

YOUR INVITATION
TO EXHIBIT



STSA 68th

ANNUAL
MEETING

Meeting Dates
November 3–6, 2021

Exhibit Dates
November 4–5, 2021

LETTER FROM STSA PRESIDENT

Dear Corporate Colleague,

It is my pleasure as the President of the Southern Thoracic Surgical Association (STSA) to invite you to join me and hundreds of other cardiothoracic surgeons at the STSA 68th Annual Meeting this fall.

If you have exhibited with STSA in the past, you know that each year the STSA Annual Meeting attracts more than 500 attendees, including approximately 350 professional attendees who are all potential customers for your products and services.

The 2021 meeting is scheduled to take place in person at the Loews Atlanta Midtown in Atlanta, GA. A virtual booth experience will also be available to those unable to attend the meeting in person. The educational program continues to be improved and modernized to better suit attendee and exhibitor schedules. Session times have been modified to offer non-compete break times to encourage attendees to visit exhibits. The STSA Annual Meeting educational and exhibits schedule will enhance the experience of both meeting attendees and industry representatives throughout the meeting.

Coffee breaks will be served inside the exhibit hall to drive foot traffic to your booth. STSA is excited to offer a variety of high-touch levels of sponsorship, branding opportunities, and industry symposia to further elevate your company's presence at the meeting (see page 10 for additional information).

I encourage you to take full advantage of this excellent opportunity to reconnect with your target market at this attractive urban location after the unprecedented year we just experienced. Companies exhibiting at the 2021 Annual Meeting will have the opportunity to meet and interact with cardiothoracic surgeons not only on the exhibit floor, but also during social events. Each exhibiting company will receive two complimentary tickets to the All Attendee Luncheon and President's Mixer, both held on Thursday. Exhibitors are also welcome to register for the Annual Friday evening Dinner Gala. I hope you can join us in-person or virtually for a remarkable STSA 68th Annual Meeting experience.

We very much look forward to seeing you in November!

Sincerely,



Vinod H. Thourani, MD
STSA President



WHAT IS STSA

The Southern Thoracic Surgical Association (STSA) supports southern and southern-trained members of the cardiothoracic surgery community and their families in pursuit of the highest quality patient care, education, scientific achievement, collegiality, and life balance.

STSA represents more than 1,100 cardiothoracic surgeons throughout the country. Although the STSA is a regional society by definition, our members are from all over the United States. STSA members have practiced or are currently practicing in one of the states/regions listed on the map shown here.

STSA ANNUAL MEETING & EXHIBITION FLOOR PLAN

STSA has a limited number of exhibit spaces available. Booths will be assigned on a first-come, first-served basis. Complete and return your exhibit space application immediately to capitalize on this exciting opportunity.

New in 2021, STSA will offer an option for your company to participate in a virtual booth experience. An interactive kiosk will be set up inside the Exhibit Hall with monitors for attendees to view a brief, two-minute video showcasing a product or service that your company offers.

If you have any questions or require additional information, please contact Meagan Reichstein at 312-202-5838 or mreichstein@sts.org.

The STSA Annual Meeting will be planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The Society of Thoracic Surgeons and The Southern Thoracic Surgical Association. The Society of Thoracic Surgeons is accredited by the ACCME and adheres to the ACCME Standards for Commercial Support. It is STSA's intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.



EXHIBIT SCHEDULE

Wednesday, November 3

Exhibitor Set-Up.....4:00 p.m. – 6:00 p.m.

Thursday, November 4

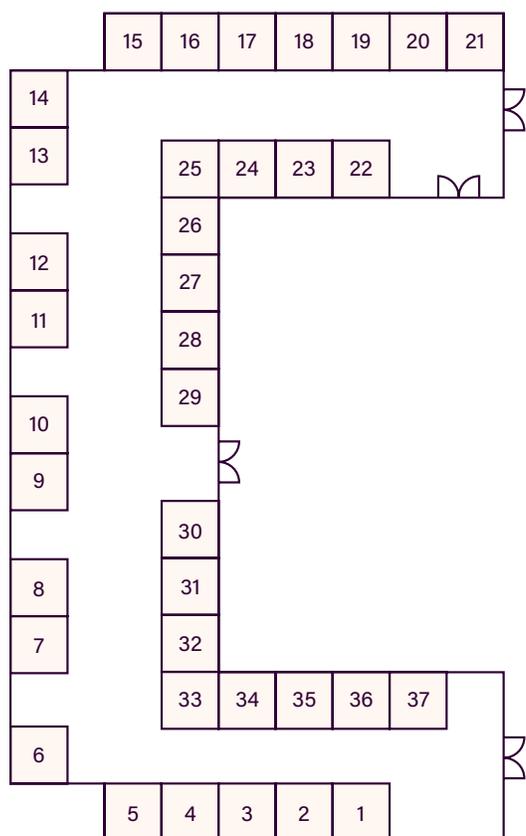
Exhibit Set-Up.....7:00 a.m. – 9:30 a.m.

