



YOUR INVITATION TO EXHIBIT



SOUTHERN THORACIC SURGICAL ASSOCIATION

65th ANNUAL MEETING & EXHIBITION

MEETING DATES: NOVEMBER 7-10, 2018

EXHIBIT DATES: NOVEMBER 8-9, 2018

OMNI AMELIA ISLAND PLANTATION RESORT | AMELIA ISLAND, FL

LETTER FROM STSA PRESIDENT



Dear Corporate Colleague,

It is my pleasure as President of the Southern Thoracic Surgical Association (STSA) to invite you to join me and hundreds of other cardiothoracic surgeons at the STSA 65th Annual Meeting this fall.

If you have exhibited with us before you know that each year STSA's Annual Meeting attracts more than 500 attendees, including approximately 350 professional attendees who are all potential customers for your products and services.

The 2018 meeting will take place at the beautiful Omni Amelia Island Plantation Resort in Amelia Island, FL. The relaxed but luxurious hotel is the perfect size for STSA. Coffee breaks and meals will be served inside the exhibit hall to drive foot traffic to your booth. STSA is excited to offer a variety of high-touch sponsorship and support opportunities to further elevate your company's presence at the meeting (see page 3 for additional information).

The educational program has been updated and modernized to better fit attendee and exhibitor schedules. Session times have been tailored to offer non-compete break time when

attendees will be encouraged to visit exhibits, and exhibit hours have been modified based on previous exhibitor feedback. The STSA Annual Meeting educational and exhibits schedule will improve the experience of both meeting attendees and industry representatives throughout the meeting.

I encourage you to take full advantage of this great opportunity to network with your target market at this beautiful location. Exhibiting companies at the 2018 Annual Meeting will have the chance to meet and interact with cardiothoracic surgeons not only on the exhibit floor but also during social events. Each exhibiting company will receive two complimentary tickets to the All Attendee Luncheon and President's Mixer, both now held on Thursday, and exhibitors are welcome to register for the Friday night Awards Dinner. I do hope you can join us in Amelia Island.

I look forward to seeing you in November!

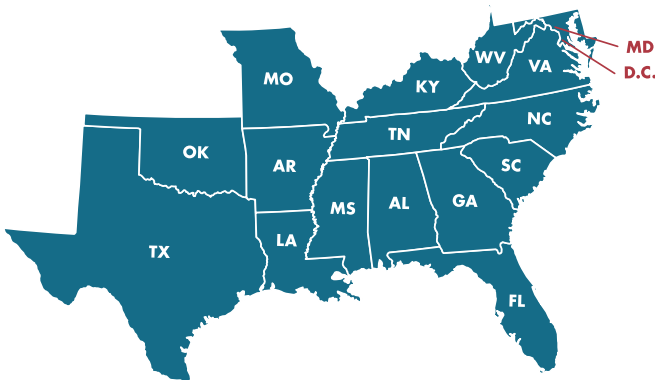
Sincerely,

Kevin D. Accola, MD
STSA President

WHAT IS STSA

The Southern Thoracic Surgical Association (STSA) supports southern and southern-trained members of the cardiothoracic surgery community and their families in the pursuit of the highest quality patient care, education, scientific achievement, collegiality, and life balance.

STSA represents more than 1,100 cardiothoracic surgeons throughout the country. Although the STSA is a regional society by definition, our members are from all over the United States. STSA members have practiced or are currently practicing in one of the states/regions listed on the map shown here.



CONNECT WITH YOUR TARGET MARKET IN THE STSA EXHIBIT HALL

Exhibits are an essential component of the STSA Annual Meeting. Our members – your customers and prospective customers – welcome this unique opportunity to personally interact with exhibitors and learn about the latest technical and medical advances available in the field. Over 400 medical professionals attended the 2017 STSA Annual Meeting.

96% of 2017 Annual Meeting & Exhibition professional attendees visited the Exhibit Hall*.

