

MEETING DATES

Nov. 2–5, 2023

EXHIBIT DATES

Nov. 3–4, 2023

STSA

ANNUAL MEETING

YOUR INVITATION TO EXHIBIT



LETTER FROM THE STSA PRESIDENT



Dear Corporate Colleague,

It is my pleasure as the President of the Southern Thoracic Surgical Association (STSA) to invite you to join me and hundreds of other cardiothoracic surgeons at the STSA 70th Annual Meeting this fall.

If you have exhibited with STSA in the past, you know that each year the STSA Annual Meeting attracts more than 500 attendees who are all potential customers for your products and services.

The 2023 meeting will take place at the beautiful, Loews Sapphire Falls at Universal Orlando Resort in Orlando, FL. The family-focused atmosphere at this hotel is perfect for STSA. Coffee breaks will be served inside the exhibit hall as well as e-posters for review to drive foot traffic to your booth. STSA is excited to offer a variety of high-touch levels of sponsorship, branding opportunities, and industry symposia to further elevate your company's presence at the meeting (see page 3 for additional information).

The educational program continues to be improved and modernized to better suit attendee and exhibitor schedules. Session times have been modified to offer non-compete break times to encourage attendees to visit exhibits. The STSA Annual Meeting educational and exhibits schedule will enhance the experience of both meeting attendees and industry representatives throughout the meeting.

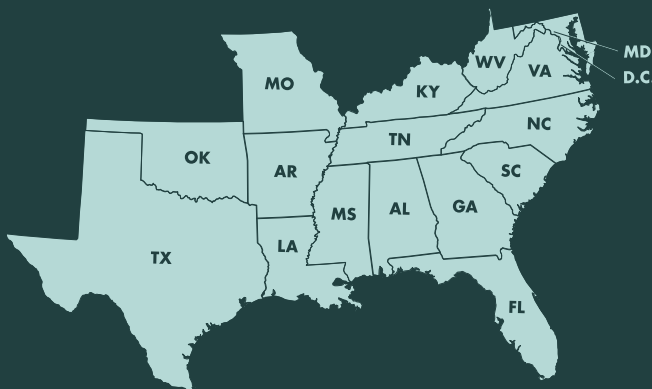
I encourage you to take full advantage of this excellent opportunity to connect with your target market at this attractive location. Companies exhibiting at the 2023 Annual Meeting will have the opportunity to meet and interact with cardiothoracic surgeons not only on the exhibit floor, but also during social events. Each exhibiting company will receive two complimentary tickets to the All-Attendee Luncheon and President's Mixer, both held on Friday. Exhibitors are welcome to register for the Annual Dinner Gala on Saturday evening. I hope you can join us for an extraordinary STSA 70th Annual Meeting experience in Orlando.

I very much look forward to seeing you in November.

Sincerely,

A handwritten signature in blue ink, which appears to read "D. Miller MD". The signature is fluid and cursive.

Daniel L. Miller, MD
STSA President



WHAT IS STSA?

The Southern Thoracic Surgical Association (STSA) supports southern and southern-trained members of the cardiothoracic surgery community and their families in pursuit of the highest quality patient care, education, scientific achievement, collegiality, and life balance.

STSA represents more than 1,100 cardiothoracic surgeons throughout the country. Although the STSA is a regional society by definition, our members are from all over the United States. STSA members have practiced or are currently practicing in one of the states/regions listed on the map shown here.

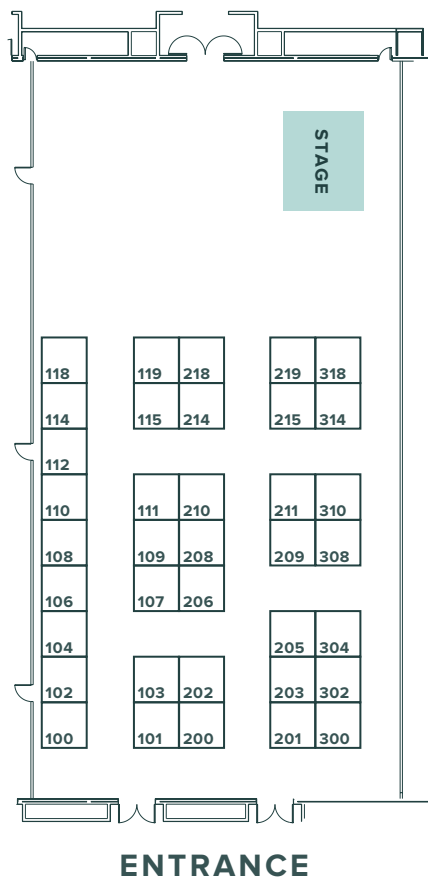
STSA ANNUAL MEETING & EXHIBITION FLOOR PLAN*

STSA has a limited number of exhibit spaces available. Booths will be assigned on a first-come, first-served basis. Complete and return your exhibit space application immediately to capitalize on this exciting opportunity.

