

**YOUR INVITATION
TO EXHIBIT**



MEETING DATES: NOVEMBER 6-9, 2019
EXHIBITION DATES: NOVEMBER 7-8, 2019

**JW MARRIOTT MARCO ISLAND BEACH RESORT
MARCO ISLAND, FL**



LETTER FROM STSA COUNCIL

Dear Corporate Colleague,

It is our pleasure as the Council of the Southern Thoracic Surgical Association (STSA) to invite you to join us and hundreds of other cardiothoracic surgeons at the STSA 66th Annual Meeting this fall.

If you have exhibited with STSA in the past, you know that each year the STSA Annual Meeting attracts more than 500 attendees, including approximately 350 professional attendees who are all potential customers for your products and services.

The 2019 meeting will take place at the stunning JW Marriott Marco Island Beach Resort in Marco Island, FL. The relaxed, but luxurious hotel is perfect for STSA. Coffee breaks will be served inside the exhibit hall to drive foot traffic to your booth. STSA is excited to offer a variety of high-touch sponsorship and branding opportunities to further elevate your company's presence at the meeting (see page 8 for additional information).

The educational program continues to be improved and modernized to better suit attendee and exhibitor schedules. Session times have been modified to offer non-compete break times to encourage attendees to visit exhibits. The STSA Annual Meeting educational and exhibits schedule will enhance the experience of both meeting attendees and industry representatives throughout the meeting.

We encourage you to take full advantage of this excellent opportunity to network with your target market at this exquisite location. Companies exhibiting at the 2019 Annual Meeting will have the opportunity to meet and interact with cardiothoracic surgeons not only on the exhibit floor, but also during social events. Each exhibiting company will receive two complimentary tickets to the All Attendee Luncheon and President's Mixer, both held on Thursday. Exhibitors are also welcome to register for the Friday night Dinner Gala. We hope you can join us in Marco Island.

We look forward to seeing you in November!

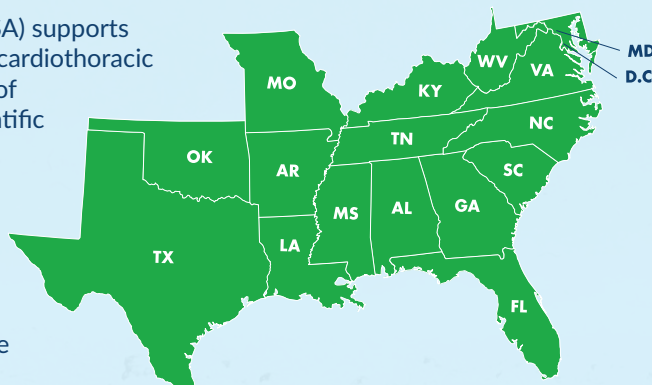
Sincerely,

STSA Council

WHAT IS STSA

The Southern Thoracic Surgical Association (STSA) supports southern and southern-trained members of the cardiothoracic surgery community and their families in pursuit of the highest quality patient care, education, scientific achievement, collegiality, and life balance.

STSA represents more than 1,100 cardiothoracic surgeons throughout the country. Although the STSA is a regional society by definition, our members are from all over the United States. STSA members have practiced or are currently practicing in one of the states/regions listed on the map shown here.



STSA ANNUAL MEETING & EXHIBITION FLOOR PLAN

STSA has a limited number of exhibit spaces available. Booths will be assigned on a first-come, first-served basis. Complete and return your exhibit space application immediately to capitalize on this exciting opportunity. If you have any questions or require additional information, please contact Meagan Reichstein at 312-202-5838.

The STSA Annual Meeting will be planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The Society of Thoracic Surgeons and The Southern Thoracic Surgical Association. The Society of Thoracic Surgeons is accredited by the ACCME and adheres to the ACCME Standards for Commercial Support. It is STSA's intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.