10%

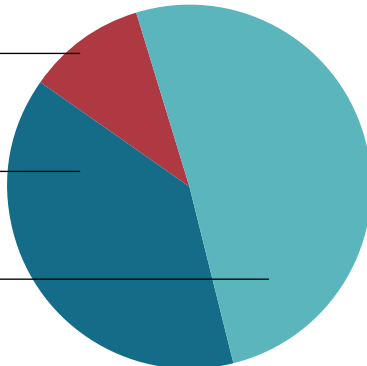
visited 6 times or more

37%

visited 3-5 times

49%

visited 1-2 times



86% of 2017 Annual Meeting & Exhibition professional attendees play a personal role in the buying process for surgical equipment and/or services*.

14%

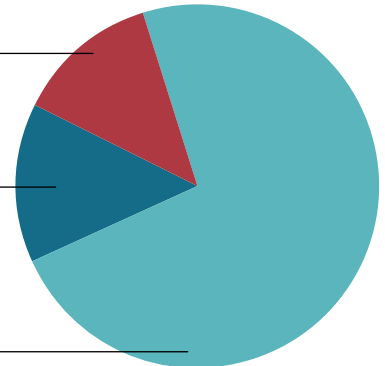
have final say in buying decisions

12%

help assess what equipment/services should be purchased

63%

help assess purchases and provide recommendations



*Based on 2017 STSA Annual Meeting evaluation data.



STAND OUT AMONG YOUR COMPETITORS & PARTNERS

The limited number of exhibitors accepted for the STSA 65th Annual Meeting & Exhibition increases your opportunity for personalization and interactivity with meeting attendees. Coffee breaks and dessert following both the Thursday All Attendee Luncheon and Friday lunch will be served exclusively inside the exhibit area. Meeting breaks have been scheduled to allow plenty of time for attendees to visit your booth. Industry representatives are invited to attend STSA Annual Meeting social activities providing additional opportunities to network with STSA attendees at evening receptions.

Approximately 35 companies exhibit at the STSA Annual Meeting & Exhibition each year. The intimate size of the STSA Exhibition ensures that you will have quality access to STSA attendees. Contact Angel Law at alaw@dsts.org or 312-202-5858 to secure your company's booth space.

The following is a sample of companies that have exhibited at past STSA Annual Meetings:

EXHIBITORS AT PREVIOUS STSA ANNUAL MEETINGS

A&E Medical Corporation	DELACROIX CHEVALIER	M2S	Somanetics Corp.
Abbott Vascular	Denver Biomedical, Inc.	Medela, Inc.	Sontec Instruments, Inc.
ABIOMED, Inc.	Designs for Vision, Inc.	Medical Carbon Research Inst.	Spectranetics
Acelity (KCI)	Domain Surgical	Medical CV, Inc.	Spiration, Inc.
ACUTE Innovations	Dornier MedTech America, Inc.	Medistim	Sulzer Carbomedics
Admedus Corp.	Eclipse Surgical Corporation	Medivance, Inc.	superDimension, Inc.
A-Med Systems, Inc.	Edwards Lifesciences	Medtronic, Inc.	SurgiiTel
AtriCure, Inc.	EKR Therapeutics	Memorial Healthcare System	Syncardia Systems, Inc.
Atrium Medical Corp.	Elsevier	Merit Medical Endotek	Synovis Surgical Innovations
ATS Medical, Inc.	Essential Pharmaceuticals	Milam & Associates	SyntheMed, Inc.
ATMOS Inc.	Estech	MiMedx	Terumo Cardiovascular Systems
Axcan Pharma	Ethicon US, LLC, DePuy Synthes	Mountain States	The Medicines Company
Axis Clinical Software, Inc.	Fehling Surgical Instruments, Inc.	Myriad Genetics	The University of Tennessee
Bard Davol	Fusion Innovations	Health Alliance	Physician Executive MBA
Baxter	Genesee BioMedical	nContact Surgical, Inc.	Program
Bayer Corp.	Genzyme Biosurgery	New England Compounding	Thermo CardioSystems
Baylor Radiosurgery Center	Getinge Group	Center	Terumo Cardiovascular
BFW Inc.	GlaxoSmithKline	Novadaq	Tissue Link Medical
Bio-Vascular, Inc.	Guidant Cardiac Surgery	Novare Surgical Systems	Transonic
Boston Scientific,	Haemacure Corporation	Olympus Surgical America	Thoracic Surgery Foundation
CarboMedics	Haemonetics Corp.	On-X Life Technologies, Inc.	U.S. Army Medical Department
Cardima, Inc.	Heartport	Pectofix, Inc.	Recruiting Detachment
CardioGenesis Corporation	Heart Center Inc.	PFM Medical, Inc.	U.S. Surgical Corp.
Cardio Access, Inc.	® Huntsville Hospital	Phillips Medical Systems	Vascutek
CardiacAssist, Inc.	IMPRA, Inc.	Philips Ultrasound	VasoPrep
CardioNet	ImaCor, Inc.	Physicians Independent	Veran Medical
Cardiovascular Research, Inc.	InterVascular	Management Service	Vitalcor, Inc. / Applied Fiberoptics
Care-tec Laboratories, Inc.	Intuitive Surgical	Pioneer Surgical Technology	Vitalitec International, Inc.
CASMED	Johnson & Johnson Medical Devices	PLC Medical Systems, Inc.	W.L. Gore & Associates, Inc.
Caris Life Sciences	Karl Storz	Porter Medical Products, Inc.	Wexler Surgical
Ceremed, Inc.	KCI	Precision Therapeutics	Workforce on Health Policy,
Chase Medical, Inc.	Kimberly-Clark	Products for Surgery, Inc.	Advocacy and Reform, The
Coastal Life Systems, Inc.	KLS Martin	Qualiteam SRI	Society of Thoracic Surgeons
COBE Cardiovascular, Inc.	Koros Surgical Instruments, Corp.	Quest Medical, Inc.	Zimmer Biomet
Cohesion Technologies, Inc.	LifeNet Health	rEVO Biological	Zipper Belt
Cook Medical, Inc.	Life Technologies	Rultract/Pemco	
CorMatrix	Life System, Inc.	RTI Surgical	
CryoCath	LivaNova	Sarasota Memorial Hospital	
CryoLife	Look, Div. of Surgical Specialties	Scanlan International, Inc.	
CSA Medical	Corp. Look, Inc.	Shelhigh, Inc.	
CTSNet	LSI Solutions	Sic Brevetti	

2018 RULES & REGULATIONS

All matters and questions not covered by these Rules & Regulations are subject to the decision of the Southern Thoracic Surgical Association. In the event of any such decision being of general interest, written notice will be given by the Association to exhibitors as may be affected.

Exhibitors should review the STSA Education Disclosure Policy and the ACCME Standards of Commercial Support available at www.stsa.org/cme. Please note that STSA is an ACCME-accredited organization through the joint providership of The Society of Thoracic Surgeons and adheres to the ACCME Standards of Commercial Support. It is STSA's intent and expectation that all

STSA educational activities are developed and presented without the influence of commercial interests.

The words "STSA" used herein or in subsequent regulations shall mean the Southern Thoracic Surgical Association, its committees, agents or staff acting for the management of the Meeting and Exhibition. The words "The Hotel" used herein or in subsequent regulations shall mean Omni Amelia Island Plantation Resort.

1. Exhibit Dates and Hours

Thursday, November 8, 2018	10:00 a.m. – 12:00 p.m. 1:30 p.m. – 3:30 p.m.
Friday, November 9, 2018	7:45 a.m. – 12:00 p.m. 12:45 p.m. – 3:30 p.m.