If you have any questions or require additional information, please contact Meagan Reichstein at 312-202-5838 or mreichstein@sts.org.

The STSA Annual Meeting will be planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The Society of Thoracic Surgeons and The Southern Thoracic Surgical Association. The Society of Thoracic Surgeons is accredited by the ACCME and adheres to the ACCME Standards for Commercial Support. It is STSA's intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.

**Floor plan subject to change.*



[Reserve Booth Online](#)



EXHIBIT SCHEDULE

Thursday, November 2

Exhibitor Set-Up..... 4:00 PM – 6:00 PM

Friday, November 3

Exhibit Set-Up..... 7:00 AM – 9:30 AM

Exhibits Open 10:00 AM – 12:00 PM

1:00 PM – 3:30 PM

Saturday, November 4

Exhibits Open 8:00 AM – 12:00 PM

1:00 PM – 3:00 PM

Exhibit Removal 3:00 PM – 6:00 PM

BOOTH PRICING

10' x 10' Exhibit Fee: \$7,500

Booth price includes: 6' table, two (2) chairs, two (2) complimentary Exhibit Hall badges, hotel ballroom carpet, and an attendee pre-registration list*.

10' x 10' Corner Booth Exhibit Fee: \$7,650

Booth price includes: prime corner space location in the Exhibit Hall, 6' table, two (2) chairs, two (2) complimentary Exhibit Hall badges, hotel ballroom carpet, and an attendee preregistration list*.

First-time Exhibitor Benefit

Companies exhibiting at the STSA 70th Annual Meeting for the first time receive 5% off of the normal booth price when they submit their application by September 1, 2023.

**The attendee preregistration list includes registrants' first names, last names, cities, states, and countries. It is important to note that only those who opted in are included due to new ACCME rules.*

STSA ANNUAL MEETING EVENT SCHEDULE

Thursday, November 2, 2023

Postgraduate Program Welcome Reception, 6:30 PM – 7:00 PM
Industry sponsorship opportunity available; First-come, First-served

Cardiothoracic Surgery Movie Night, 7:00 PM – 9:00 PM

Friday, November 3, 2023

All Attendee Luncheon, 12:00 PM – 1:00 PM

Dessert in Exhibit Hall, 1:00 PM – 1:30 PM

President's Mixer, 7:00 PM – 9:00 PM

Saturday, November 4, 2023

Dessert in Exhibit Hall, 1:00 PM – 1:30 PM

Annual Dinner Gala Reception, 7:00 PM – 8:00 PM

Industry sponsorship opportunity available; First-come, First-served

Annual Dinner Gala, 8:00 PM – 10:00 PM

Exhibitors are invited to purchase tickets to attend this event



PARTICIPATE IN STSA ANNUAL MEETING EDUCATIONAL PROGRAM BREAKS

The exhibition portion of the STSA 70th Annual Meeting will commence on Friday and Saturday, November 3–4. Exhibitors are welcome to increase their participation during scheduled breaks by ordering additional food and beverages for their booths. E-mail STSA staff for additional details, stsa@stsa.org. Submit your catering request by October 6, 2023.

INDUSTRY SYMPOSIUM OPPORTUNITIES

STSA is offering exhibitors an opportunity to host a 1-hour breakfast session on Friday morning, November 3, a 1-hour lunch session on Saturday afternoon, November 4, or a 10-minute presentation at the stage in the Exhibit Hall during the dessert hour after lunch on Friday, November 3. Two 1-hour breakfast sessions, five 1-hour lunch sessions, and three dessert presentations are available on a first-come, first-served basis. This is a great opportunity for exhibitors to reach the cardiothoracic surgical team with important education regarding your company's current products, as well as new products in development. Hands-on, non-tissue courses will be considered. If your company wishes to host a hands-on session, please include this information in an email to [STSA staff](#) once you have secured your symposium. Industry symposia can be purchased online through the [sponsorship gallery](#). The fee structure to host a breakfast, lunch, or dessert session (in the Exhibit Hall) is as follows:

Projected Attendance	Pricing through 9/1/2023*		
	BREAKFAST	LUNCH	DESSERT
0–50 (max. 50 ppl)	\$10,000**	\$12,000**	\$5,000

*Pricing increases after 9/1/2023.

