

# STSA 69th Annual Meeting

## Corporate Sponsorship Opportunities

STSA will offer corporate sponsorship opportunities for its 69<sup>th</sup> Annual Meeting at the Marriott Harbor Beach Resort & Spa in Fort Lauderdale, FL to be held November 9-12, 2022. The following list includes 2022 STSA corporate support levels and benefits. **Please be advised that benefits associated with corporate support opportunities are exclusive to funding contributed to STSA's 69<sup>th</sup> Annual Meeting through sponsorship. Branding opportunities, exhibit booth spaces, and symposia do not qualify for the benefits listed below.**

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### PLATINUM SUPPORTER - \$35,000 and above

Platinum supporters receive all Diamond, Gold and Silver benefits listed below, plus these additional benefits:

#### Exclusive Platinum Supporter Table at the Annual Dinner Gala

As a Platinum Supporter, an exclusive table will be reserved for industry representatives at the Annual Dinner Gala and Reception held on Friday evening, November 11, 2022. Join STSA Annual Meeting attendees for a reception and dinner complete with awards and entertainment.

#### Two Invitations to the President's VIP Reception

An opportunity to join STSA leaders and VIPs at the Thursday, November 10, 2022, President's VIP Reception. Diamond Supporters receive invitations for two individuals.

#### All Attendee Luncheon Signage

Acknowledgement signage will be prominently placed on each table at the Thursday, November 10, 2022 All Attendee Luncheon. STSA Annual Meeting participants and exhibitors attend this luncheon annually.

#### Badge Ribbons

Platinum Supporter badge ribbons will be provided to four company representatives.

#### Exhibit Hall Booth Markers

Signage placed at your company's booth acknowledging distinguished support of the specialty.

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### DIAMOND SUPPORTER - \$25,000

Diamond supporters receive all Gold and Silver benefits listed below, plus these additional benefits:

#### Two Tickets to the Dinner Gala

As a Diamond Supporter, two tickets will be included for the Annual Dinner Gala and Reception held on Friday evening, November 11, 2022. Join STSA Annual Meeting attendees for a reception and dinner complete with awards and entertainment.

#### Speaker Ready Room Signage

Acknowledgement signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

#### Badge Ribbons

Diamond Supporter badge ribbons will be provided to two company representatives.

#### Recognition in an Issue of The Annals of Thoracic Surgery

A supporter acknowledgement will be placed in the October issue of *The Annals of Thoracic Surgery*.

#### Blast E-mail

An e-mail will be sent to all STSA members and registered meeting attendees one week prior to the Annual Meeting. The e-mail will include the company name of all Platinum and Diamond Supporters, acknowledging the level of support each company provided.

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## **GOLD SUPPORTER - \$15,000**

*Gold supporters receive all Silver benefits listed below, plus these additional benefits:*

### **Two Tickets to the President's Mixer**

Two tickets will be included for the President's Mixer held on Thursday evening, November 10, 2022. Join STSA President and Annual Meeting attendees for this enjoyable social event, complete with hors d'oeuvres and refreshments.

### **Rotating Walk-in and Break Slides**

Acknowledgement will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgement of your company's generous support.

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## **SILVER SUPPORTER - \$10,000**

*Silver supporters receive these benefits:*

### **STSA Newsletter, Fall 2022 Recognition**

Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 69th Annual Meeting. Support must be secured by August 26, 2022 to meet publication deadlines.

### **STSA 69th Annual Meeting Mobile Application Recognition**

STSA will continue to use a mobile application to support its educational program. Silver supporters will be recognized on a corporate support page within the mobile application. Additionally, silver supporters will be recognized in digital versions of the program. An online program will be e-mailed to all STSA Annual Meeting registrants in a PDF format in advance of the Annual Meeting.

### **Online Recognition**

Acknowledgement and a link to your company's website will be placed on the STSA website, [stsa.org](https://stsa.org) and social media.

### **Meeting Signage**

Signs will be prominently displayed near the STSA 69th Annual Meeting registration desk at the Marriott Harbor Beach Resort & Spa so all attendees can be aware of your company's generous support.

Please contact STSA Headquarters, at [stsa@stsa.org](mailto:stsa@stsa.org), or 312-202-5892 for additional information about STSA 69<sup>th</sup> Annual Meeting corporate support and/or branding opportunities.

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