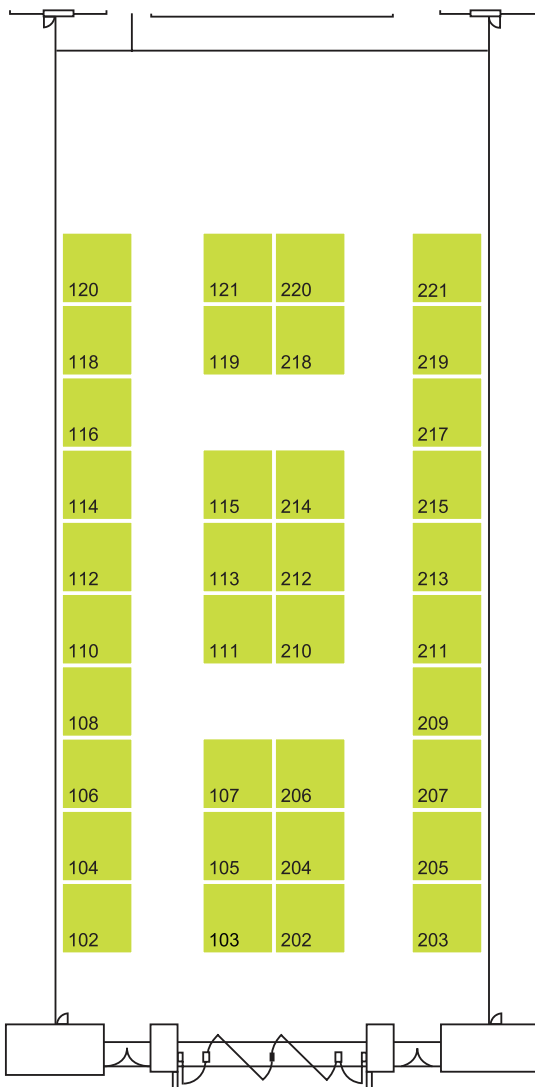


EXHIBIT SCHEDULE

Wednesday, November 6

Exhibitor Set-Up..... 4:00 p.m. – 6:00 p.m.

Thursday, November 7

Exhibit Set-Up..... 7:00 a.m. – 9:30 a.m.

Exhibits Open 10:00 a.m. – 12:00 p.m.
1:30 p.m. – 3:30 p.m.

Friday, November 8

Exhibits Open 7:45 a.m. – 12:00 p.m.
12:45 p.m. – 3:30 p.m.

Exhibit Removal..... 3:30 p.m. – 6:00 p.m.



BOOTH PRICING

10' x 10' Exhibit Fee: \$5,500

Booth price includes: 6' table, two (2) chairs, two (2) complimentary Exhibit Hall badges, hotel ballroom carpet, two (2) tickets to the All Attendee Luncheon, two (2) tickets to the President's Mixer, and an attendee preregistration list.

10' x 10' Corner Booth Exhibit Fee: \$5,650

Booth price includes: prime corner space location in the Exhibit Hall, 6' table, two (2) chairs, two (2) complimentary Exhibit Hall badges, hotel ballroom carpet, two (2) tickets to the All Attendee Luncheon, two (2) tickets to the President's Mixer, and an attendee preregistration list.

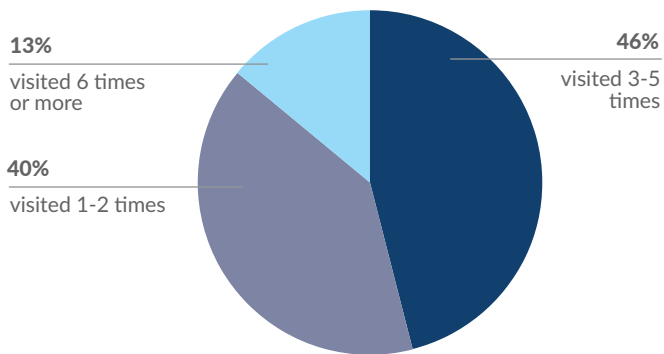
First-time Exhibitor Benefit

Companies exhibiting at the STSA 66th Annual Meeting for the first time receive 5% off of the normal booth price when they submit their application by September 2, 2019.

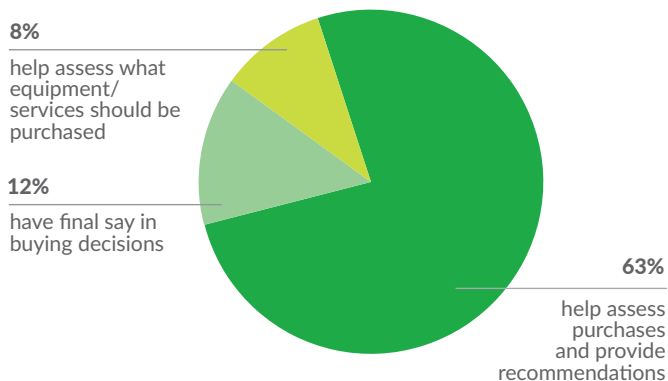
CONNECT WITH YOUR TARGET MARKET IN THE STSA EXHIBIT HALL.

Exhibits are an essential component of the STSA Annual Meeting. Our members – your customers and prospective customers – welcome this unique opportunity to personally interact with exhibitors and learn about the latest technical and medical advances available in the field. Over 400 medical professionals attended the 2018 STSA Annual Meeting.

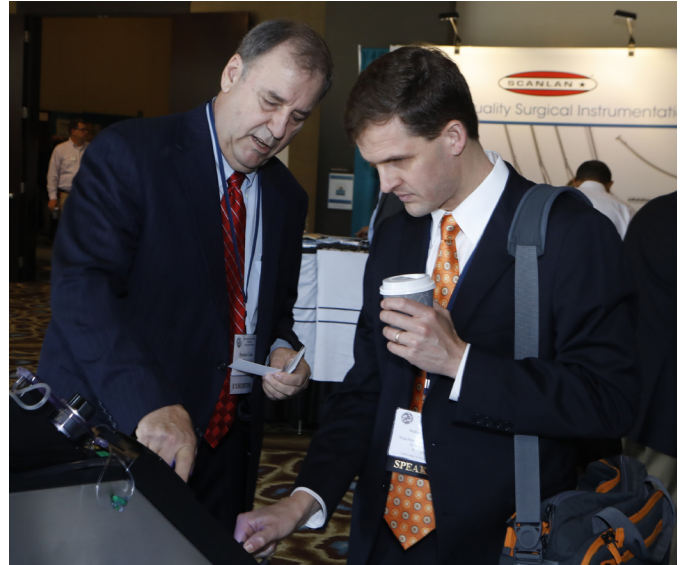
99% Percentage of 2018 Annual Meeting & Exhibition professional attendees that visited the Exhibit Hall*.