**Price structure does not include AV, food or beverage. Industry is responsible for meal expenses associated with their event.

STSA ANNUAL MEETING REGISTRATION LIST LICENSE

The STSA Annual Meeting registration list is available for licensing by 2023 STSA Annual Meeting Exhibitors and sponsors to send STSA-approved mailers. STSA will determine if the submitted mailer is acceptable for dissemination to Annual Meeting registrants. Each STSA mailing list license is for one-time use only and only for the mailer that was approved. The STSA mailing list may not, in whole or in part, be copied or reproduced in any way; nor can it be transferred to other parties. *The attendee registration list includes only registrants who opted in, due to new ACCME rules.*

To begin the mailing list license process, please send a copy of the mailer to stsa@stsa.org. The submission must be the final version of the mailer, with no edits or changes to be made. All aspects of the mailer are to be submitted for STSA approval, including FDA status and other disclaimers, letters, business reply cards, brochures, etc.

Please note: All mailers for satellite activities held in conjunction with the STSA Annual Meeting must include the following statement: "This activity will be held in conjunction with the STSA Annual Meeting. It is not part of the official scientific program of STSA."

Please allow up to 7 business days from confirmation of receipt of your mailer for a decision.

The mailing list will be sent in the form of an electronic Excel file.

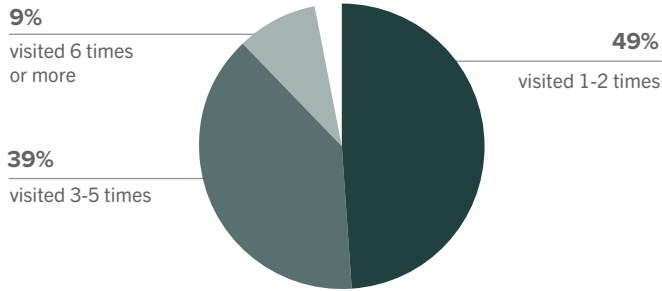
STSA does not license Annual Meeting registrants' phone numbers or email addresses.

CONNECT WITH YOUR TARGET MARKET IN THE STSA EXHIBIT HALL

Exhibits are an essential component of the STSA Annual Meeting. Our members—your customers and prospective customers—welcome this unique opportunity to personally interact with exhibitors and learn about the latest technical and medical advances available in the field. Over 300 medical professionals attended the 2021 STSA Annual Meeting.

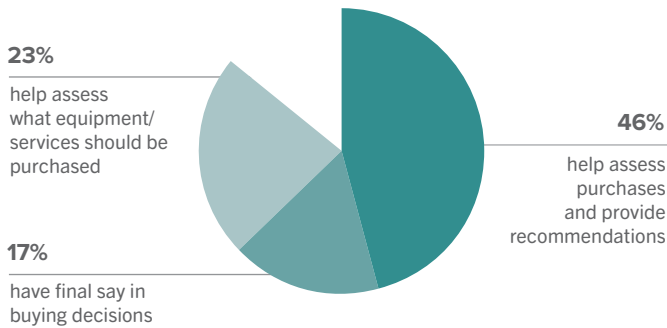
97%

of 2021 Annual Meeting & Exhibition professional attendees visited the Exhibit Hall*.

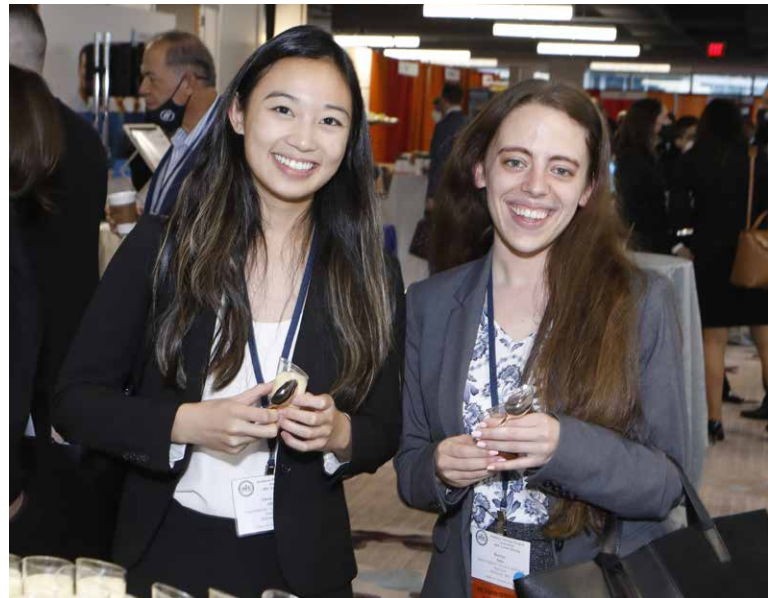


86%

of 2021 Annual Meeting & Exhibition professional attendees play a personal role in the buying process for surgical equipment and/or services*.