2. Assignment of Booths

Applications received from prospective exhibitors will be recorded in order of their receipt. Space will be assigned on a first-come, first-served basis. In the event of a conflict regarding space or other imperative conditions, STSA shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of Exhibition. No special arrangements or favored booth assignment will be made on the basis of commercial support.

3. Reservation and Occupation of Exhibit Space

Full payment must be received with the application for exhibit space assignment.

Any space not claimed and occupied or regarding which no special arrangements have been made prior to 9:00 a.m. on Thursday, November 8, may then be resold or reassigned by STSA without obligation on the part of STSA to refund any part of the space rental. An exhibiting company may not assign or sublet any space allotted to it, and may not advertise or display goods other than those manufactured or sold by it in the regular course of its business.

4. Cancellation of Exhibit Space

Cancellation of exhibit space must be directed in writing to the STSA exhibits office or by email to alaw@stsa.org, by August 31, 2018. An administrative processing fee of \$500 will be charged for all cancellations. In no case, however, will refunds be made after August 31, 2018.

5. Exhibit Set Up

Exhibitor set up will begin on Wednesday, November 7 at 4:00 p.m. and set up must be completed by 9:30 a.m. on Thursday, November 8. Set up will not be permitted after this timeframe without the special permission of STSA.

6. Removal of Exhibits

All exhibits must remain intact until 3:30 p.m. on Friday, November 9, and may not be dismantled or removed until that hour. Exhibit removal may commence at 3:30 p.m., and exhibits must be removed from the exhibit area by 6:00 p.m. on Friday. After that hour the Exhibit Hall will be closed.

7. Booth Construction and Arrangement

All exhibits must be confined to the special limits of the space, as indicated on the floor plan.

No perpendicular obstruction eight feet (8') or more in height may extend forward more than 50 percent of the distance from the back wall, and none over 48 inches in height shall extend forward from the remaining space to the front of the booth. Booths shall not present an objectionable side appearance when viewed from adjoining booth areas.

Flammable materials must be flameproofed before being taken into the exhibit building. Fire Department permits are required for open flame devices and use of compressed gases or dangerous chemicals.

Literature on display shall be limited to reasonable quantities (one-day supply).

8. Animal Tissue

The use of animal tissue will be considered if a written request is submitted to STSA no later than 30 days in advance, detailing the types of tissue, the preservation methods to be used prior to and during the meeting, and the proposed method of disposal either daily and/or at the conclusion of the meeting. Exhibitors may not utilize micro-organisms to demonstrate the efficacy of the product. Under no circumstances may human tissue of any kind be used for demonstration purposes.

Exhibitor shall protect, indemnify, hold harmless, and defend STSA and the Official Service Decorator, their officers, directors, agents, and employees against all claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with the use of animal tissue by Exhibitor, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of STSA or the Official Service Decorator, their officers, directors, agents, or employees. Exhibitor shall have or obtain insurance in an amount sufficient to completely cover this indemnification obligation in addition to all other indemnification obligations contained in these Exhibit Rules & Regulations and may be required to provide proof of such insurance to STSA prior to STSA's approval of the use of animal tissue by the Exhibitor.

9. Hazardous/Medical Waste

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. (Note: Disposal of animal tissue is addressed in section 8.) Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor.

10. Care of Exhibit Space

The Exhibitor shall care for and keep in good order space occupied. Special cleaning and dusting of the table, display equipment, and material will be the Exhibitor's responsibility.

Exhibitors may not place anything in the aisles during the open hours of the Exhibition.

11. Registration and Badges

All Exhibitors shall register their personnel in advance. Any additions or changes in registration made during the meeting must be certified by an officer of the exhibiting firm or by the person in charge of the company's space.