83% Percentage of 2018 Annual Meeting & Exhibition professional attendees that play a personal role in the buying process for surgical equipment and/or services*.



*Based on 2018 STSA Annual Meeting evaluation data.



STANDOUT AMONG YOUR COMPETITORS & PARTNERS

The limited number of exhibitors accepted for the STSA 66th Annual Meeting & Exhibition increases your opportunity for personalization and interactivity with meeting attendees. Coffee breaks and dessert following both the Thursday All Attendee Luncheon and lunch on Friday will be served exclusively inside the exhibit area. Meeting breaks have been scheduled to allow plenty of time for attendees to visit your booth. Industry representatives are invited to attend STSA Annual Meeting social activities providing additional opportunities to network with STSA attendees at evening receptions.

Approximately 35 companies exhibit at the STSA Annual Meeting & Exhibition each year. The intimate size of the STSA Exhibition ensures that you will have quality access to STSA attendees. Contact Meagan Reichstein at mreichstein@sts.org or 312-202-5838 to secure your company's booth space.

The following is a list of companies that have exhibited at past STSA Annual Meetings:

A&E Medical Corporation	ConMed	LifeNet Health	rEVO Biological
Abbott Vascular	Cook Medical, Inc.	Life Technologies	Rultract/Pemco
ABIOMED, Inc.	CorMatrix	Life System, Inc.	RTI Surgical
Acelity (KCI)	CryoCath	LivaNova	Sarasota Memorial Hospital
ACUTE Innovations	CryoLife	Look, Div. of Surgical Specialties Corp. Look, Inc.	Scanlan International, Inc.
Admedus Corp.	CSA Medical	LSI Solutions	Shelhigh, Inc.
A-Med Systems, Inc.	CTSNet	M2S	Sic Brevetti
Asbestos.com	DELACROIX CHEVALIER	MED Alliance Solutions	Somanetics Corp.
Astute Medical	Denver Biomedical, Inc.	Medela, Inc.	Sontec Instruments, Inc.
AtriCure, Inc.	Designs for Vision, Inc.	Medical Carbon Research Inst. Medical CV, Inc.	Spectranetics
Atrium Medical Corp.	Domain Surgical	Medistim	Spiration, Inc.
ATS Medical, Inc.	Dornier MedTech America, Inc.	Medivance, Inc.	Sulzer Carbomedics
ATMOS Inc.	Eclipse Surgical Corporation	Medtronic	superDimension, Inc.
Auris Health	Edwards Lifesciences	Memorial Healthcare System	SurgiiTel
Axcan Pharma	EKR Therapeutics	Merit Medical Endotek	Syncardia Systems, Inc.
Axis Clinical Software, Inc.	Elsevier	Milam & Associates	Synovis Surgical Innovations
Aziyo Biologics	Essential Pharmaceuticals	MiMedx	SyntheMed, Inc.
Bard Davol	Estech	Mountain States	Terumo Cardiovascular Systems
Baxter	Ethicon US, LLC, DePuy Synthes	Myriad Genetics Health Alliance	The Medicines Company
Bayer Corp.	Fehling Surgical Instruments, Inc.	nContact Surgical, Inc.	The University of Tennessee Physician Executive MBA Program
Baylor Radiosurgery Center	Fusion Innovations	New England Compounding Center	Thermo CardioSystems
BFW Inc.	Genesee BioMedical	Novadaq	Terumo Cardiovascular
Biom'Up USA, Inc.	Genzyme Biosurgery	Novare Surgical Systems	Tissue Link Medical
Biostable Science & Engineering	Getinge Group	Olympus Surgical America	Transonic
Bio-Vascular, Inc.	GlaxoSmithKline	On-X Life Technologies, Inc.	Thoracic Surgery Foundation
Boston Scientific,	Guidant Cardiac Surgery	Pacira	U.S. Army Medical Department Recruiting Detachment
CarboMedics	Haemacure Corporation	Pectofix, Inc.	U.S. Surgical Corp.
Cardima, Inc.	Haemonetics Corp.	PFM Medical, Inc.	Vasutek
CardioGenesis Corporation	Heartport	Phillips Medical Systems	VasoPrep
Cardio Access, Inc.	Heart Center Inc. @ Huntsville Hospital	Philips Ultrasound	Veran Medical
CardiacAssist, Inc.	IMPRA, Inc.	Physicians Independent Management Service	Vitalcor, Inc. / Applied Fiberoptics
CardioNet	ImaCor, Inc.	Pioneer Surgical Technology	Vitalitec International, Inc.
Cardiovascular Research, Inc.	InterVascular	PLC Medical Systems, Inc.	W.L. Gore & Associates, Inc.
Care-tec Laboratories, Inc.	Intuitive Surgical	Porter Medical Products, Inc.	Wexler Surgical
CASMED	Johnson & Johnson Medical Devices	Precision Therapeutics	Workforce on Health Policy, Advocacy and Reform, The Society of Thoracic Surgeons
Caris Life Sciences	Karl Storz	Products for Surgery, Inc.	Zimmer Biomet
Ceremed, Inc.	KCI	Qualiteam SRI	ZipperBelt
Chase Medical, Inc.	Kimberly-Clark	Quest Medical, Inc.	
Coastal Life Systems, Inc.	KLS Martin		
COBE Cardiovascular, Inc.	Koros Surgical Instruments, Corp.		
Cohesion Technologies, Inc.			