Exhibits Open 10:00 a.m. – 12:00 p.m.
1:30 p.m. – 3:30 p.m.

Friday, November 5

Exhibits Open8:00 a.m. – 12:00 p.m.
1:00 p.m. – 3:00 p.m.

Exhibit Removal.....3:00 p.m. – 6:00 p.m.



BOOTH PRICING

Virtual Booth Participation Fee: \$5,500

An interactive kiosk will be set up inside the Exhibit Hall with monitors for attendees to view a brief, two-minute video showcasing a product or service that your company offers. **Companies are responsible for full production of video content and will provide the video file to STSA staff to be shared in the Exhibit Hall. Videos should not exceed two minutes in length.*

10' x 10' Exhibit Fee: \$7,500

Booth price includes: 6' table, two (2) chairs, two (2) complimentary Exhibit Hall badges, hotel ballroom carpet, the option to include a two-minute promotional video for online viewing, and an attendee preregistration list.

10' x 10' Corner Booth Exhibit Fee: \$7,650

Booth price includes: prime corner space location in the Exhibit Hall, 6' table, two (2) chairs, two (2) complimentary Exhibit Hall badges, hotel ballroom carpet, the option to include a two-minute promotional video for online viewing, and an attendee preregistration list.

First-time Exhibitor Benefit

Companies exhibiting at the STSA 68th Annual Meeting for the first time receive 5% off of the normal booth price when they submit their application by September 1, 2021.

STSA ANNUAL MEETING EVENT SCHEDULE

Wednesday, November 3, 2021

Postgraduate Program Welcome Reception: 4:45 PM – 5:30 PM
(Industry sponsorship opportunity available; First-come, First-served)

Postgraduate Program Session 1: 5:30 PM – 8:00 PM

Thursday, November 4, 2021

All Attendee Luncheon: 12:30 PM – 1:30 PM
(Two tickets included with Exhibit space fee)

Dessert in Exhibit Hall: 1:30 PM – 2:00 PM

President's Mixer: 7:00 PM – 9:00 PM
(Two tickets included with Exhibit space fee)

Friday, November 6, 2020

Dessert in Exhibit Hall: 1:00 PM – 1:30 PM

Annual Dinner Gala Reception: 7:00 PM – 8:00 PM
(Industry sponsorship opportunity available; First-come, First-served)

Annual Dinner Gala: 8:00 PM – 10:00 PM
(Exhibitors are invited to purchase tickets to attend this event)



PARTICIPATE IN STSA ANNUAL MEETING EDUCATIONAL PROGRAM BREAKS

The exhibition portion of the STSA Annual Meeting will commence on Thursday and Friday, November 4–5. New this year, exhibitors are welcome to increase their participation during scheduled breaks by ordering additional food and beverages for their booths. A menu will be available at stsa.org. Submit your catering request by October 4, 2021. Participants will be recognized on signage near the Exhibit Hall entrance and on digital signage.

INDUSTRY SYMPOSIUM OPPORTUNITIES

STSA is offering exhibitors an opportunity to host a 1-hour session on Wednesday afternoon, a breakfast session on Thursday morning, November 3, or a lunch session on Friday afternoon, November 5. Two 1-hour afternoon sessions, two 1-hour breakfast sessions and two 1-hour lunch sessions are available on a first-come, first-served basis. This is a great opportunity for exhibitors to reach the cardiothoracic surgical team with important education regarding your company's current products, as well as new products in development. Hands-on, non-tissue courses will be considered. If your company wishes to host a hands-on session, please include this information on your company's application. Please complete the satellite activity application and return it to Imedek@stsa.org before September 1. The fee structure to host an afternoon, breakfast or lunch session is as follows:

Projected Attendance	Pricing through 9/1/2021		
	Wednesday Afternoon	Breakfast	Lunch
0–50 (max. 50 ppl.)	\$7,500*	\$7,500*	\$10,000*

*Price structure does not include food and beverage. Industry is responsible for meal expenses associated with either meal.

