



November 4-7 Orlando, FL
STSA 67th
ANNUAL MEETING

STSA 67th Annual Meeting Corporate Support Opportunities

STSA will offer branding and corporate support opportunities for its 67th Annual Meeting at the Loews Royal Pacific Resort at Universal Orlando™ in Orlando, FL to be held November 4-7, 2020. The following list includes 2020 STSA corporate support levels and benefits. **Please be advised that benefits associated with corporate support opportunities are exclusive to funding contributed to STSA's 67th Annual Meeting through educational grants. Companies who purchase a branding opportunity will not qualify for the benefits listed below.**

PLATINUM SUPPORTER - \$25,000 and above

Platinum supporters receive all Silver, Gold and Bronze benefits listed below, plus these additional benefits:

Two Tickets to the Dinner Gala

As a Platinum Supporter, two tickets will be included for the Annual Dinner Gala and Reception held on Friday evening, November 6, 2020. Join 200 STSA Annual Meeting attendees for a reception and plated dinner complete with awards and entertainment.

All Attendee Luncheon Signage

Acknowledgement signage will be prominently placed on each table at the Thursday, November 5, 2020 All Attendee Luncheon. Approximately 500 STSA Annual Meeting participants and exhibitors attend this luncheon annually.

Speaker Ready Room Signage

Acknowledgement signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

Badge Ribbons

Platinum Supporter badge ribbons will be provided to four company representatives.

Exhibit Hall Booth Markers

Signage placed at your company's booth acknowledging distinguished support of the specialty.

GOLD SUPPORTER - \$15,000-\$24,999

Gold supporters receive all Silver and Bronze benefits listed below, plus these additional benefits:

Two Invitations to the President's VIP Reception

An opportunity to join approximately 50 STSA leaders and VIPs at the Thursday, November 5, 2020, President's VIP Reception. Gold Supporters receive invitations for two individuals.

Recognition in an Issue of *The Annals of Thoracic Surgery*

A supporter acknowledgement will be placed in the October issue of *The Annals of Thoracic Surgery*.

Blast E-mail

An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Gold and Platinum Supporters, acknowledging the level of support each company provided.

SILVER SUPPORTER - \$10,000-\$14,999

Silver supporters receive all Bronze benefits listed below, plus these additional benefits:

Two Tickets to the President's Mixer

Two tickets will be included for the President's Mixer held on Thursday evening, November 5, 2020. Join STSA President and Annual Meeting attendees for this enjoyable social event, complete with hors d'oeuvres and refreshments.

Rotating Walk-in and Break Slides

Acknowledgement will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgement of your company's generous support.

BRONZE SUPPORTER - \$5,000-\$9,999

Bronze supporters receive these benefits:

STSA Newsletter, Fall 2020 Recognition

Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 67th Annual Meeting. Support must be secured by August 28, 2020 to meet publication deadlines.

STSA 67th Annual Meeting Program Book & Mobile Application Recognition

The STSA Annual Meeting Program Book will still be offered in 2020 upon request at the time of attendee registration. In 2020, STSA will continue to use a mobile application to support its educational program. Bronze supporters will be recognized on a corporate support page within the mobile application. Additionally, bronze supporters will be recognized in the printed and digital versions of the Program Book. The Program Book will be e-mailed to all STSA Annual Meeting registrants in a PDF format in advance of the Annual Meeting. STSA 67th Annual Meeting Corporate Supporters and corresponding support levels are published on the first page of the Program Book to ensure that all STSA Annual Meeting participants are aware of supporters' generous contributions. Support must be secured by September 14, 2020 to meet Program Book publication deadlines.

Online Recognition

Acknowledgement and a link to your company's website will be placed on the STSA website, stsa.org.

Meeting Signage

Signs will be prominently displayed near the STSA 67th Annual Meeting registration desk at the Loews Royal Pacific Resort at Universal Orlando™ so all attendees can be aware of your company's generous support.

Please contact STSA Headquarters, at stsa@stsa.org, or 312-202-5892 for additional information about STSA 67th Annual Meeting corporate support and/or branding opportunities.

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