Admission to the Exhibition will be by badge only. Official badges must be worn whenever the registrant is in the Exhibit Hall. **Exhibiting companies will receive two (2) complimentary badges per 10' x 10' booth. Two (2) additional badges may be purchased for a fee of \$50 each. Any additional badges after the two (2) complimentary badges and the two (2) badges for \$50 maybe purchased for \$100. After October 10, 2018 there will be a \$100 charge for all badges. Under acceptance of the exhibit space application, a separate badge registration form will be emailed.**

Badges of members, Exhibitors, program participants, and visitors will show the name and affiliation of the wearer. Badges will not be transferable. The general public will not be admitted to the Exhibition.

Exhibitors attending educational sessions are allowed to participate as observers only. Exhibitors are not allowed to make comments or otherwise interfere in any manner with educational sessions.

12. Exhibitor Admittance

Admittance to exhibit hall is limited to the owners, officers, representatives, employees of exhibiting firms that have contracted for space. Models or similar personnel not commercially connected with the industry may not be employed to help at the Exhibitor's booth. Representatives are defined as individuals who receive commission or salary from the exhibiting firm, and must be registered with STSA by exhibiting firm prior to October 10. Excluded from this category are representatives who maintain and own inventories of merchandise for resale. Such persons are considered to be dealers and, as such, are eligible to purchase exhibit space. Children under 14 are not allowed on the exhibit floor during set-up or dismantle. Except under special circumstances, no more than three (3) registered representatives per booth shall be allowed in the Exhibit Hall at any one time. Compliance with this regulation shall be the responsibility of the person in charge of each exhibit. Non-exhibiting commercial visitors must have certification by an exhibiting firm and accompaniment by the Exhibit Manager to enter the Exhibition.

13. Insurance and Liability

It is the Exhibitor's sole responsibility to obtain, at its own expense, any and all licenses and permits and to comply with all federal, state, and local laws and City of Amelia Island ordinances for any activities conducted in association with or as part of the exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, the Exhibitor's participation in the exhibition and/or presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of STSA, the Hotel, or the Official Service Decorator, its officers, directors, agents, or employees.

During the exhibition, including the installation and removal period, Exhibitor, its agents, subcontractors and representatives shall maintain insurance coverages as set forth in **Exhibit A** viewable at <http://stsa.org/exhibits/>. STSA, the Hotel, and the Official Service Decorator must be named as additional insureds, on a primary and non-contributory basis, on all required liability insurance, excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against STSA, the Hotel, and the Official Service Decorator, its

officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to STSA, at least 30 days prior to the exhibition. Exhibitor is responsible to ensure that each independent contractor or subcontractor performing work for Exhibitor during the exhibition comply with all insurance requirements set forth in **Exhibit A**, and Exhibitor shall submit proof of insurance to STSA for its independent contractors or subcontractors 30 days prior to the exhibition.

In the event any part of the exhibit hall is destroyed or damaged so as to prevent STSA from permitting Exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of STSA, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against STSA, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against STSA being for a refund of rent paid for the period it was prevented from using the space.

14. Special Sound Effects and Giveaways

Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited. Sample-giving shall not interfere with other Exhibitors' space. Distribution of refreshments or other products for consumption on the premises, not manufactured by or specifically related to the sales activities of the Exhibitor, will not be permitted. Films of purely entertainment character, without educational or informative value, will not be permitted.

15. Other Events Held in Conjunction with the STSA Annual Meeting

Exhibitors may host satellite activities, ancillary activities or other events beginning November 7 to November 10, 2018. Such activities and events may not take place during the hours of the scientific sessions, during other activities scheduled by STSA, or during the Exhibition itself. To request a copy of the STSA Policy Regarding Industry Sponsored Activities, e-mail Angel Law at alaw@stsa.org. Exhibitor assumes full responsibility for property damage, personal injury, or death to any party, by reason of occurrences at or related to any such functions conducted by it. An outline of the STSA program and activities is available at www.stsa.org.

16. Conduct of Exhibitors

Exhibitors shall conduct themselves in an ethical manner at all times and in conformance with these regulations. STSA reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. Exhibitors' badges are personal, not transferable, and must be worn at all times.