2019 RULES & REGULATIONS

All matters and questions not covered by these Rules & Regulations are subject to the decision of the Southern Thoracic Surgical Association. In the event of any such decision being of general interest, written notice will be given by the Association to exhibitors as may be affected.

Exhibitors should review the STSA Education Disclosure Policy and the ACCME Standards of Commercial Support available at www.stsa.org/cme. Please note that STSA is an ACCME-accredited organization through the joint providership of The Society of Thoracic Surgeons and adheres to the ACCME Standards of Commercial Support. It is STSA's intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.

The words "STSA" used herein or in subsequent regulations shall mean the Southern Thoracic Surgical Association, its committees, agents or staff acting for the management of the Meeting and Exhibition. The words "The Hotel" used herein or in subsequent regulations shall mean JW Marriott Marco Island Beach Resort.

1. EXHIBIT DATES AND HOURS

Thursday, November 7, 2019

10:00 a.m. – 12:00 p.m., 1:30 p.m. – 3:30 p.m.

Friday, November 8, 2019

7:45 a.m. – 12:00 p.m., 12:45 p.m. – 3:30 p.m.

2. ASSIGNMENT OF BOOTHS

Applications received from prospective exhibitors will be recorded in order of their receipt. Space will be assigned on a first-come, first-served basis. In the event of a conflict regarding space or other imperative conditions, STSA shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of Exhibition. No special arrangements or favored booth assignment will be made on the basis of commercial support.

3. RESERVATION AND OCCUPATION OF EXHIBIT SPACE

Full payment must be received with the application for exhibit space assignment.

Any space not claimed and occupied or regarding which no special arrangements have been made prior to 9:00 a.m. on Thursday, November 7, may then be resold or reassigned by STSA without obligation on the part of STSA to refund any part of the space rental. An exhibiting company may not assign or sublet any space allotted to it, and may not advertise or display goods other than those manufactured or sold by it in the regular course of its business.

4. CANCELLATION OF EXHIBIT SPACE

Cancellation of exhibit space must be directed in writing to the STSA Exhibits Manager, Meagan Reichstein by email to mreichstein@sts.org, by August 30, 2019. An administrative processing fee of \$500 will be charged for all cancellations. In no case, however, will refunds be made after August 30, 2019.

5. EXHIBIT SET UP

Exhibitor set up will begin on Wednesday, November 6 at 4:00 p.m. and set up must be completed by 10:00 a.m. on Thursday, November 7. Set up will not be permitted after this timeframe without the special permission of STSA.

6. REMOVAL OF EXHIBITS

All exhibits must remain intact until 3:30 p.m. on Friday, November 8, and may not be dismantled or removed until that hour. Exhibit removal may commence at 3:30 p.m., and exhibits must be removed from the exhibit area by 6:00 p.m. on Friday. After that hour the Exhibit Hall will be closed.

7. BOOTH CONSTRUCTION AND ARRANGEMENT

All exhibits must be confined to the special limits of the space, as indicated on the floor plan.

No perpendicular obstruction eight feet (8') or more in height may extend forward more than 50 percent of the distance from the back wall, and none over 48 inches in height shall extend forward from the remaining space to the front of the booth. Booths shall not present an objectionable side appearance when viewed from adjoining booth areas.

Flammable materials must be flameproofed before being taken into the exhibit building. Fire Department permits are required for open flame devices and use of compressed gases or dangerous chemicals.

Literature on display shall be limited to reasonable quantities (one-day supply).

8. ANIMAL TISSUE

The use of animal tissue will be considered if a written request detailing the types of tissue and preservation methods to be used prior to and during the meeting is submitted to STSA at least 30 days before the start of the Exhibition. All animal tissue must be turned over to the Official Service Contractor for disposal. Exhibitors may not use microorganisms to demonstrate the efficacy of any product. Under no circumstances may human tissue of any kind be used.

Exhibitor shall protect, indemnify, hold harmless, and defend STSA and the Official Service Decorator, their officers, directors, agents, and employees against all claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with the use of animal tissue by Exhibitor, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of STSA or the Official Service Decorator, their officers, directors, agents, or employees. Exhibitor shall have or obtain insurance in an amount sufficient to completely cover this indemnification obligation in addition to all other indemnification obligations contained in these Exhibit Rules & Regulations and may be required to provide proof of such insurance to STSA prior to STSA's approval of the use of animal tissue by the Exhibitor.