*Companies interested in hosting an industry symposium must be an exhibitor at the STSA 68th Annual Meeting.

STSA ANNUAL MEETING REGISTRATION LIST LICENSE

The STSA Annual Meeting registration list is available for licensing by 2021 STSA Annual Meeting Exhibitors and sponsors to send STSA-approved mailers. STSA will determine if the submitted mailer is acceptable for dissemination to Annual Meeting registrants. Each STSA mailing list license is for one-time use only and only for the mailer that was approved. The STSA mailing list may not, in whole or in part, be copied or reproduced in any way; nor can it be transferred to other parties.

To begin the mailing list license process, please send a copy of the mailer to stsa@stsa.org. The submission must be the final version of the mailer, with no edits or changes to be made. All aspects of the mailer are to be submitted for STSA approval, including FDA status and other disclaimers, letters, business reply cards, brochures, etc.

Please note: All mailers for satellite activities held in conjunction with the STSA Annual Meeting must include the following statement: "This activity will be held in conjunction with the STSA Annual Meeting. It is not part of the official scientific program of STSA."

Please allow up to 7 business days from confirmation of receipt of your mailer for a decision. If your mailer is approved, an invoice and agreement will be sent via email.

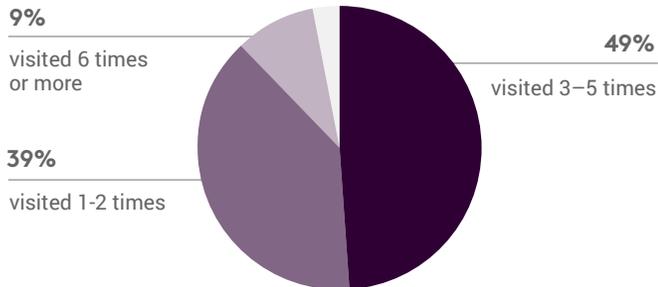
The mailing list will be sent in the form of an electronic Excel file. STSA does not license Annual Meeting registrants' phone numbers or email addresses.

CONNECT WITH YOUR TARGET MARKET IN THE STSA EXHIBIT HALL

Exhibits are an essential component of the STSA Annual Meeting. Our members – your customers and prospective customers – welcome this unique opportunity to personally interact with exhibitors and learn about the latest technical and medical advances available in the field. Over 400 medical professionals attended the 2019 STSA Annual Meeting.

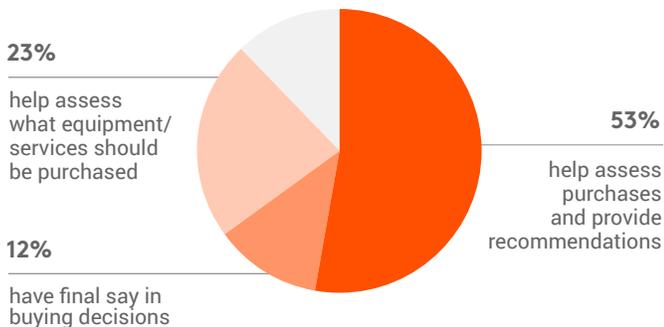
97%

Percentage of 2019 Annual Meeting & Exhibition professional attendees visited the Exhibit Hall*



88%

Percentage of 2019 Annual Meeting & Exhibition professional attendees play a personal role in the buying process for surgical equipment and/or services*.



*Based on 2019 STSA Annual Meeting evaluation data. The 2020 STSA Annual Meeting was canceled.



STAND OUT AMONG YOUR COMPETITORS & PARTNERS

The limited number of exhibitors accepted for the STSA 68th Annual Meeting & Exhibition increases your opportunity for personalization and interactivity with meeting attendees. Coffee breaks and dessert following both the Thursday All Attendee Luncheon and lunch on Friday will be served exclusively inside the exhibit area. Meeting breaks have been scheduled to allow plenty of time for attendees to visit your booth. Industry representatives are invited to attend STSA Annual Meeting social activities* providing additional opportunities to network with STSA attendees at evening receptions*.