*Based on 2021 STSA Annual Meeting evaluation data. The 2022 STSA Annual Meeting was cancelled.



STAND OUT AMONG YOUR COMPETITORS & PARTNERS

The limited number of exhibitors accepted for the STSA 70th Annual Meeting & Exhibition increases your opportunity for personalization and interactivity with meeting attendees. Coffee breaks and dessert following both the Friday All Attendee Luncheon and lunch on Saturday will be served exclusively inside the exhibit area. Meeting breaks have been scheduled to allow plenty of time for attendees to visit your booth. Industry representatives are invited to attend STSA Annual Meeting social activities providing additional opportunities to network with STSA attendees at evening receptions*.

Approximately 35 companies exhibit at the STSA Annual Meeting & Exhibition each year. The intimate size of the STSA Exhibition ensures that you will have quality access to STSA attendees. Contact Meagan Reichstein at mreichstein@sts.org or 312-202-5838 to secure your company's booth space.

Companies that have exhibited at past STSA Annual Meetings

3M Health Care	COBE Cardiovascular, Inc.	KLS Martin	rEVO Biological
A&E Medical Corporation	Cohesion Technologies, Inc.	Koros Surgical Instruments, Corp.	Rultract/Pemco
Abbott Vascular	ConMed	LifeNet Health	RTI Surgical
ABIOMED, Inc.	Consult Surgery	Life Technologies	Sarasota Memorial Hospital
Acelity (KCI)	Cook Medical, Inc.	Life System, Inc.	Scanlan International, Inc.
Acumed	CorMatrix	LivaNova	Shelhigh, Inc.
ACUTE Innovations	CryoCath	Look, Div. of Surgical Specialties	Sic Brevetti
Admedus Corp.	CryoLife	Corp. Look, Inc.	Somanetics Corp.
A-Med Systems, Inc.	CSA Medical	LSI Solutions	Sontec Instruments, Inc.
Arthrex, Inc.	CSL Behring	M2S	Spectranetics
Asbestos.com	CTSNet	MED Alliance Solutions	Spiration, Inc.
AstraZeneca Pharmaceuticals	Delecroix-Chevalier	Medela, Inc.	Stryker
Astute Medical	Denver Biomedical, Inc.	Medical Carbon Research Inst	Sulzer Carbomedics
AtriCure, Inc.	DePuy Synthes	Medical CV, Inc.	superDimension, Inc.
Atrium Medical Corp.	Designs for Vision, Inc.	Mediknox	SurgiiTel
ATS Medical, Inc.	Domain Surgical	Medistim	Syncardia Systems, Inc.
ATMOS Inc.	Dornier MedTech America, Inc.	Medivance, Inc.	Synovis Surgical Innovations
Auris Health	Eclipse Surgical Corporation	Medtronic	SyntheMed, Inc.
Axcan Pharma	Edwards Lifesciences	Memorial Healthcare System	TELA Bio
Axis Clinical Software, Inc.	EKR Therapeutics	Merit Medical Endotek	Terumo Aortic
Aziyo Biologics	Elsevier	Milam & Associates	Terumo Cardiovascular Systems
Bard Davol (BD)	Essential Pharmaceuticals	MiMedx	The Medicines Company
Baxter	Estech	Mountain States	The University of Tennessee
Bayer Corp.	Ethicon US, LLC	Myriad Genetics Health Alliance	Physician Executive MBA Program
Baylor Radiosurgery Center	Fehling Surgical Instruments, Inc.	nContact Surgical, Inc.	Thermo CardioSystems
BFW Inc.	Fusion Innovations	New England Compounding Center	Tissue Link Medical
BioMérieux	Genentech	Novadaq	Transonic
Biomet Microfixation	Genesee BioMedical	Novare Surgical Systems	Thoracic Surgery Foundation
Biom'Up USA, Inc.	Genzyme Biosurgery	Olympus Surgical America	UF Health
Biostable Science & Engineering	Getinge	Oncocyte	U.S. Army Medical Department
Bio-Vascular, Inc.	GlaxoSmithKline	On-X Life Technologies, Inc.	Recruiting Detachment
Body Vision Medical	Guidant Cardiac Surgery	Optellum	U.S. Surgical Corp.
Boston Scientific	Haemacure Corporation	Pacira	Vascutek
CarboMedics	Haemonetics Corp.	Paragonix	VasoPrep
Cardima, Inc.	Heartport	Pectofix, Inc.	Veran Medical
CardioGenesis Corporation	Heart Center Inc.	PFM Medical, Inc.	Vitalcor, Inc. / Applied Fiberoptics
Cardio Access, Inc.	@ Huntsville Hospital	Phillips Medical Systems	Vitaltec International, Inc.
CardiacAssist, Inc.	HemoSonics, LLC	Philips Ultrasound	Viz.AI
CardioNet	IMPRA, Inc.	Physicians Independent	W.L. Gore & Associates, Inc.
Cardiovascular Research, Inc.	ImaCor, Inc.	Management Service	Wexler Surgical
Care-tec Laboratories, Inc.	InterVascular	Pioneer Surgical Technology	Workforce on Health Policy,
CASMED	Intuitive	PLC Medical Systems, Inc.	Advocacy and Reform, The
Caris Life Sciences	Jace Medical	Porter Medical Products, Inc.	Society of Thoracic Surgeons
Ceremed, Inc.	Johnson & Johnson Medical Devices	Precision Therapeutics	Zimmer Biomet
Chase Medical, Inc.	Karl Storz	Products for Surgery, Inc.	ZipperBelt
ClearFlow	KCI	Qualiteam SRI	
Coastal Life Systems, Inc.	Kimberly-Clark	Quest Medical, Inc.	

