason of occurrences at or related to any such functions conducted by it. An outline of the STSA program and activities is available at www.stsa.org.

16. Conduct of Exhibitors

Exhibitors shall conduct themselves in an ethical manner at all times and in conformance with these regulations. STSA reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. Exhibitors’ badges are personal, not transferable, and must be worn at all times.

17. Americans with Disabilities Act

Exhibitors shall conduct themselves in an ethical manner at all times and in conformance with these regulations. STSA reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. Exhibitors’ badges are personal, not transferable, and must be worn at all times.

18. Attendee Listing

All participating exhibiting companies will receive a final list of registrants within one month after the conclusion of the meeting.

Registration Packet Inserts: All marketing materials must be contained within each company’s allotted exhibit area. No marketing materials may be inserted in attendee registration packets or displayed near the registration area.

For additional information contact:
Angel Law
Southern Thoracic Surgical Association (STSA)
633 North Saint Clair Street, Floor 23
Chicago, IL 60611
Phone: 312.202.5838
E-mail: alaw@sts.org
Fax: 312.268.7469
Website: www.stsa.org
STSA CORPORATE SUPPORT OPPORTUNITIES

STSA will offer branding and corporate support opportunities for its 62nd Annual Meeting at Disney’s Yacht & Beach Club Resorts in Lake Buena Vista, FL. Branding opportunity details will be available in summer 2015. The following list includes 2015 STSA corporate support levels and benefits.

**Platinum Supporter $20,000 and above**
Platinum supporters receive all Silver and Gold benefits listed below, plus these additional benefits:

- **Four Invitations to the President’s Invited Reception**
  An opportunity to join approximately 75 STSA leaders and VIPs at the Thursday, November 5, 2015 President’s Invited Reception. Platinum Supporters receive invitations for four individuals.

- **Speaker Ready Room Signage**
  Acknowledgement signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

- **All Attendee Lunch Signage**
  Acknowledgement signage will be prominently placed on each table at the Friday, November 6, 2015 All Attendee Lunch. Approximately 500 STSA Annual Meeting participants and exhibitors attend this lunch annually.

- **Badge Ribbons**
  Platinum Supporter badge ribbons will be provided to four company representatives.

- **Exhibit Hall Booth Markers**
  Signage placed at your company’s booth acknowledging distinguished support of the specialty.

**Gold Supporter $10,000-$19,999**
Gold supporters receive all Silver benefits listed below, plus these additional benefits:

- **Rotating Walk-in and Break Slides**
  Acknowledgement will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgement of your company’s generous support.

  A supporter acknowledgement will be placed in the October issue of The Annals of Thoracic Surgery, which has a circulation of over 8,000 subscribers.

- **Blast E-mail**
  An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Gold and Platinum Supporters, acknowledging the level of support each company has provided.

**Silver Supporter $5,000-$9,999**
Silver supporters receive these benefits:

- **STSA News, Fall 2015 Recognition**
  Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 62nd Annual Meeting. Support must be secured by September 1, 2015 to meet publication deadlines.

- **STSA 62nd Annual Meeting Program Book Recognition**
  The STSA Annual Meeting Program Book is distributed to all meeting attendees and exhibitors; the Program Book is also posted to STSA’s website and e-mailed to all STSA Annual Meeting registrants in PDF format in advance of the Annual Meeting. Sixty-second Annual Meeting Corporate Supporters and support levels are published on the first page of the Program Book to ensure that all STSA Annual Meeting participants are aware of supporters’ generous contributions. Support must be secured by September 15, 2015 to meet publication deadlines.

- **Online Recognition**
  Acknowledgement and link to your company’s website on the STSA website, www.stsa.org.

Please contact Megan Drumm, STSA Executive Director, at mdrumm@stsa.org or (312) 202-5864 for additional information about STSA 62nd Annual Meeting corporate support and branding opportunities.