9. HAZARDOUS/MEDICAL WASTE

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. (Note: Disposal of animal tissue is addressed in section 8.) Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor.

10. CARE OF EXHIBIT SPACE

The Exhibitor shall care for and keep in good order space occupied. Special cleaning and dusting of the table, display equipment, and material will be the Exhibitor's responsibility.

Exhibitors may not place anything in the aisles during the open hours of the Exhibition.

11. REGISTRATION AND BADGES

All Exhibitors shall register their personnel in advance. Any additions or changes in registration made during the meeting must be certified by an officer of the exhibiting firm or by the person in charge of the company's space.

Admission to the Exhibition will be by badge only. Official badges must be worn whenever the registrant is in the Exhibit Hall. Exhibiting companies will receive two (2) complimentary badges per 10' x 10' booth. Two (2) additional badges may be purchased for a fee of \$100 each. Any additional badges after

the two complimentary and the two (2) badges for \$100 may be purchased separately as an industry employee registration. After October 7, 2019 there will be a \$125 charge for all badges. Upon acceptance of the exhibit space application, a separate badge registration form will be emailed.

Badges of members, Exhibitors, program participants, and visitors will show the name and affiliation of the wearer. Badges will not be transferable. The general public will not be admitted to the Exhibition.

Exhibitors attending educational sessions are allowed to participate as observers only. Exhibitors are not allowed to make comments or otherwise interfere in any manner with educational sessions.

12. EXHIBITOR ADMITTANCE

Admittance to exhibit hall is limited to the owners, officers, representatives, employees of exhibiting firms that have contracted for space. Models or similar personnel not commercially connected with the industry may not be employed to help at the Exhibitor's booth. Representatives are defined as individuals who receive commission or salary from the exhibiting firm, and must be registered with STSA by exhibiting firm prior to October 7. Excluded from this category are representatives who maintain and own inventories of merchandise for resale. Such persons are considered to be dealers and, as such, are eligible to purchase exhibit space. Children under 14 are not allowed on the exhibit floor during set-up or dismantle. Compliance with this regulation shall be the responsibility of the person in charge of each exhibit. Non-exhibiting commercial visitors must have certification by an exhibiting firm and accompaniment by the Exhibit Manager to enter the Exhibition.

13. INSURANCE AND LIABILITY

It is the Exhibitor's sole responsibility to obtain, at its own expense, any and all licenses and permits and to comply with all federal, state, and local laws and City of Marco Island ordinances for any activities conducted in association with or as part of the exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, the Exhibitor's participation in the exhibition and/or presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of STSA, the Hotel, or the Official Service Decorator, its officers, directors, agents, or employees.

During the exhibition, including the installation and removal period, Exhibitor, its agents, subcontractors and representatives shall maintain insurance coverages as set forth in Exhibit A viewable at <http://stsa.org/exhibits/>. STSA, the Hotel, and the Official Service Decorator must be named as additional insureds, on a primary and non-contributory basis, on all required liability insurance, excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to STSA, at least 30 days prior to the exhibition. Exhibitor is responsible to ensure that each independent contractor or subcontractor performing work for Exhibitor during the exhibition comply with all insurance requirements set forth in Exhibit A, and Exhibitor shall submit proof of insurance to STSA for its independent contractors or subcontractors 30 days prior to the exhibition.

In the event any part of the exhibit hall is destroyed or damaged so as to prevent STSA from permitting Exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of STSA, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against STSA, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against STSA being for a refund of rent paid for the period it was prevented from using the space.

14. SPECIAL SOUND EFFECTS AND GIVEAWAYS

Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited. Sample-giving shall not interfere with other Exhibitors' space. Distribution of refreshments or other products for consumption on the premises, not manufactured by or specifically related to the sales activities of the Exhibitor, will not be permitted. Films of purely entertainment character, without educational or informative value, will not be permitted.

15. OTHER EVENTS HELD IN CONJUNCTION WITH THE STSA ANNUAL MEETING

Exhibitors may host satellite activities, ancillary activities or other events November 6 to November 9, 2019. Such activities and events may not take place during the hours of the scientific sessions, during other activities scheduled by STSA, or during the Exhibition itself. To request a copy of the STSA Policy Regarding Industry Sponsored Activities, e-mail Meagan Reichstein at mreichstein@sts.org. Exhibitor assumes full responsibility for property damage, personal injury, or death to any party, by reason of occurrences at or related to any such functions conducted by it. An outline of the STSA program and activities is available at www.stsa.org.

16. CONDUCT OF EXHIBITORS

Exhibitors shall conduct themselves in an ethical manner at all times and in conformance with these regulations. STSA reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. Exhibitors' badges are personal, not transferable, and must be worn at all times.

17. AMERICANS WITH DISABILITIES ACT

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities as required by the Americans With Disabilities Act and shall hold STSA harmless from any consequences of exhibiting companies who fail in this regard.

18. ATTENDEE LISTING

All participating exhibiting companies will receive a complimentary pre-meeting and post-meeting list of STSA registrants. Please note the complimentary list will not include mailing or email addresses.