2023 RULES & REGULATIONS

All matters and questions not covered by these Rules & Regulations are subject to the decision of the Southern Thoracic Surgical Association. In the event of any such decision being of general interest, written notice will be given by the Association to exhibitors as may be affected.

Exhibitors should review the STSA Education Disclosure Policy and the ACCME Standards of Commercial Support available at stsa.org/cme. Please note that STSA is an ACCME-accredited organization through the joint providership of The Society of Thoracic Surgeons and adheres to the ACCME Standards of Commercial Support. It is STSA's intent and expectation that all STSA educational activities are developed and presented without the influence of commercial interests.

The words "STSA" used herein or in subsequent regulations shall mean the Southern Thoracic Surgical Association, its committees, agents or staff acting for the management of the Meeting and Exhibition. The words "The Hotel" used herein or in subsequent regulations shall mean Loews Sapphire Falls Resort at Universal Orlando Resort.

1. EXHIBIT DATES AND HOURS

Friday, November 3, 2023

10:00 AM – 12:00 PM, 1:00 PM – 3:30 PM

Saturday, November 4, 2023

8:00 AM – 12:00 PM, 1:00 PM – 3:00 PM

2. ASSIGNMENT OF BOOTHS

Applications received from prospective exhibitors will be recorded in order of their receipt. Space will be assigned on a first-come, first-served basis. In the event of a conflict regarding space or other imperative conditions, STSA shall have the right to assign space to the Exhibitor, rearrange the floor plan, and/or relocate any exhibit at any time before or during the period of the Exhibition. No special arrangements or favored booth assignments will be made on the basis of commercial support.

3. RESERVATION AND OCCUPATION OF EXHIBIT SPACE

Full payment must be received with the application for exhibit space assignment. Any space not claimed and occupied or regarding which no special arrangements have been made prior to 9:00 a.m. on Friday, November 3, 2023 may then be resold or reassigned by STSA without obligation on the part of STSA to refund any part of the space rental.

An exhibiting company may not assign or sublet any space allotted to it, and may not advertise or display goods other than those manufactured or sold by it in the regular course of its business.

4. CANCELLATION OF EXHIBIT SPACE

Cancellation of exhibit space must be directed in writing to the STSA Exhibits Manager, Meagan Reichstein by email to mreichstein@sts.org, by August 30, 2023. An administrative processing fee of \$500 will be charged for all cancellations. **In no case, however, will refunds be made after August 30, 2023.**

5. EXHIBIT SET-UP

Exhibitor set-up will begin on Thursday, November 2, at 4:00 p.m., and set up must be completed by 10:00 a.m. on Friday, November 3. Set-up will not be permitted after this timeframe without the special permission of STSA.

6. REMOVAL OF EXHIBITS

All exhibits must remain intact until 3:00 p.m. on Saturday, November 4, and may not be dismantled or removed until that hour. Exhibit removal may commence at 3:00 p.m., and exhibits must be removed from the exhibit area by 6:00 p.m. on Saturday. After that hour the Exhibit Hall will be closed.

7. BOOTH CONSTRUCTION AND ARRANGEMENT

All exhibits must be confined to the special limits of the space, as indicated on the floor plan.