Approximately 35 companies exhibit at the STSA Annual Meeting & Exhibition each year. The intimate size of the STSA Exhibition ensures that you will have quality access to STSA attendees. Contact Meagan Reichstein at mreichstein@sts.org or 312-202-5838 to secure your company's booth space.

**Annual receptions and social events traditionally held in conjunction with the STSA Annual Meeting are subject to change due to ongoing restrictions set forth by STSA and the hotel due to the COVID-19 pandemic. Additional details will be shared at a later date.*

The following is a list of companies that have exhibited at past STSA Annual Meetings:

A&E Medical Corporation	Cook Medical, Inc.	Life Technologies	Rultract/Pemco
Abbott Vascular	CorMatrix	Life System, Inc.	RTI Surgical
ABIOMED, Inc.	CryoCath	LivaNova	Sarasota Memorial Hospital
Acelity (KCI)	CryoLife	Look, Div. of Surgical Specialties Corp. Look, Inc.	Scanlan International, Inc.
ACUTE Innovations	CSA Medical	LSI Solutions	Shelhigh, Inc.
Admedus Corp.	CSL Behring	M2S	Sic Brevetti
A-Med Systems, Inc.	CTSN	MED Alliance Solutions	Somanetics Corp.
Asbestos.com	DELACROIX CHEVALIER	Medela, Inc.	Sontec Instruments, Inc.
Astute Medical	Denver Biomedical, Inc.	Medical Carbon Research Inst. Medical CV, Inc.	Spectranetics
AtriCure, Inc.	Designs for Vision, Inc.	Mediknox	Spiration, Inc.
Atrium Medical Corp.	Domain Surgical	Medistim	Sulzer Carbomedics
ATS Medical, Inc.	Dornier MedTech America, Inc.	Medivance, Inc.	superDimension, Inc.
ATMOS Inc.	Eclipse Surgical Corporation	Medtronic	SurgiiTel
Auris Health	Edwards Lifesciences	Memorial Healthcare System	Syncardia Systems, Inc.
Axcan Pharma	EKR Therapeutics	Merit Medical Endotek	Synovis Surgical Innovations
Axis Clinical Software, Inc.	Elsevier	Milam & Associates	SyntheMed, Inc.
Aziyo Biologics	Essential Pharmaceuticals	MiMedx	Terumo
Bard Davol	Estech	Mountain States	The Medicines Company
Baxter	Ethicon US, LLC, DePuy Synthes	Myriad Genetics Health Alliance	The University of Tennessee
Bayer Corp.	Fehling Surgical Instruments, Inc.	nContact Surgical, Inc.	Physician Executive MBA Program
Baylor Radiosurgery Center	Fusion Innovations	New England Compounding Center	Thermo CardioSystems
BFW Inc.	Genesee BioMedical	Novadaq	Tissue Link Medical
Biomerieux	Genzyme Biosurgery	Novare Surgical Systems	Transonic
Biom'Up USA, Inc.	Getinge	Olympus Surgical America	Thoracic Surgery Foundation
Biostable Science & Engineering	GlaxoSmithKline	Oncocyte	U.S. Army Medical Department Recruiting Detachment
Bio-Vascular, Inc.	Guidant Cardiac Surgery	On-X Life Technologies, Inc.	U.S. Surgical Corp.
Boston Scientific,	Haemacure Corporation	Pacira	Vascutek
CarboMedics	Haemonetics Corp.	Paragonix	VasoPrep
Cardima, Inc.	Heartport	Pectofix, Inc.	Veran Medical
CardioGenesis Corporation	Heart Center Inc. @ Huntsville Hospital	PFM Medical, Inc.	Vitalcor, Inc. / Applied Fiberoptics
Cardio Access, Inc.	IMPRA, Inc.	Phillips Medical Systems	Vitaltec International, Inc.
CardiacAssist, Inc.	ImaCor, Inc.	Philips Ultrasound	W.L. Gore & Associates, Inc.
CardioNet	InterVascular	Physicians Independent Management Service	Wexler Surgical
Cardiovascular Research, Inc.	Intuitive	Pioneer Surgical Technology	Workforce on Health Policy, Advocacy and Reform, The Society of Thoracic Surgeons
Care-tec Laboratories, Inc.	Jace Medical	PLC Medical Systems, Inc.	Zimmer Biomet
CASMED	Johnson & Johnson Medical Devices	Porter Medical Products, Inc.	ZipperBelt
Caris Life Sciences	Karl Storz	Precision Therapeutics	
Ceremed, Inc.	KCI	Products for Surgery, Inc.	
Chase Medical, Inc.	Kimberly-Clark	Qualiteam SRI	
Coastal Life Systems, Inc.	KLS Martin	Quest Medical, Inc.	
COBE Cardiovascular, Inc.	Koros Surgical Instruments, Corp.	rEVO Biological	
Cohesion Technologies, Inc.	LifeNet Health		
ConMed			

