

STSA
68th

APPLICATION FOR EXHIBIT SPACE



Please mail completed application and check to: STSA, attn: Finance Dept. 633 North Saint Clair, Suite 2100, Chicago, IL 60611 – OR – fax with credit card information to: STSA, Attn: Meagan Reichstein, (312) 268-7469. If you have questions, contact Meagan at 312.202.5838 or mreichstein@sts.org. Please retain a copy for your records.

Application to exhibit this _____ day of _____, 2021 by and between _____ hereinafter called "Exhibitor," and the Southern Thoracic Surgical Association, hereinafter called "STSA."

In accordance with the following terms, conditions, and regulations, governing exhibits of STSA at the Loews Atlanta Hotel, Atlanta, Georgia, November 3-6, 2021, the undersigned hereby makes application for exhibit space(s), which, when accepted by STSA, becomes a contract. Terms and conditions listed under STSA EXHIBIT RULES & REGULATIONS, as well as those conditions under which exhibit space at the Loews Atlanta Hotel is leased to STSA, are part of this contract.

For general and corporate support information and exhibit floor plan, see accompanying brochure.

Important Note: All exhibitors are required to review and complete the COVID-19 Safety Acknowledgement – *Assumption of the Risk, Liability Waiver and Release of Claims*. Please return the signed waiver with your application for exhibit space.

I. CONTACT PERSON: This person is authorized to sign this contract and will receive future exhibitor mailings:

Print Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____

Zip: _____ Country: _____

Phone: _____

Fax: _____

E-mail: _____

II. BOOTH INFORMATION: The following are preferred booths as numbered on accompanying floor plan in order of preference:

1. _____ 2. _____ 3. _____ 4. _____

List any exhibits and /or products you **do not** wish to be in close proximity to your display (*STSA will do its best to accommodate these requests*):

List any exhibits and /or products you desire to be in close proximity to your display (*STSA will do its best to accommodate these requests*):

III. PRODUCT DESCRIPTION & DIGITAL PROGRAM & MOBILE APP.

A brief description of your product or service for inclusion in the digital program and mobile app is **limited to 30 words**. Please e-mail your description to Meagan Reichstein at mreichstein@sts.org by August 13, 2021.

BY CHECKING THIS BOX, THE EXHIBITOR AGREES TO THE 2021 STSA EXHIBIT RULES & REGULATIONS.

(FOR OFFICE USE ONLY)

Assigned Booth No. (s): _____

Cost of Booth(s): _____

Amount Received: \$ _____

Amount Due: \$ _____

Exhibit to be listed in the printed program as follows (please print clearly):

Company Name: _____

Address: _____

City, State, Zip: _____

**IV. PAYMENT: COST OF VIRTUAL BOOTH \$5,500
COST OF 10' X 10' EXHIBIT SPACE \$7,500
COST OF 10' X 10' EXHIBIT CORNER SPACE \$7,650**

Enclosed is a check for \$ _____, full payment of the exhibit space rental.

Checks to be made payable to:

SOUTHERN THORACIC SURGICAL ASSOCIATION

Credit Card: American Express MasterCard Visa

Amount to be charged: _____

Card Number: _____

Expiration Date: _____

Billing Address (If different from contact address):

City, State, Zip: _____

Name as it Appears on Card: _____

Cardholder's Signature: _____

V. IT IS IMPORTANT TO US THAT YOU ENJOY THIS CONFERENCE.

If, due to a disability, you have any special needs or requirements, please contact Meagan Reichstein, mreichstein@sts.org. We will do our best to accommodate all special needs.

**** The number of available booths is limited and will be assigned on a first-come, first-served basis.**

ACCEPTED BY STSA

Exhibit Manager Signature

Date

2021 RULES & REGULATIONS

All matters and questions not covered by these Rules & Regulations are subject to the decision of the Southern Thoracic Surgical Association. In the event of any such decision being of general interest, written notice will be given by the Association to exhibitors as may be affected.

Exhibitors should review the STSA Education Disclosure Policy and the ACCME Standards of Commercial Support available at www.stsa.org/cme. Please note that STSA is an ACCME-accredited organization through the joint providership of The Society of Thoracic Surgeons and adheres to the ACCME Standards of Commercial Support. It is STSA's intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.