No perpendicular obstruction eight feet (8') or more in height may extend forward more than 50 percent of the distance from the back wall, and none over 48 inches in height shall extend forward from the remaining space to the front of the booth. Booths shall not present an objectionable side appearance when viewed from adjoining booth areas.

Flammable materials must be flameproofed before being taken into the exhibit building. Fire Department permits are required for open flame devices and use of compressed gases or dangerous chemicals.

Literature on display shall be limited to reasonable quantities (one-day supply).

8. ANIMAL TISSUE

The use of animal tissue will be considered if a written request detailing the types of tissue and preservation methods to be used prior to and during the meeting is submitted to STSA at least 30 days before the start of the Exhibition. All animal tissue must be turned over to the Official Service Contractor for disposal. Exhibitors may not use microorganisms to demonstrate the efficacy of any product. Under no circumstances may human tissue of any kind be used.

Exhibitor shall protect, indemnify, hold harmless, and defend STSA and the Official Service Decorator, their officers, directors, agents, and employees against all claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with the use of animal tissue by Exhibitor, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of STSA or the Official Service Decorator, their officers, directors, agents, or employees. Exhibitor shall have or obtain insurance in an amount sufficient to completely cover this indemnification obligation in addition to all other indemnification obligations contained in these Exhibit Rules & Regulations and may be required to provide proof of such insurance to STSA prior to STSA's approval of the use of animal tissue by the Exhibitor.

9. HAZARDOUS/MEDICAL WASTE

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. (Note: Disposal of animal tissue is addressed in section 8). Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor.

10. CARE OF EXHIBIT SPACE

The Exhibitor shall care for and keep in good order space occupied. Special cleaning and dusting of the table, display equipment, and material will be the Exhibitor's responsibility.

Exhibitors may not place anything in the aisles during the open hours of the Exhibition.

11. REGISTRATION AND BADGES

All Exhibitors shall register their personnel in advance. Any additions or changes in registration made during the meeting must be certified by an officer of the exhibiting firm or by the person in charge of the company's space. Admission to the Exhibition will be by badge only. Official badges must be worn whenever the registrant is in the Exhibit Hall.

Exhibiting companies will receive two (2) complimentary badges per 10' x 10' booth. Additional badges may be purchased separately as an industry employee registration. Upon acceptance of the exhibit space application, a separate badge registration form will be emailed.

Badges of members, Exhibitors, program participants, and visitors will show the name and affiliation of the wearer. Badges will not be transferable. The general public will not be admitted to the Exhibition.

Exhibitors attending educational sessions are allowed to participate as observers only. Exhibitors are not allowed to make comments or otherwise interfere in any manner with educational sessions.

12. EXHIBITOR ADMITTANCE

Admittance to the exhibit hall is limited to the owners, officers, representatives, and employees of exhibiting firms that have contracted for space. Models or similar personnel not commercially connected with the industry may not be employed to help at the Exhibitor's booth. Representatives are defined as individuals who receive commission or salary from the exhibiting firm and must be registered with STSA by exhibiting firm prior to October 9. Excluded from this category are representatives who maintain and own inventories of merchandise for resale. Such persons are considered to be dealers and, as such, are eligible to purchase exhibit space. Children under 14 are not allowed on the exhibit floor during set-up or dismantle. Compliance with this regulation shall be the responsibility of the person in charge of each exhibit. Non-exhibiting commercial visitors must have certification by an exhibiting firm and accompaniment by the Exhibit Manager to enter the Exhibition.

13. INSURANCE AND LIABILITY

It is the Exhibitor's sole responsibility to obtain, at its own expense, any and all licenses and permits and to comply with all federal, state, and local laws and City of Orlando ordinances for any activities conducted in association with or as part of the exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, the Exhibitor's participation in the exhibition and/or presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of STSA, the Hotel, or the Official Service Decorator, its officers, directors, agents, or employees.

During the exhibition, including the installation and removal period, Exhibitor, its agents, subcontractors, and representatives shall maintain insurance coverages as set forth in Exhibit A viewable at stsa.org/exhibits. STSA, the Hotel, and the Official Service Decorator must be named as additional insureds, on a primary and non-contributory basis, on all required liability insurance, excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against STSA, the Hotel, and the Official Service Decorator, its officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to STSA, at least 30 days prior to the exhibition. Exhibitor is responsible to ensure that each independent contractor or subcontractor performing work for Exhibitor during the exhibition comply with all insurance requirements set forth in Exhibit A, and Exhibitor shall submit proof of insurance to STSA for its independent contractors or subcontractors 30 days prior to the exhibition.

