



## STSA 65th Annual Meeting Corporate Support Opportunities

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STSA will offer branding and corporate support opportunities for its 65<sup>th</sup> Annual Meeting at the Omni Amelia Island Plantation Resort in Amelia Island, FL. Branding opportunity details will be available in summer 2018. The following list includes 2018 STSA corporate support levels and benefits.

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### **PLATINUM SUPPORTER \$20,000 and above**

*Platinum supporters receive all Silver and Gold benefits listed below, plus these additional benefits:*

#### **Two Invitations to the President's Reception**

An opportunity to join approximately 50 STSA leaders and VIPs at the Wednesday, November 7, 2018 President's Reception. Platinum Supporters receive invitations for four individuals.

#### **All Attendee Lunch Signage**

Acknowledgement signage will be prominently placed on each table at the Thursday, November 8 All Attendee Lunch. Approximately 500 STSA Annual Meeting participants and exhibitors attend this lunch annually.

#### **Speaker Ready Room Signage**

Acknowledgement signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

#### **Badge Ribbons**

Platinum Supporter badge ribbons will be provided to four company representatives.

#### **Exhibit Hall Booth Markers**

Signage placed at your company's booth acknowledging distinguished support of the specialty.

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### **GOLD SUPPORTER \$10,000-\$19,999**

*Gold supporters receive all Silver benefits listed below, plus these additional benefits:*

#### **Rotating Walk-in and Break Slides**

Acknowledgement will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgement of your company's generous support.

#### **Recognition in an Issue of *The Annals of Thoracic Surgery***

A supporter acknowledgement will be placed in the October issue of *The Annals of Thoracic Surgery*.

#### **Blast E-mail**

An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Gold and Platinum Supporters, acknowledging the level of support each company has provided.

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## **SILVER SUPPORTER \$5,000-\$9,999**

*Silver supporters receive these benefits:*

### **STSA News, Fall 2018 Recognition**

Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 65<sup>th</sup> Annual Meeting. Support must be secured by August 31, 2018 to meet publication deadlines.

### **STSA 65<sup>th</sup> Annual Meeting Program Book & Mobile Application Recognition**

The STSA Annual Meeting Program Book will still be offered in 2018 upon request at time of attendee registration. In 2018, STSA will be utilizing a mobile application to support its educational program. Silver supporters will be recognized on a corporate support page within the mobile application. Additionally, silver supporters will be recognized in the printed and digital versions of the Program Book. The Program Book will be e-mailed to all STSA Annual Meeting registrants in PDF format in advance of the Annual Meeting. STSA 65<sup>th</sup> Annual Meeting Corporate Supporters and support levels are published on the first page of the Program Book to ensure that all STSA Annual Meeting participants are aware of supporters' generous contributions. Support must be secured by September 17, 2018 to meet publication deadlines.

### **Online Recognition**

Acknowledgement and link to your company's website on the STSA website, [www.stsa.org](http://www.stsa.org).

### **Meeting Signage**

Signs will be prominently displayed near the STSA 65<sup>th</sup> Annual Meeting registration desk at the Omni Amelia Island Plantation Resort so that all attendees can be aware of your company's generous support.

Please contact Laura Medek, STSA Affiliate Manager, at [Imedek@sts.org](mailto:Imedek@sts.org), or 312-202-5825 for additional information about STSA 65<sup>th</sup> Annual Meeting corporate support and branding opportunities.

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