Registration Packet Inserts: All marketing materials must be contained within each company's allotted exhibit area. No marketing materials may be inserted in attendee registration packets or displayed near the registration area.

For more information contact:

Meagan Reichstein
Southern Thoracic Surgical Association (STSA)
633 N. Saint Clair St., Suite 2100
Chicago, IL 60611

Phone: (312) 202-5838 | Fax: (312) 268-7469
E-mail: mreichstein@sts.org | Website: www.stsa.org

CORPORATE SUPPORT OPPORTUNITIES

STSA will offer branding and corporate support opportunities for its 66th Annual Meeting at the JW Marriott Marco Island Beach Resort in Marco Island, FL. Branding opportunity details will be available in summer 2019. The following list includes 2019 STSA corporate support levels and benefits.

PLATINUM SUPPORTER \$25,000 AND ABOVE

Platinum supporters receive all Silver, Gold and Bronze benefits listed below, plus these additional benefits:

Two Tickets to the Dinner Gala

New in 2019, as a Platinum Supporter, two tickets will be included for the Annual Dinner Gala and Reception held on Friday evening, November 8, 2019. Join 200 STSA Annual Meeting attendees for a reception and plated dinner complete with awards and entertainment.

All Attendee Luncheon Signage

Acknowledgement signage will be prominently placed on each table at the Thursday, November 7, 2019 All Attendee Luncheon. Approximately 500 STSA Annual Meeting participants and exhibitors attend this luncheon annually.

Speaker Ready Room Signage

Acknowledgement signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

Badge Ribbons

Platinum Supporter badge ribbons will be provided to four company representatives.

Exhibit Hall Booth Markers

Signage placed at your company's booth acknowledging distinguished support of the specialty.

GOLD SUPPORTER \$15,000-\$24,999

Gold supporters receive all Silver and Bronze benefits listed below, plus these additional benefits:

Two Invitations to the President's VIP Reception

An opportunity to join approximately 50 STSA leaders and VIPs at the Thursday, November 7, 2019 President's VIP Reception. Gold Supporters receive invitations for two individuals.

Recognition in an Issue of *The Annals of Thoracic Surgery*

A supporter acknowledgement will be placed in the October issue of *The Annals of Thoracic Surgery*.

Blast E-mail

An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Gold and Platinum Supporters, acknowledging the level of support each company has provided.

SILVER SUPPORTER \$10,000-\$14,999

Silver supporters receive all Bronze benefits listed below, plus these additional benefits:

Two Tickets to the President's Mixer

Two tickets will be included for the President's Mixer held on Thursday evening, November 7, 2019. Join STSA President and Annual Meeting attendees for this enjoyable social event, complete with hors d'oeuvres and refreshments.

Rotating Walk-in and Break Slides

Acknowledgement will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgement of your company's generous support.

BRONZE SUPPORTER \$5,000-\$9,999

Bronze supporters receive these benefits:

STSA Newsletter, Fall 2019 Recognition

Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 66th Annual Meeting. Support must be secured by August 30, 2019 to meet publication deadlines.

STSA 66th Annual Meeting Program Book & Mobile Application Recognition

The STSA Annual Meeting Program Book will still be offered in 2019 upon request at time of attendee registration. In 2019, STSA will continue to use a mobile application to support its educational program. Bronze supporters will be recognized on a corporate support page within the mobile application. Additionally, bronze supporters will be recognized in the printed and digital versions of the Program Book. The Program Book will be e-mailed to all STSA Annual Meeting registrants in a PDF format in advance of the Annual Meeting. STSA 66th Annual Meeting Corporate Supporters and corresponding support levels are published on the first page of the Program Book to ensure that all STSA Annual Meeting participants are aware of supporters' generous contributions. Support must be secured by September 16, 2019 to meet Program Book publication deadlines.

Online Recognition

Acknowledgement and a link to your company's website will be placed on the STSA website, www.stsa.org.

Meeting Signage

Signs will be prominently displayed near the STSA 66th Annual Meeting registration desk at the JW Marriott Marco Island Beach Resort so all attendees can be aware of your company's generous support.

Please contact STSA Headquarters, at stsa@stsa.org, or 312-202-5892 for additional information about STSA 66th Annual Meeting corporate support and/or branding opportunities.





STSA 66th Annual Meeting Branding Opportunities

The STSA Annual Meeting draws an audience of approximately 500 surgeons and members of the cardiothoracic surgery team together each year.

The branding opportunities available during the 66th Annual Meeting will allow companies to showcase their products and services to a targeted audience of STSA Annual Meeting attendees; 83% of whom reported in 2018 as having a personal role in the buying process for equipment and/or services at their home institution/practice.

The STSA Annual Meeting is well-known as one of the leading cardiothoracic surgery medical meetings. In 2019, STSA will again feature a robust educational program, an intimate and energetic Exhibit Hall experience for industry and attendees to connect.

Drive traffic to your STSA Exhibit Hall booth by seizing the branding opportunities available and delivering your brand and strategic position to STSA meeting-goers.