In the event any part of the exhibit hall is destroyed or damaged so as to prevent STSA from permitting Exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of STSA, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against STSA, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against STSA being for a refund of rent paid for the period it was prevented from using the space.

14. WAIVER, ASSUMPTION OF RISK & RELEASE

STSA cannot prevent you from becoming exposed to, contracting, or spreading COVID-19 or any other communicable disease while attending the meeting. It is not possible to prevent against the presence of the disease. Therefore, if you choose to exhibit at and attend the meeting you may be exposing yourself to and/or increasing your risk of contracting or spreading COVID-19 or another communicable diseases. I have read and understood the above warning concerning COVID-19 and communicable disease. I hereby choose to accept the risk of contracting COVID-19 for myself and/or my agents and employees in order to exhibit and attend the meeting. These services are of such value to me that we accept the risk of being exposed to, contracting, and/or spreading COVID-19 or other communicable diseases in order to exhibit at and attend the meeting. We hereby forever release and waive my right to bring suit against STSA and its owners, officers, directors, managers, officials, trustees, agents, employees, or other representatives in connection with exposure, infection, and/or spread of COVID-19 or other communicable disease related to attendance at the meeting. I understand this waiver means I give up my right to bring any claims including for personal injuries, death, disease or property losses, or any other loss, including but not limited to claims of negligence, and give up any claim we may have to seek damages, whether known or unknown, foreseen, or unforeseen.

15. CROWD CONTROL

As a matter of safety and courtesy to others, all presentations, demonstrations, and marketing/promotional activities, including meetings with customers and staff, must be confined to the exhibit space so as not to interfere with traffic flow in the aisles or encroach into neighboring exhibits. Exhibitors should review and consider the Centers for Disease Control and Prevention (CDC) guidelines on social distancing, when applicable.

16. SPECIAL SOUND EFFECTS AND GIVEAWAYS

Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited. Sample-giving shall not interfere with other Exhibitors' space. Distribution of refreshments or other products for consumption on the premises, not manufactured by or specifically related to the sales activities of the Exhibitor, will not be permitted. Films of purely entertainment character, without educational or informative value, will not be permitted.

17. OTHER EVENTS HELD IN CONJUNCTION WITH THE STSA ANNUAL MEETING

Exhibitors may host satellite activities, ancillary activities, or other events November 2 to November 5, 2023. Such activities and events may not take place during the hours of the scientific sessions, during other activities scheduled by STSA, or during the Exhibition itself. To request a copy of the STSA Policy Regarding Industry Sponsored Activities, e-mail Meagan Reichstein at mreichstein@sts.org. Exhibitor assumes full responsibility for property damage, personal injury, or death to any party, by reason of occurrences at or related to any such functions conducted by it. An outline of the STSA program and activities is available at sts.org.

18. CONDUCT OF EXHIBITORS

Exhibitors shall conduct themselves in an ethical manner at all times and in conformance with these regulations. STSA reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. Exhibitors' badges are personal, not transferable, and must be worn at all times.

19. AMERICANS WITH DISABILITIES ACT

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities as required by the Americans With Disabilities Act and shall hold STSA harmless from any consequences of exhibiting companies who fail in this regard.

20. ATTENDEE LISTING

All participating exhibiting companies will receive a complimentary pre-meeting and post-meeting list of STSA registrants who opt in. Please note the complimentary list will not include mailing or email addresses.

Registration Packet Inserts: All marketing materials must be contained within each company's allotted exhibit area. No marketing materials may be inserted in attendee registration packets or displayed near the registration area.

CONTACT FOR MORE INFORMATION

Meagan Reichstein
Southern Thoracic Surgical Association (STSA)
 633 N. Saint Clair St, Suite 2100
 Chicago, IL 60611

Phone: 312-202-5838 | Fax: 312-268-7469
mreichstein@sts.org | sts.org

CORPORATE SUPPORT OPPORTUNITIES

STSA will offer branding and corporate sponsorship opportunities for its 70th Annual Meeting at the Loews Sapphire Falls Resort at Universal Orlando Resort in Orlando, FL to be held November 2–5, 2023. The following list includes 2023 STSA corporate support levels and benefits. Please be advised that benefits associated with corporate sponsorship opportunities are exclusive to funding contributed to STSA’s 70th Annual Meeting through sponsorship. Branding opportunities, exhibit booth spaces, and symposia do not qualify for the benefits listed below. Corporate sponsorship can be purchased online through the [sponsorship gallery](#). If you do not see the amount you would like to contribute, please contact stsa@stsa.org.