2021 RULES & REGULATIONS

All matters and questions not covered by these Rules & Regulations are subject to the decision of the Southern Thoracic Surgical Association. In the event of any such decision being of general interest, written notice will be given by the Association to exhibitors as may be affected.

Exhibitors should review the STSA Education Disclosure Policy and the ACCME Standards of Commercial Support available at www.stsa.org/cme. Please note that STSA is an ACCME-accredited organization through the joint providership of The Society of Thoracic Surgeons and adheres to the ACCME Standards of Commercial Support. It is STSA's intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.

The words "STSA" used herein or in subsequent regulations shall mean the Southern Thoracic Surgical Association, its committees, agents or staff acting for the management of the Meeting and Exhibition. The words "The Hotel" used herein or in subsequent regulations shall mean Loews Atlanta Hotel.

1. EXHIBIT DATES AND HOURS

Thursday, November 4, 2021

10:00 a.m. – 12:00 p.m., 1:30 p.m. – 3:30 p.m.

Friday, November 5, 2021

8:00 a.m. – 12:00 p.m., 1:00 p.m. – 3:00 p.m.

2. ASSIGNMENT OF BOOTHS

Applications received from prospective exhibitors will be recorded in order of their receipt. Space will be assigned on a first-come, first-served basis. In the event of a conflict regarding space or other imperative conditions, STSA shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of Exhibition. No special arrangements or favored booth assignment will be made on the basis of commercial support.

3. RESERVATION AND OCCUPATION OF EXHIBIT SPACE

Full payment must be received with the application for exhibit space assignment.

Any space not claimed and occupied or regarding which no special arrangements have been made prior to 9:00 a.m. on Thursday, November 4, 2021 may then be resold or reassigned by STSA without obligation on the part of STSA to refund any part of the space rental. An exhibiting company may not assign or sublet any space allotted to it, and may not advertise or display goods other than those manufactured or sold by it in the regular course of its business.

4. CANCELLATION OF EXHIBIT SPACE

Cancellation of exhibit space must be directed in writing to the STSA Exhibits Manager, Meagan Reichstein by email to mreichstein@sts.org, by August 31, 2021. An administrative processing fee of \$500 will be charged for all cancellations. In no case, however, will refunds be made after August 31, 2021.

5. EXHIBIT SET UP

Exhibitor set up will begin on Wednesday, November 3 at 4:00 p.m. and set up must be completed by 10:00 a.m. on Thursday, November 4. Set up will not be permitted after this timeframe without the special permission of STSA.

6. REMOVAL OF EXHIBITS

All exhibits must remain intact until 3:00 p.m. on Friday, November 5, and may not be dismantled or removed until that hour. Exhibit removal may commence at 3:00 p.m., and exhibits must be removed from the exhibit area by 6:00 p.m. on Friday. After that hour the Exhibit Hall will be closed.

7. BOOTH CONSTRUCTION AND ARRANGEMENT

All exhibits must be confined to the special limits of the space, as indicated on the floor plan.

No perpendicular obstruction eight feet (8') or more in height may extend forward more than 50 percent of the distance from the back wall, and none over 48 inches in height shall extend forward from the remaining space to the front of the booth. Booths shall not present an objectionable side appearance when viewed from adjoining booth areas.

Flammable materials must be flameproofed before being taken into the exhibit building. Fire Department permits are required for open flame devices and use of compressed gases or dangerous chemicals.

Literature on display shall be limited to reasonable quantities (one-day supply).

8. ANIMAL TISSUE

The use of animal tissue will be considered if a written request detailing the types of tissue and preservation methods to be used prior to and during the meeting is submitted to STSA at least 30 days before the start of the Exhibition. All animal tissue must be turned over to the Official Service Contractor for disposal. Exhibitors may not use microorganisms to demonstrate the efficacy of any product. Under no circumstances may human tissue of any kind be used.

