



# STSA 66th Annual Meeting Corporate Support Opportunities

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STSA will offer branding and corporate support opportunities for its 66<sup>th</sup> Annual Meeting at the JW Marriott Marco Island Beach Resort in Marco Island, FL to be held November 6-9, 2019. The following list includes 2019 STSA corporate support levels and benefits. **Please be advised that benefits associated with corporate support opportunities are exclusive to funding contributed to STSA's 66<sup>th</sup> Annual Meeting through educational grants. Companies electing to purchase a branding opportunity will not qualify for the benefits listed below.**

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## **PLATINUM SUPPORTER - \$25,000 and above**

*Platinum supporters receive all Silver, Gold and Bronze benefits listed below, plus these additional benefits:*

### **Two Tickets to the Dinner Gala**

New in 2019, as a Platinum Supporter, two tickets will be included for the Annual Dinner Gala and Reception held on Friday evening, November 8, 2019. Join 200 STSA Annual Meeting attendees for a reception and plated dinner complete with awards and entertainment.

### **All Attendee Luncheon Signage**

Acknowledgement signage will be prominently placed on each table at the Thursday, November 7, 2019 All Attendee Luncheon. Approximately 500 STSA Annual Meeting participants and exhibitors attend this luncheon annually.

### **Speaker Ready Room Signage**

Acknowledgement signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

### **Badge Ribbons**

Platinum Supporter badge ribbons will be provided to four company representatives.

### **Exhibit Hall Booth Markers**

Signage placed at your company's booth acknowledging distinguished support of the specialty.

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## **GOLD SUPPORTER - \$15,000-\$24,999**

*Gold supporters receive all Silver and Bronze benefits listed below, plus these additional benefits:*

### **Two Invitations to the President's VIP Reception**

An opportunity to join approximately 50 STSA leaders and VIPs at the Thursday, November 7, 2019, President's VIP Reception. Gold Supporters receive invitations for two individuals.

### **Recognition in an Issue of *The Annals of Thoracic Surgery***

A supporter acknowledgement will be placed in the October issue of *The Annals of Thoracic Surgery*.

### **Blast E-mail**

An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Gold and Platinum Supporters, acknowledging the level of support each company has provided.

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## **SILVER SUPPORTER - \$10,000-\$14,999**

*Silver supporters receive all Bronze benefits listed below, plus these additional benefits:*

### **Two Tickets to the President's Mixer**

Two tickets will be included for the President's Mixer held on Thursday evening, November 7, 2019. Join STSA President and Annual Meeting attendees for this enjoyable social event, complete with hors d'oeuvres and refreshments.

### **Rotating Walk-in and Break Slides**

Acknowledgement will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgement of your company's generous support.

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## **BRONZE SUPPORTER - \$5,000-\$9,999**

*Bronze supporters receive these benefits:*

### **STSA Newsletter, Fall 2019 Recognition**

Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 66th Annual Meeting. Support must be secured by August 30, 2019 to meet publication deadlines.

### **STSA 66th Annual Meeting Program Book & Mobile Application Recognition**

The STSA Annual Meeting Program Book will still be offered in 2019 upon request at time of attendee registration. In 2019, STSA will continue to use a mobile application to support its educational program. Bronze supporters will be recognized on a corporate support page within the mobile application. Additionally, bronze supporters will be recognized in the printed and digital versions of the Program Book. The Program Book will be e-mailed to all STSA Annual Meeting registrants in a PDF format in advance of the Annual Meeting. STSA 66th Annual Meeting Corporate Supporters and corresponding support levels are published on the first page of the Program Book to ensure that all STSA Annual Meeting participants are aware of supporters' generous contributions. Support must be secured by September 16, 2019 to meet Program Book publication deadlines.

### **Online Recognition**

Acknowledgement and a link to your company's website will be placed on the STSA website, [stsa.org](http://stsa.org).

### **Meeting Signage**

Signs will be prominently displayed near the STSA 66th Annual Meeting registration desk at the JW Marriott Marco Island Beach Resort so all attendees can be aware of your company's generous support.

Please contact STSA Headquarters, at [stsa@stsa.org](mailto:stsa@stsa.org), or 312-202-5892 for additional information about STSA 66<sup>th</sup> Annual Meeting corporate support and/or branding opportunities.

Southern Thoracic Surgical Association (STSA)  
633 North Saint Clair Street, Suite 2100  
Chicago, IL 60611  
(P) 312.202.5892  
(F) 773.289.0871

[stsa@stsa.org](mailto:stsa@stsa.org) | [stsa.org](http://stsa.org)