Industry Corporate Support Levels and Benefits	PLATINUM \$35,000 & Above	DIAMOND \$25,000	GOLD \$15,000	SILVER \$10,000
Exclusive Table at the Annual Dinner Gala	●			
Two Invitations to the President’s VIP Reception	●			
All Attendee Luncheon Signage	●			
Exhibit Hall Booth Markers	●			
Two Tickets to the Dinner Gala	●	●		
Speaker Ready Room Signage	●	●		
Badge Ribbons	●	●		
Recognition in an Issue of <i>The Annals of Thoracic Surgery</i>	●	●		
Promotional Email to Registered Attendees	●	●		
Two Tickets to the President’s Mixer	●	●	●	
Rotating Walk-in and Break Slides	●	●	●	
STSA Newsletter, Fall 2023 Recognition	●	●	●	●
STSA 70th Annual Meeting Mobile Application Recognition	●	●	●	●
Online Recognition	●	●	●	●
Meeting Signage	●	●	●	●

PLATINUM SUPPORTER: \$35,000 & ABOVE

Platinum supporters receive all Diamond, Gold and Silver benefits listed below, plus these additional benefits:

Exclusive Diamond Supporter Table at the Annual Dinner Gala

As a Platinum Supporter, an exclusive table will be reserved for industry representatives at the Annual Dinner Gala and Reception held on Saturday evening, November 4, 2023. Join STSA Annual Meeting attendees for a reception and dinner complete with awards and entertainment.

Two Invitations to the President’s VIP Reception

An opportunity to join STSA leaders and VIPs at the Friday, November 3, 2023, President’s VIP Reception. Platinum Supporters receive invitations for two individuals.

All Attendee Luncheon Signage

Acknowledgment signage will be prominently placed on each table at the Friday, November 3, 2023. All Attendee Luncheon. STSA Annual Meeting participants and exhibitors attend this luncheon annually.

Badge Ribbons

Platinum Supporter badge ribbons will be provided to four company representatives.

Exhibit Hall Booth Markers

Signage placed at your company’s booth acknowledging distinguished support of the specialty.

CORPORATE SUPPORT OPPORTUNITIES

DIAMOND SUPPORTER: \$25,000

Diamond supporters receive all Gold and Silver benefits listed below, plus these additional benefits:

Two Tickets to the Dinner Gala

As a Diamond Supporter, two tickets will be included for the Annual Dinner Gala and Reception held on Saturday evening, November 4, 2023. Join STSA Annual Meeting attendees for a reception and dinner complete with awards and entertainment.

Speaker Ready Room Signage

Acknowledgement signage will be prominently positioned in the room utilized by all STSA Annual Meeting speakers to prepare for their presentations.

Badge Ribbons

Diamond Supporter badge ribbons will be provided to two company representatives.

Recognition in an Issue of *The Annals of Thoracic Surgery*

A supporter acknowledgement will be placed in the October issue of *The Annals of Thoracic Surgery*.

Blast E-mail

An e-mail will be sent to all STSA members and registered meeting attendees who have opted in, one week prior to the Annual Meeting. The e-mail will include the company name of all Platinum and Diamond Supporters, acknowledging the level of support each company provided.

GOLD SUPPORTER: \$15,000

Gold supporters receive all Silver benefits listed below, plus these additional benefits:

Two Tickets to the President's Mixer

Two tickets will be included for the President's Mixer held on Friday evening, November 3, 2023. Join STSA President and Annual Meeting attendees for this enjoyable social event, complete with hors d'oeuvres and refreshments.

Rotating Walk-in and Break Slides

Acknowledgment will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent, repetitive acknowledgment of your company's generous support.

SILVER SUPPORTER: \$10,000

Silver supporters receive these benefits:

Fall 2023 STSA Newsletter Recognition

Special thanks in the official newsletter of the Southern Thoracic Surgical Association, circulated to all STSA members within one month of the STSA 70th Annual Meeting. Support must be secured by August 25, 2023, to meet publication deadlines.

STSA 70th Annual Meeting Mobile Application Recognition

STSA will continue to use a mobile application to support its educational program. Silver supporters will be recognized on a corporate support page within the mobile application.

Online Recognition

Acknowledgment and a link to your company's website will be placed on the STSA website (stsa.org) and social media.

Meeting Signage

Signs will be prominently displayed near the STSA 70th Annual Meeting registration desk at the Loews Sapphire Falls Resort at Universal Orlando Resort so all attendees can be aware of your company's generous support.

Please contact STSA Headquarters, at stsa@stsa.org, or 312-202-5892 for additional information about STSA 70th Annual Meeting corporate sponsorship and/or branding opportunities.