Exhibitor shall protect, indemnify, hold harmless, and defend STSA and the Official Service Decorator, their officers, directors, agents, and employees against all claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with the use of animal tissue by Exhibitor, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of STSA or the Official Service Decorator, their officers, directors, agents, or employees. Exhibitor shall have or obtain insurance in an amount sufficient to completely cover this indemnification obligation in addition to all other indemnification obligations contained in these Exhibit Rules & Regulations and may be required to provide proof of such insurance to STSA prior to STSA's approval of the use of animal tissue by the Exhibitor.

9. HAZARDOUS/MEDICAL WASTE

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. (Note: Disposal of animal tissue is addressed in section 8.) Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/ medical waste from the exhibit facility will be the sole responsibility of the Exhibitor.

10. CARE OF EXHIBIT SPACE

The Exhibitor shall care for and keep in good order space occupied. Special cleaning and dusting of the table, display equipment, and material will be the Exhibitor's responsibility.

Exhibitors may not place anything in the aisles during the open hours of the Exhibition.

11. REGISTRATION AND BADGES

All Exhibitors shall register their personnel in advance. Any additions or changes in registration made during the meeting must be certified by an officer of the exhibiting firm or by the person in charge of the company's space.

Admission to the Exhibition will be by badge only. Official badges must be worn whenever the registrant is in the Exhibit Hall. **Exhibiting companies will receive two (2) complimentary badges per 10' x 10' booth. Additional badges may be purchased separately as an industry employee registration for \$250.00 through October 8. After October 8, 2021 there will be a \$300 charge for all badges.** Upon acceptance of the exhibit space application, a separate badge registration form will be emailed.

Badges of members, Exhibitors, program participants, and visitors will show the name and affiliation of the wearer. Badges will not be transferable. The general public will not be admitted to the Exhibition.

Exhibitors attending educational sessions are allowed to participate as observers only. Exhibitors are not allowed to make comments or otherwise interfere in any manner with educational sessions.

12. EXHIBITOR ADMITTANCE

Admittance to exhibit hall is limited to the owners, officers, representatives, employees of exhibiting firms that have contracted for space. Models or similar personnel not commercially connected with the industry may not be employed to help at the Exhibitor's booth. Representatives are defined as individuals who receive commission or salary from the exhibiting firm, and must be registered with STSA by exhibiting firm prior to October 8. Excluded from this category are representatives who maintain and own inventories of merchandise for resale. Such persons are considered to be dealers and, as such, are eligible to purchase exhibit space. Children under 14 are not allowed on the exhibit floor during set-up or dismantle. Compliance with this regulation shall be the responsibility of the person in charge of each exhibit. Non-exhibiting commercial visitors must have certification by an exhibiting firm and accompaniment by the Exhibit Manager to enter the Exhibition.

13. INSURANCE AND LIABILITY

It is the Exhibitor's sole responsibility to obtain, at its own expense, any and all licenses and permits and to comply with all federal, state, and local laws and City of Atlanta ordinances for any activities conducted in association with or as part of the exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, the Exhibitor's participation in the exhibition and/or presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of STSA, the Hotel, or the Official Service Decorator, its officers, directors, agents, or employees.

During the exhibition, including the installation and removal period, Exhibitor, its agents, subcontractors and representatives shall maintain insurance coverages as set forth in [Exhibit A](#) viewable at <https://stsa.org/exhibits/>. STSA, the Hotel, and the Official Service Decorator must be named as additional insureds, on a primary and non-contributory basis, on all required liability insurance, excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to STSA, at least 30 days prior to the exhibition. Exhibitor is responsible to ensure that each independent contractor or subcontractor performing work for Exhibitor during the exhibition comply with all insurance requirements set forth in [Exhibit A](#), and Exhibitor shall submit proof of insurance to STSA for its independent contractors or subcontractors 30 days prior to the exhibition.

In the event any part of the exhibit hall is destroyed or damaged so as to prevent STSA from permitting Exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of STSA, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against STSA, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against STSA being for a refund of rent paid for the period it was prevented from using the space.

14. WAIVER, ASSUMPTION OF RISK & RELEASE

STSA cannot prevent you from becoming exposed to, contracting, or spreading COVID-19 or any other communicable disease while attending the meeting. It is not possible to prevent against the presence of the disease. Therefore, if you choose to exhibit at and attend the meeting you may be exposing yourself to and/or increasing your risk of contracting or spreading COVID-19 or another communicable disease. All exhibitors are required to review the COVID-19 Safety Acknowledgment and complete the Liability Waiver. The COVID-19 Safety Acknowledgment can be found on pages 12-14.