17. Americans with Disabilities Act

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold STSA harmless from any consequences of exhibiting companies who fail in this regard.

18. Attendee Listing

All participating exhibiting companies will receive a complimentary pre-meeting and post-meeting list of STSA registrants. Please note the complimentary list will not include mailing or email addresses.

Registration Packet Inserts: All marketing materials must be contained within each company's allotted exhibit area. No marketing materials may be inserted in attendee registration packets or displayed near the registration area.

For more information contact:

Angel Law
Southern Thoracic Surgical Association (STSA)
633 North Saint Clair Street, Floor 21
Chicago, IL 60611
Phone: (312) 202-5838
Fax: (312) 202-5803
E-mail: alaw@stsa.org
Website: www.stsa.org

STSA CORPORATE SUPPORT OPPORTUNITIES

STSA will offer branding and corporate support opportunities for its 65th Annual Meeting at the Omni Amelia Island Plantation Resort in Amelia Island, FL. Branding opportunity details will be available in summer 2018. The following list includes 2018 STSA corporate support levels and benefits.

PLATINUM SUPPORTER \$20,000 and above

Platinum supporters receive all Silver and Gold benefits listed below, plus these additional benefits:

- **Two Invitations to the President's Reception**

An opportunity to join approximately 50 STSA leaders and VIPs at the Wednesday, November 7 President's Reception. Platinum Supporters receive invitations for four individuals.

- **All Attendee Luncheon Signage**

Acknowledgement signage will be prominently placed on each table at the Thursday, November 8 All Attendee Luncheon. Approximately 500 STSA Annual Meeting participants and exhibitors attend this lunch annually.

- **Speaker Ready Room Signage**

Acknowledgement signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

- **Badge Ribbons**

Platinum Supporter badge ribbons will be provided to four company representatives.

- **Exhibit Hall Booth Markers**

Signage placed at your company's booth acknowledging distinguished support of the specialty.

GOLD SUPPORTER \$10,000-\$19,999

Gold supporters receive all Silver benefits listed below, plus these additional benefits:

- **Rotating Walk-in and Break Slides**

Acknowledgement will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgement of your company's generous support.

- **Recognition in an Issue of *The Annals of Thoracic Surgery***

A supporter acknowledgement will be placed in the October issue of *The Annals of Thoracic Surgery*.

- **Blast E-mail**

An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Gold and Platinum Supporters, acknowledging the level of support each company has provided.

SILVER SUPPORTER \$5,000-\$9,999

Silver supporters receive these benefits:

- **STSA News, Fall 2018 Recognition**

Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 65th Annual Meeting. Support must be secured by September 3, 2018 to meet publication deadlines.

- **STSA 65th Annual Meeting Program Book & Mobile Application Recognition**

The STSA Annual Meeting Program Book will still be offered in 2018 upon request at time of attendee registration. In 2018, STSA will be utilizing a mobile application to support its educational program. Silver supporters will be recognized on a corporate support page within the mobile application. Additionally, silver supporters will be recognized in the printed and digital versions of the Program Book. The Program Book will be e-mailed to all STSA Annual Meeting registrants in PDF format in advance of the Annual Meeting. STSA 65th Annual Meeting Corporate Supporters and support levels are published on the first page of the Program Book to ensure that all STSA Annual Meeting participants are aware of supporters' generous contributions. Support must be secured by September 17, 2018 to meet publication deadlines.

- **Online Recognition**

Acknowledgement and link to your company's website on the STSA website, www.stsa.org.

- **Meeting Signage**

Signs will be prominently displayed near the STSA 65th Annual Meeting registration desk at the Omni Amelia Island Plantation Resort so that all attendees can be aware of your company's generous support.

Please contact Laura Medek, STSA Affiliate Manager, at lmedek@stsa.org, or 312-202-5825 for additional information about STSA 65th Annual Meeting corporate support and branding opportunities.