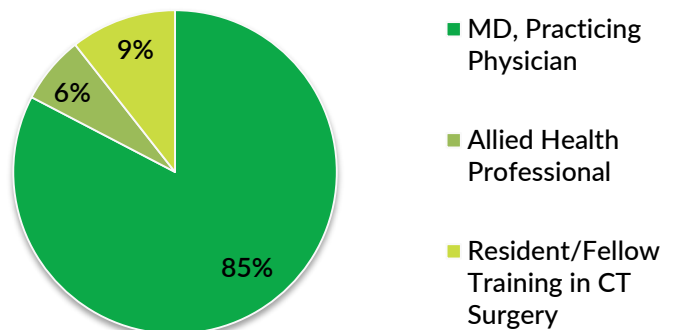
NOTE: Branding opportunities are available on a first-come, first-served basis and there are no additional benefits associated with purchasing a branding opportunity. Corporate Support benefits provided to companies in exchange for funding an educational grant in support of the STSA 66th Annual Meeting are exclusive to corporate support opportunities only. View Corporate Support Opportunities at stsa.org/66thannual.

STSA Annual Meeting Attendees

- **99% of 2018 STSA Annual Meeting attendees visited the Exhibit Hall**, and nearly 60% of all attendees reported visiting the exhibit hall more than three times during the two-day exhibition*.
- STSA Annual Meeting attendees are **decision makers***.
 - **83%** report having a personal role in the buying process for equipment and/or services at their practice and/or institution.
 - **63%** of Annual Meeting attendees provide recommendations to their institution on product/service purchases.
 - **12%** report having the **final say** on what products to buy.

*Based on 2018 STSA Annual Meeting evaluation data.

2018 Annual Meeting Attendee Breakdown



Wi-Fi for STSA 66th Annual Meeting Attendees

- Wi-Fi capability branded with your company name and logo -- \$15,000

As we continue to innovate and utilize web-based technology, STSA would like to offer a wireless experience to its attendees during the 66th Annual Meeting. Your company logo can be featured as the splash screen when users launch their browser. The wireless password can also be tailored to your company name.

For example: *CompanyName-STSA2019*

Deadline to submit materials to STSA: September 27, 2019

STSA Educational Program Mobile Application

- Mobile Application Splash Page -- \$12,500

The STSA 66th Annual Meeting Program Book will again be offered in the form of a mobile application for the meeting. Similar to the mobile application offered in 2018, it will contain all essential meeting information that attendees need, including a complete schedule of events, more than 75 oral and video presentation abstracts, descriptions of all sessions and special lectures to be held during the meeting and exhibit information. Your company logo can be featured as the splash screen when users launch the app.

Deadline to submit materials to STSA: September 27, 2019

STSA Saturday Morning Postgraduate Program Breakfast

- \$10,000, Exclusive Opportunity

In 2018, STSA held a Postgraduate Program Breakfast on Saturday morning of the STSA 66th Annual Meeting sponsored by a local institution. The Saturday morning program was well attended by meeting attendees and guests and therefore, STSA would like to continue offering this breakfast to close the STSA Annual Meeting. Your company may elect to purchase this exclusive opportunity and fund a hot breakfast for attendees and guests in exchange for branding your company name or product on signage displayed at the event and on meeting room walk-in slides.

Deadline for commitment to this opportunity: September 27, 2019

Hotel Key Cards

- \$10,000, Exclusive Opportunity

Hotel Key Cards provide great visibility providing repeated exposure each time an attendee uses his or her room key. Your corporate name, product, or booth location can be displayed on the front of the key card. All attendees staying at the headquarters hotel will receive these keycards. Price includes cost of production.



Deadline to submit materials to STSA: September 13, 2019

Program Book

- Back cover -- \$5,000
- Inside back cover -- \$3,500
- Save! Both back cover and inside back cover -- \$8,000

The STSA 66th Annual Meeting Program Book will still be offered in 2019. This printed publication contains all of the essential meeting information that attendees need, including a complete schedule of events, more than 75 oral and video presentation abstracts, descriptions of all sessions and special lectures to be held during the meeting. STSA distributes the Program Book onsite at registration and will be available upon request. The book will be posted online and shared electronically with STSA meeting registrants in advance of the meeting. Your company will receive a full-page (approximately 4.25" x 8.25") four-color advertisement.

Deadline to submit materials to STSA: September 13, 2019

Hotel Branding

- Calusa Foyer Branded Columns – C1
\$5,000/per column
(e.g., all 4 columns \$20,000)
- Calusa Foyer Branded Columns – C2
\$6,000/per column
(e.g., all 4 columns \$24,000)
- Calusa Terrace Glass Branding
(Thursday, All Attendee Luncheon)
See photo – \$300 per panel
- Escalator Runner – \$1,200
- Calusa Foyer Glass Branding or Escalator Branding
24"x 24" Double-sided Styrene Circles
\$150 per circle

The STSA 66th Annual Meeting will be held at the JW Marriott Marco Island Beach Resort. The property and convention center are great ways to showcase your company's brand for all to see during the course of the meeting. **Prices listed above include print production.** Please contact Laura Medek at lmdek@sts.org for additional details.