15. CROWD CONTROL

As a matter of safety and courtesy to others, all presentations, demonstrations and marketing/promotional activities, including meetings with customers and staff, must be confined to the exhibit space so as not to interfere with traffic flow in the aisles or encroach into neighboring exhibits. Exhibitors should review and consider the Centers for Disease Control and Prevention (CDC) guidelines on social distancing, when applicable.

16. SPECIAL SOUND EFFECTS AND GIVEAWAYS

Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited. Sample-giving shall not interfere with other Exhibitors' space. Distribution of refreshments or other products for consumption on the premises, not manufactured by or specifically related to the sales activities of the Exhibitor, will not be permitted. Films of purely entertainment character, without educational or informative value, will not be permitted.

17. OTHER EVENTS HELD IN CONJUNCTION WITH THE STSA ANNUAL MEETING

Exhibitors may host satellite activities, ancillary activities or other events November 3 to November 6, 2021. Such activities and events may not take place during the hours of the scientific sessions, during other activities scheduled by STSA, or during the Exhibition itself. To request a copy of the STSA Policy Regarding Industry Sponsored Activities, e-mail Meagan Reichstein at mreichstein@sts.org. Exhibitor assumes full responsibility for property damage, personal injury, or death to any party, by reason of occurrences at or related to any such functions conducted by it. An outline of the STSA program and activities is available at <https://sts.org/>.

18. CONDUCT OF EXHIBITORS

Exhibitors shall conduct themselves in an ethical manner at all times and in conformance with these regulations. STSA reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. Exhibitors' badges are personal, not transferable, and must be worn at all times.

19. AMERICANS WITH DISABILITIES ACT

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities as required by the Americans With Disabilities Act and shall hold STSA harmless from any consequences of exhibiting companies who fail in this regard.

20. ATTENDEE LISTING

All participating exhibiting companies will receive a complimentary pre-meeting and post-meeting list of STSA registrants. Please note the complimentary list will not include mailing or email addresses.

Registration Packet Inserts: All marketing materials must be contained within each company's allotted exhibit area. No marketing materials may be inserted in attendee registration packets or displayed near the registration area.

FOR MORE INFORMATION CONTACT

Meagan Reichstein
Southern Thoracic Surgical Association (STSA)
633 N. Saint Clair St., Suite 2100
Chicago, IL 60611

Phone: (312) 202-5838 | Fax: (312) 268-7469
mreichstein@sts.org | sts.org

CORPORATE SUPPORT OPPORTUNITIES*

STSA will offer branding and corporate support opportunities for its 68th Annual Meeting at the Loews Atlanta Hotel in Atlanta, GA to be held November 3–6, 2021. The following list includes 2021 STSA corporate support levels and benefits. Please be advised that benefits associated with corporate support opportunities are exclusive to funding contributed to STSA's 68th Annual Meeting through educational grants and/or sponsorship. Companies who purchase a branding opportunity will not qualify for the benefits listed below.

Industry Corporate Support Levels and Benefits	Diamond \$35,000 and above	Platinum \$25,000	Gold \$15,000	Silver \$10,000
STSA & Industry Co-Branded Banner Display	●			
Exclusive Table at the Annual Dinner Gala*	●			
Photo Booth Props	●			
All Attendee Luncheon Signage*	●			
Badge Ribbons	●			
Exhibit Hall Booth Markers	●			
Two Tickets to the Dinner Gala*	●	●		
Two Invitations to the President's VIP Reception*	●	●		
Speaker Ready Room Signage	●	●		
Badge Ribbons	●	●		
Recognition in an Issue of <i>The Annals of Thoracic Surgery</i>	●	●		
Promotional E-mail to Registered Attendees	●	●		
Two Tickets to the President's Mixer*	●	●	●	
Rotating Walk-in and Break Slides	●	●	●	
STSA Newsletter, Fall 2021 Recognition	●	●	●	●
STSA 68th Annual Meeting Program Book & Mobile Application Recognition	●	●	●	●
Online Recognition	●	●	●	●
Meeting Signage	●	●	●	●

DIAMOND SUPPORTER \$35,000 AND ABOVE

Diamond supporters receive all Platinum, Gold and Silver benefits listed below, plus these additional benefits:

STSA & Industry Co-Branded Banner Display

Diamond Supporters will be offered the opportunity to include their company's logo, co-branded with the STSA logo, on a step and repeat banner to be displayed at the STSA Annual Meeting for photo opportunities with Annual Meeting attendees.