The words "STSA" used herein or in subsequent regulations shall mean the Southern Thoracic Surgical Association, its committees, agents or staff acting for the management of the Meeting and Exhibition. The words "The Hotel" used herein or in subsequent regulations shall mean Loews Atlanta Hotel

1. EXHIBIT DATES AND HOURS

Thursday, November 4, 2021

10:00 a.m. – 12:00 p.m., 1:30 p.m. – 3:30 p.m.

Friday, November 5, 2021

8:00 a.m. – 12:00 p.m., 1:00 p.m. – 3:00 p.m.

2. ASSIGNMENT OF BOOTHS

Applications received from prospective exhibitors will be recorded in order of their receipt. Space will be assigned on a first-come, first-served basis. In the event of a conflict regarding space or other imperative conditions, STSA shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of Exhibition. No special arrangements or favored booth assignment will be made on the basis of commercial support.

3. RESERVATION AND OCCUPATION OF EXHIBIT SPACE

Full payment must be received with the application for exhibit space assignment.

Any space not claimed and occupied or regarding which no special arrangements have been made prior to 9:00 a.m. on Thursday, November 4, 2021 may then be resold or reassigned by STSA without obligation on the part of STSA to refund any part of the space rental. An exhibiting company may not assign or sublet any space allotted to it, and may not advertise or display goods other than those manufactured or sold by it in the regular course of its business.

4. CANCELLATION OF EXHIBIT SPACE

Cancellation of exhibit space must be directed in writing to the STSA Exhibits Manager, Meagan Reichstein by email to mreichstein@sts.org, by August 31, 2021. An administrative processing fee of \$500 will be charged for all cancellations. In no case, however, will refunds be made after August 31, 2021.

5. EXHIBIT SET UP

Exhibitor set up will begin on Wednesday, November 3 at 4:00 p.m. and set up must be completed by 10:00 a.m. on Thursday, November 4. Set up will not be permitted after this timeframe without the special permission of STSA.

6. REMOVAL OF EXHIBITS

All exhibits must remain intact until 3:00 p.m. on Friday, November 5, and may not be dismantled or removed until that hour. Exhibit removal may commence at 3:00 p.m., and exhibits must be removed from the exhibit area by 6:00 p.m. on Friday. After that hour the Exhibit Hall will be closed.

7. BOOTH CONSTRUCTION AND ARRANGEMENT

All exhibits must be confined to the special limits of the space, as indicated on the floor plan.

No perpendicular obstruction eight feet (8') or more in height may extend forward more than 50 percent of the distance from the back wall, and none over 48 inches in height shall extend forward from the remaining space to the front of the booth. Booths shall not present an objectionable side appearance when viewed from adjoining booth areas.

Flammable materials must be flameproofed before being taken into the exhibit building. Fire Department permits are required for open flame devices and use of compressed gases or dangerous chemicals.

Literature on display shall be limited to reasonable quantities (one-day supply).

8. ANIMAL TISSUE

The use of animal tissue will be considered if a written request detailing the types of tissue and preservation methods to be used prior to and during the meeting is submitted to STSA at least 30 days before the start of the Exhibition. All animal tissue must be turned over to the Official Service Contractor for disposal. Exhibitors may not use microorganisms to demonstrate the efficacy of any product. Under no circumstances may human tissue of any kind be used.

Exhibitor shall protect, indemnify, hold harmless, and defend STSA and the Official Service Decorator, their officers, directors, agents, and employees against all claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with the use of animal tissue by Exhibitor, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of STSA or the Official Service Decorator, their officers, directors, agents, or employees. Exhibitor shall have or obtain insurance in an amount sufficient to completely cover this indemnification obligation in addition to all other indemnification obligations contained in these Exhibit Rules & Regulations and may be required to provide proof of such insurance to STSA prior to STSA's approval of the use of animal tissue by the Exhibitor.

9. HAZARDOUS/MEDICAL WASTE

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. (Note: Disposal of animal tissue is addressed in section 8.) Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor.

10. CARE OF EXHIBIT SPACE

The Exhibitor shall care for and keep in good order space occupied. Special cleaning and dusting of the table, display equipment, and material will be the Exhibitor's responsibility.

Exhibitors may not place anything in the aisles during the open hours of the Exhibition.

11. REGISTRATION AND BADGES

All Exhibitors shall register their personnel in advance. Any additions or changes in registration made during the meeting must be certified by an officer of the exhibiting firm or by the person in charge of the company's space.