Deadline to submit materials to STSA: September 13, 2019



Destination Branding – Branded Flip-Flops

The STSA 66th Annual Meeting President's Mixer will be held on Thursday, November 7, 2019 on Tiki Beach at the JW Marriott Marco Island Beach Resort. Brand your company logo into the sole of these flip-flops for this event. The logo will be imprinted in the sand for all attendees to see during the course of the meeting. Classic Flip Flop (pictured) made with a high-quality, 15 mm EVA sole and comfortable rubber straps. More options available, prices vary. **Pictured style begins at \$7,000 and includes production.** Please contact Laura Medek at lmedek@sts.org for additional details. **Deadline to submit materials to STSA: August 1, 2019**



Destination Branding – Branded Sand Sculpture/ Sand Chalk

Take advantage of the STSA 66th Annual Meeting's beautiful location in Marco Island, FL and have your company logo built into a custom sand sculpture to be displayed in STSA's meeting space or branded onto the sand of Tiki Beach with chalk: Tiki Beach is the location of the Thursday evening President's Mixer. **Pricing varies based on the complexity of artwork provided; prices begin at \$3,500 and includes production.** Please contact Laura Medek at lmedek@sts.org for additional details. **Deadline to submit materials to STSA: September 13, 2019**



Destination Branding – Sailboat Sail

Brand your company's logo on a custom sail for beachgoers and meeting attendees. **Pricing varies based on the complexity of artwork provided; prices begin at \$5,000 and includes production.** Please contact Laura Medek at lmedek@sts.org for additional details. **Deadline to submit materials to STSA: September 2, 2019**

Coffee Cup Sleeves

- \$5,000, Exclusive Opportunity

STSA will host a complimentary breakfast and coffee breaks for attendees inside the Exhibit Hall on Thursday, November 7 and Friday, November 8. Your company name, logo, and/or booth number can be placed on the coffee sleeves. Price includes cost of production.



Deadline to submit materials to STSA: September 13, 2019

Graphic Boards

- \$2,500, 6 available

Standing advertisements—approximately 7' tall and 3' wide, double-sided—will be placed in high-traffic areas of the convention center, offering a great opportunity to promote your company message and booth location. Location is subject to change. Price includes cost of production.



Deadline to submit materials to STSA: September 13, 2019

Specifications

- All artwork, graphics, logos, signage, and other promotional messages must be approved by STSA in advance of production.
- Unless otherwise noted, all production, installation, and removal costs are the responsibility of the industry partner. All promotional signage, banners, etc., must be installed by the JW Marriott Marco Island Beach Resort. STSA will provide additional details if and when required.
- Please contact STSA for all specifications at stsa@stsa.org.
- All signed agreements are final. Cancellations are not accepted.
- All reasonable efforts will be made to preserve materials in their original condition; however, STSA is not responsible for lost or damaged materials.
- Branding opportunities are only available to STSA 66th Annual Meeting Exhibitors. For information about exhibiting at the STSA 66th Annual Meeting, contact Meagan Reichstein, STSA Exhibit Manager, at mreichstein@sts.org or 312-202-5838.
- For branding opportunities in this catalog, please consider external guidelines and policies such as the ACCME's "Standards for Commercial Support," PhRMA's "Code on Interaction with Healthcare Professions," and AdvaMed's "Code of Ethics for Interactions with Healthcare Professionals."

Other Opportunities

Corporate Support

Become a Platinum (\$25,000 and above), Gold (\$15,000-\$24,999), Silver (\$10,000-\$14,999) or Bronze (\$5,000-\$9,999) supporter of the STSA 66th Annual Meeting by providing an educational grant for the STSA 66th Annual Meeting – a premier educational meeting for cardiothoracic surgeons.

STSA Membership List License

Purchase the STSA membership mailing list license (fee: \$350), which consists of more than 1,100 names and mailing addresses, to send STSA-approved mailings. STSA does not license, sell, or distribute members' phone/fax numbers or e-mail addresses under any circumstances.

STSA Annual Meeting Registrants List License

Purchase an STSA Annual Meeting registrant list license to send STSA-approved mailings. List types include final registration list for 2019 (fee: \$500), and the 2019 pre-meeting registration list (fee: \$350). STSA does not license, sell, or distribute attendees' phone/fax numbers or e-mail addresses under any circumstances.

Satellite Activities

Companies may host satellite activities, ancillary activities or other events beginning November 6 to November 8, 2019. Such activities and events may not take place during the hours of the scientific sessions, during other activities scheduled by STSA, or during the Exhibition itself. To request a copy of the STSA Policy Regarding Industry Sponsored Activities, e-mail Meagan Reichstein at mreichstein@sts.org. Companies assume full responsibility for property damage, personal injury, or death to any party, by reason of occurrences at or related to any such functions conducted by it. An outline of the STSA program and activities is available at stsa.org.

Contact

For more information about any of these opportunities please contact Laura Medek, STSA Manager, at lmedek@sts.org or 312-202-5825.

Contact Meagan Reichstein, STSA Exhibit Manager, at mreichstein@sts.org or 312-202-5838 for information about exhibiting at the STSA 66th Annual Meeting.