Exclusive Diamond Supporter Table at the Annual Dinner Gala*

As a Diamond Supporter, an exclusive table will be reserved for industry representatives at the Annual Dinner Gala and Reception held on Friday evening, November 5, 2021. Join STSA Annual Meeting attendees for a reception and dinner complete with awards and entertainment.

Photo Booth Props

STSA will feature a photo booth at this year's Annual Meeting. Diamond Supporters will have the opportunity to feature their logo as some of the props found in the photo booth for unique photo opportunities with attendees.

All Attendee Luncheon Signage*

Acknowledgment signage will be prominently placed at the Thursday, November 4, 2021 All Attendee Luncheon. STSA Annual Meeting participants and exhibitors attend this luncheon annually.

Badge Ribbons

Diamond Supporter badge ribbons will be provided to four company representatives.

Exhibit Hall Booth Markers

Floor decals placed at your company's booth acknowledging distinguished support of the specialty.

PLATINUM SUPPORTER \$25,000

Platinum supporters receive all Gold and Silver benefits listed below, plus these additional benefits:

Two Tickets to the Dinner Gala*

As a Platinum Supporter, two tickets will be included for the Annual Dinner Gala and Reception held on Friday evening, November 5, 2021. Join STSA Annual Meeting attendees for a reception and dinner complete with awards and entertainment.

Two Invitations to the President's VIP Reception*

An opportunity to join STSA leaders and VIPs at the Thursday, November 4, 2021, President's VIP Reception. Platinum Supporters receive invitations for two individuals.

Speaker Ready Room Signage

Acknowledgment signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

Badge Ribbons

Platinum Supporter badge ribbons will be provided to two company representatives.

Recognition in an Issue of *The Annals of Thoracic Surgery*

A supporter acknowledgment will be placed in the October issue of *The Annals of Thoracic Surgery*.

Blast E-mail

An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Diamond and Platinum Supporters, acknowledging the level of support each company provided.

GOLD SUPPORTER \$15,000

Gold supporters receive all Silver benefits listed below, plus these additional benefits:

Two Tickets to the President's Mixer*

Two tickets will be included for the President's Mixer held on Thursday evening, November 4, 2021. Join STSA President and Annual Meeting attendees for this enjoyable social event, complete with hors d'oeuvres and refreshments.

Rotating Walk-in and Break Slides

Acknowledgment will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgment of your company's generous support.

SILVER SUPPORTER \$10,000

Silver supporters receive these benefits:

STSA Newsletter, Fall 2021 Recognition

Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 68th Annual Meeting. Support must be secured by August 27, 2021 to meet publication deadlines.

STSA 68th Annual Meeting Program Book & Mobile Application Recognition

The STSA Annual Meeting Program Book will still be offered in 2021 upon request at the time of attendee registration. In 2021, STSA will continue to use a mobile application to support its educational program. Silver supporters will be recognized on a corporate support page within the mobile application. Additionally, silver supporters will be recognized in the printed and digital versions of the Program Book. The Program Book will be e-mailed to all STSA Annual Meeting registrants in a

PDF format in advance of the Annual Meeting. STSA 68th Annual Meeting Corporate Supporters and corresponding support levels are published on the first page of the Program Book to ensure that all STSA Annual Meeting participants are aware of supporters' generous contributions. Support must be secured by September 10, 2021 to meet Program Book publication deadlines.

Online Recognition

Acknowledgment and a link to your company's website will be placed on the STSA website, stsa.org and social media.

Meeting Signage

Signs will be prominently displayed near the STSA 68th Annual Meeting registration desk at the Loews Atlanta Hotel so all attendees can be aware of your company's generous support.

**Annual receptions and social events traditionally held in conjunction with the STSA Annual Meeting are subject to change due to ongoing restrictions set forth by STSA and the hotel due to the COVID-19 pandemic. Additional details will be shared at a later date.*

Please contact STSA Headquarters, at stsa@stsa.org, or 312-202-5892 for additional information about STSA 68th Annual Meeting corporate support and/or branding opportunities.

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