

CORPORATE SUPPORT OPPORTUNITIES*

STSA will offer branding and corporate support opportunities for its 68th Annual Meeting at the Loews Atlanta Hotel in Atlanta, GA to be held November 3–6, 2021. The following list includes 2021 STSA corporate support levels and benefits. Please be advised that benefits associated with corporate support opportunities are exclusive to funding contributed to STSA's 68th Annual Meeting through educational grants and/or sponsorship. Companies who purchase a branding opportunity will not qualify for the benefits listed below.

Industry Corporate Support Levels and Benefits	Diamond \$35,000 and above	Platinum \$25,000	Gold \$15,000	Silver \$10,000
STSA & Industry Co-Branded Banner Display	•			
Exclusive Table at the Annual Dinner Gala*	•			
Photo Booth Props	•			
All Attendee Luncheon Signage*	•			
Badge Ribbons	•			
Exhibit Hall Booth Markers	•			
Two Tickets to the Dinner Gala*	•	•		
Two Invitations to the President's VIP Reception*	•	•		
Speaker Ready Room Signage	•	•		
Badge Ribbons	•	•		
Recognition in an Issue of <i>The Annals of Thoracic Surgery</i>	•	•		
Promotional E-mail to Registered Attendees	•	•		
Two Tickets to the President's Mixer*	•	•	•	
Rotating Walk-in and Break Slides	•	•	•	
STSA Newsletter, Fall 2021 Recognition	•	•	•	•
STSA 68th Annual Meeting Program Book & Mobile Application Recognition	•	•	•	•
Online Recognition	•	•	•	•
Meeting Signage	•	•	•	•

DIAMOND SUPPORTER \$35,000 AND ABOVE

Diamond supporters receive all Platinum, Gold and Silver benefits listed below, plus these additional benefits:

STSA & Industry Co-Branded Banner Display

Diamond Supporters will be offered the opportunity to include their company's logo, co-branded with the STSA logo, on a step and repeat banner to be displayed at the STSA Annual Meeting for photo opportunities with Annual Meeting attendees.

Exclusive Diamond Supporter Table at the Annual Dinner Gala*

As a Diamond Supporter, an exclusive table will be reserved for industry representatives at the Annual Dinner Gala and Reception held on Friday evening, November 5, 2021. Join STSA Annual Meeting attendees for a reception and dinner complete with awards and entertainment.

Photo Booth Props

STSA will feature a photo booth at this year's Annual Meeting. Diamond Supporters will have the opportunity to feature their logo as some of the props found in the photo booth for unique photo opportunities with attendees.

All Attendee Luncheon Signage*

Acknowledgment signage will be prominently placed at the Thursday, November 4, 2021 All Attendee Luncheon. STSA Annual Meeting participants and exhibitors attend this luncheon annually.

Badge Ribbons

Diamond Supporter badge ribbons will be provided to four company representatives.

Exhibit Hall Booth Markers

Floor decals placed at your company's booth acknowledging distinguished support of the specialty.

PLATINUM SUPPORTER \$25,000

Platinum supporters receive all Gold and Silver benefits listed below, plus these additional benefits:

Two Tickets to the Dinner Gala*

As a Platinum Supporter, two tickets will be included for the Annual Dinner Gala and Reception held on Friday evening, November 5, 2021. Join STSA Annual Meeting attendees for a reception and dinner complete with awards and entertainment.

Two Invitations to the President's VIP Reception*

An opportunity to join STSA leaders and VIPs at the Thursday, November 4, 2021, President's VIP Reception. Platinum Supporters receive invitations for two individuals.

Speaker Ready Room Signage

Acknowledgment signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

Badge Ribbons

Platinum Supporter badge ribbons will be provided to two company representatives.

Recognition in an Issue of *The Annals of Thoracic Surgery*

A supporter acknowledgment will be placed in the October issue of *The Annals of Thoracic Surgery*.

Blast E-mail

An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Diamond and Platinum Supporters, acknowledging the level of support each company provided.

GOLD SUPPORTER \$15,000

Gold supporters receive all Silver benefits listed below, plus these additional benefits:

Two Tickets to the President's Mixer*

Two tickets will be included for the President's Mixer held on Thursday evening, November 4, 2021. Join STSA President and Annual Meeting attendees for this enjoyable social event, complete with hors d'oeuvres and refreshments.

Rotating Walk-in and Break Slides

Acknowledgment will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgment of your company's generous support.

SILVER SUPPORTER \$10,000

Silver supporters receive these benefits:

STSA Newsletter, Fall 2021 Recognition

Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 68th Annual Meeting. Support must be secured by August 27, 2021 to meet publication deadlines.

STSA 68th Annual Meeting Program Book & Mobile Application Recognition

The STSA Annual Meeting Program Book will still be offered in 2021 upon request at the time of attendee registration. In 2021, STSA will continue to use a mobile application to support its educational program. Silver supporters will be recognized on a corporate support page within the mobile application. Additionally, silver supporters will be recognized in the printed and digital versions of the Program Book. The Program Book will be e-mailed to all STSA Annual Meeting registrants in a

PDF format in advance of the Annual Meeting. STSA 68th Annual Meeting Corporate Supporters and corresponding support levels are published on the first page of the Program Book to ensure that all STSA Annual Meeting participants are aware of supporters' generous contributions. Support must be secured by September 10, 2021 to meet Program Book publication deadlines.

Online Recognition

Acknowledgment and a link to your company's website will be placed on the STSA website, stsa.org and social media.

Meeting Signage

Signs will be prominently displayed near the STSA 68th Annual Meeting registration desk at the Loews Atlanta Hotel so all attendees can be aware of your company's generous support.

**Annual receptions and social events traditionally held in conjunction with the STSA Annual Meeting are subject to change due to ongoing restrictions set forth by STSA and the hotel due to the COVID-19 pandemic. Additional details will be shared at a later date.*

Please contact STSA Headquarters, at stsa@stsa.org, or 312-202-5892 for additional information about STSA 68th Annual Meeting corporate support and/or branding opportunities.

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