Admission to the Exhibition will be by badge only. Official badges must be worn whenever the registrant is in the Exhibit Hall. **Exhibiting companies will receive two (2) complimentary badges per 10' x 10' booth. Additional badges may be purchased separately as an industry employee registration for \$250.00 through October 8. After October 8, 2021 there will be a \$300 charge for all badges.** Upon acceptance of the exhibit space application, a separate badge registration form will be emailed.

Badges of members, Exhibitors, program participants, and visitors will show the name and affiliation of the wearer. Badges will not be transferable. The general public will not be admitted to the Exhibition.

Exhibitors attending educational sessions are allowed to participate as observers only. Exhibitors are not allowed to make comments or otherwise interfere in any manner with educational sessions.

12. EXHIBITOR ADMITTANCE

Admittance to exhibit hall is limited to the owners, officers, representatives, employees of exhibiting firms that have contracted for space. Models or similar personnel not commercially connected with the industry may not be employed to help at the Exhibitor's booth. Representatives are defined as individuals who receive commission or salary from the exhibiting firm, and must be registered with STSA by exhibiting firm prior to October 8. Excluded from this category are representatives who maintain and own inventories of merchandise for resale. Such persons are considered to be dealers and, as such, are eligible to purchase exhibit space. Children under 14 are not allowed on the exhibit floor during set-up or dismantle. Compliance with this regulation shall be the responsibility of the person in charge of each exhibit. Non-exhibiting commercial visitors must have certification by an exhibiting firm and accompaniment by the Exhibit Manager to enter the Exhibition.

13. INSURANCE AND LIABILITY

It is the Exhibitor's sole responsibility to obtain, at its own expense, any and all licenses and permits and to comply with all federal, state, and local laws and City of Atlanta ordinances for any activities conducted in association with or as part of the exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, the Exhibitor's participation in the exhibition and/or presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of STSA, the Hotel, or the Official Service Decorator, its officers, directors, agents, or employees.

During the exhibition, including the installation and removal period, Exhibitor, its agents, subcontractors and representatives shall maintain insurance coverages as set forth in [Exhibit A](https://stsa.org/exhibits/) viewable at <https://stsa.org/exhibits/>. STSA, the Hotel, and the Official Service Decorator must be named as additional insureds, on a primary and non-contributory basis, on all required liability insurance, excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to STSA, at least 30 days prior to the exhibition. Exhibitor is responsible to ensure that each independent contractor or subcontractor performing work for Exhibitor during the exhibition comply with all insurance requirements set forth in [Exhibit A](https://stsa.org/exhibits/), and Exhibitor shall submit proof of insurance to STSA for its independent contractors or subcontractors 30 days prior to the exhibition.

In the event any part of the exhibit hall is destroyed or damaged so as to prevent STSA from permitting Exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of STSA, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor, and Exhibitor hereby waives any claim against STSA, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against STSA being for a refund of rent paid for the period it was prevented from using the space.

14. WAIVER, ASSUMPTION OF RISK & RELEASE

STSA cannot prevent you from becoming exposed to, contracting, or spreading COVID-19 or any other communicable disease while attending the meeting. It is not possible to prevent against the presence of the disease. Therefore, if you choose to exhibit at and attend the meeting you may be exposing yourself to and/or increasing your risk of contracting or spreading COVID-19 or another communicable disease. I have read and understood the above warning concerning COVID-19 and communicable disease. All exhibitors are required to review the COVID-19 Safety Acknowledgment and complete the Liability Waiver. The COVID-19 Safety Acknowledgment can be found on page 4.

15. CROWD CONTROL

As a matter of safety and courtesy to others, all presentations, demonstrations and marketing/promotional activities, including meetings with customers and staff, must be confined to the exhibit space so as not to interfere with traffic flow in the aisles or encroach into neighboring exhibits. Exhibitors should review and consider the Centers for Disease Control and Prevention (CDC) guidelines on social distancing, when applicable.

16. SPECIAL SOUND EFFECTS AND GIVEAWAYS

Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited. Sample-giving shall not interfere with other Exhibitors' space. Distribution of refreshments or other products for consumption on the premises, not manufactured by or specifically related to the sales activities of the Exhibitor, will not be permitted. Films of purely entertainment character, without educational or informative value, will not be permitted.

17. OTHER EVENTS HELD IN CONJUNCTION WITH THE STSA ANNUAL MEETING

Exhibitors may host satellite activities, ancillary activities or other events November 3 to November 6, 2021. Such activities and events may not take place during the hours of the scientific sessions, during other activities scheduled by STSA, or during the Exhibition itself. To request a copy of the STSA Policy Regarding Industry Sponsored Activities, e-mail Meagan Reichstein at mreichstein@sts.org. Exhibitor assumes full responsibility for property damage, personal injury, or death to any party, by reason of occurrences at or related to any such functions conducted by it. An outline of the STSA program and activities is available at <https://stsa.org/>.

18. CONDUCT OF EXHIBITORS

Exhibitors shall conduct themselves in an ethical manner at all times and in conformance with these regulations. STSA reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. Exhibitors' badges are personal, not transferable, and must be worn at all times.

19. AMERICANS WITH DISABILITIES ACT

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities as required by the Americans With Disabilities Act and shall hold STSA harmless from any consequences of exhibiting companies who fail in this regard.

20. ATTENDEE LISTING

All participating exhibiting companies will receive a complimentary pre-meeting and post-meeting list of STSA registrants. Please note the complimentary list will not include mailing or email addresses.

Registration Packet Inserts: All marketing materials must be contained within each company's allotted exhibit area. No marketing materials may be inserted in attendee registration packets or displayed near the registration area.

For more information contact:

Meagan Reichstein
Southern Thoracic Surgical Association (STSA)

633 N. Saint Clair St., Suite 2100
Chicago, IL 60611

Phone: (312) 202-5838 | Fax: (312) 268-7469
mreichstein@sts.org | stsa.org

EXHIBITOR'S COVID-19 SAFETY ACKNOWLEDGEMENT – ASSUMPTION OF THE RISK, LIABILITY WAIVER AND RELEASE OF CLAIMS



The novel coronavirus, COVID-19, has been declared a worldwide pandemic by the World Health Organization. COVID-19 is extremely contagious and is believed to spread mainly from person-to-person contact. As a result, federal, state, and local governments and federal and state health agencies recommend “social distancing” and have, in many locations, prohibited the congregation of groups of people. Governmental restrictions may change at any time without prior notice. As such, the SOUTHERN THORACIC SURGICAL ASSOCIATION (“ASSOCIATION” or “STSA”) cannot guarantee eligibility to travel or to participate in the STSA 68th ANNUAL MEETING & EXHIBITION (“the Event”) if restrictions change. You (“Exhibitor”) must agree to the terms of this document to register and attend as an exhibitor at the Event.

COVID-19 SAFETY INFORMATION

STSA and the facility at which the Event is taking place, Lowes Atlanta Hotel (the “HOTEL”), may each implement preventative measures (the “Measures”) to reduce the spread of COVID-19 consistent with the guidance and recommendations of public health agencies for slowing the transmission and exposure to COVID-19. The specific Measures required will be established based on conditions present closer to the date of the Event, and notice of the Measures will be provided through signage and other communications. The Measures may include, but are not limited to, mandatory wearing of face coverings at all times, health questionnaires including vaccination checks, temperature checks, sanitation procedures, and physical distancing measures. By registering, Exhibitor agrees that it and all its personnel attending the Event will comply with the Measures unconditionally, and that failure to comply may be enforced by barring non-compliant individuals from the Event. While Measures will be put in place in an attempt to reduce the spread of COVID-19 at the Event, STSA cannot guarantee that its exhibitors, participants, volunteers, partners, or others in attendance will not become infected with COVID-19.

In light of the ongoing spread of COVID-19, individuals who fall within any of the categories below should not engage in STSA activities at the Event and/or other face to face activities during the Event. By attending the Event, Exhibitor agrees that no Exhibitor personnel will attend the Event who fall into any of the following categories:

1. Individuals who currently or within the past fourteen (14) days have experienced any symptoms associated with COVID-19, which include, but are not limited to, fever, cough, and shortness of breath;
2. Individuals who have traveled at any point in the past fourteen (14) days either internationally or to a community in the U.S. that has experienced or is experiencing sustained community spread of COVID-19; or
3. Individuals who believe that they may have been exposed to a confirmed or suspected case of COVID-19 or have been diagnosed with COVID-19 and are not yet cleared as non-contagious by state or local public health authorities or the health care team responsible for their treatment.

DUTY TO SELF-MONITOR

Exhibitor agrees to require all its personnel attending the Event to self-monitor for signs and symptoms of COVID-19 (symptoms typically include fever, cough, and shortness of breath, among other things) to notify STSA representatives at the Event immediately if they experience symptoms of COVID-19 while attending, and to notify STSA at stsa@stsa.org as soon as possible for contact tracing purposes if they first experience symptoms of COVID-19 within 14 days after attending the Event.

RELEASE AND WAIVER.

EXHIBITOR AND ITS PERSONNEL ATTENDING THE EVENT WILLINGLY ENGAGE IN THE EVENT. EXHIBITOR, FOR ITSELF AND ALL OF ITS PERSONNEL ATTENDING THE EVENT, HEREBY RELEASES, WAIVES, COVENANTS NOT TO SUE, HOLDS HARMLESS AND FOREVER DISCHARGES THE SOUTHERN THORACIC SURGICAL ASSOCIATION AND ITS CONTRACTORS ASSISTING WITH PRESENTATION OF THE EVENT, INCLUDING IN EACH CASE, WITHOUT LIMITATION, ITS AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, VOLUNTEERS, REPRESENTATIVES AND AGENTS (THE “RELEASED PARTIES”), OF AND FROM ANY AND ALL LIABILITY, CLAIMS, AND DEMANDS OF WHATEVER KIND OR

NATURE, EITHER IN LAW OR IN EQUITY, TO THE FULLEST EXTENT PERMISSIBLE BY LAW WHICH MAY RESULT FROM THE ACTS OR OMISSIONS OF ANY OF THE RELEASED PARTIES IN CONNECTION WITH THE EVENT. THIS RELEASE INCLUDES BUT IS NOT LIMITED TO DAMAGES OR LOSSES CAUSED BY THE NEGLIGENCE, FAULT OR CONDUCT OF ANY KIND ON THE PART OF THE RELEASED PARTIES. SUCH DAMAGES OR LOSSES INCLUDE BUT ARE NOT LIMITED TO DEATH, BODILY INJURY, ILLNESS, ECONOMIC LOSS, OUT OF POCKET EXPENSES, OR LOSS OR DAMAGE TO PROPERTY, WHICH EXHIBITOR, ITS SUCCESSORS AND PERMITTED ASSIGNS, AND ITS PERSONNEL ATTENDING THE EVENT, THEIR HEIRS, ASSIGNEES, NEXT OF KIN AND/OR LEGALLY APPOINTED OR DESIGNATED REPRESENTATIVES, MAY HAVE OR WHICH MAY HEREAFTER ACCRUE ON THEIR BEHALF, WHICH ARISE OR MAY HEREAFTER ARISE FROM ATTENDANCE AT THE EVENT.

ASSUMPTION OF THE RISK

Exhibitor, on behalf of itself and its personnel attending the Event, acknowledges and understands the following:

1. Participation in the Event includes possible exposure to and illness from infectious diseases including but not limited to COVID-19. While particular rules and personal discipline may reduce this risk, the risk of serious illness and death does exist;
2. Exhibitor and its personnel attending the Event knowingly and freely assume all such risks related to illness and infectious diseases, such as COVID-19, as a result of attendance at the Event, including associated risk of injury, harm and loss, even if arising from the negligence or fault of the Released Parties.

Exhibitor is responsible for instructing its personnel that their attendance at the Event involves the foregoing assumption of risk, and will not permit any of its personnel to attend the Event who do not agree to said assumption of risk.

MEDICAL ACKNOWLEDGMENT AND RELEASE

Exhibitor, on behalf of itself and its personnel attending the Event, acknowledges the health risks associated with the Event, including but not limited to exposure to and contraction of COVID-19, and agrees that any of its personnel attending the Event who experience any symptoms associated with COVID-19 during the Event, including but not limited to fever, cough, and shortness of breath, will discontinue participation at the Event immediately and seek appropriate medical attention. EXHIBITOR, ON BEHALF OF ITSELF AND ITS PERSONNEL ATTENDING THE EVENT, HEREBY RELEASES AND FOREVER DISCHARGES THE RELEASED PARTIES FROM ANY CLAIM WHATSOEVER WHICH ARISES OR MAY HEREAFTER ARISE ON ACCOUNT OF ANY FIRST AID, TREATMENT, OR SERVICE RENDERED IN CONNECTION WITH PARTICIPATION IN THE EVENT.

EXHIBITOR ACKNOWLEDGES AND REPRESENTS THAT

it has read the foregoing COVID-19 Safety Acknowledgement – Assumption of the Risk, Liability Waiver and Release of Claims, understands it and agrees that it and its personnel attending the Event shall be bound thereby. Exhibitor also acknowledges that Exhibitor’s personnel attending the Event may each be required to sign a copy of this document as a condition of their attendance.

Signature

Printed Name

Company

Title

Date